

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Heather Hartig, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Heather Hartig

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway Suite 1650, Atlanta GA 30339

Contact: Heather Hartig

Phone number: 770-427-0735

Email: heather@canalpartnersmedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: ACLU - American Civil Liberties Union

Address: 125 Broad Street, 18th Floor, New York, NY 10004

Contact: Esete Assefa

Phone number: 212-549-2500

Email: impact@aclu.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Anthony Romero - Executive Director  
Deirdre Shiefling -

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

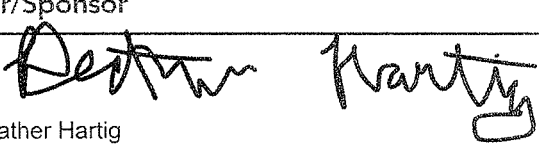
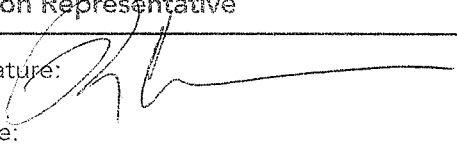
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Heather Hartig	Name:
Date of Request to Purchase Ad Time: 3/1/2023	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 3/14/23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1567	Station Call Letters: WPAK, WGBW, WISB, WFTB, WJAX, WXPB, WRCE, WXCO	Date Received/Requested: 3/14/23
Est. #: 10587	Station Location: Wisconsin	Run Start and End Dates: 3/21-27/23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Confirmation

Civic Media  
 3535 University Ave  
 Madison WI 53705

Contract # 1567  
 Date Entered 03/14/23  
 Sales Person Political Account  
 Agency % 15.00  
 Billing Cycle Broadcast  
 Conflict 1 Political  
 Conflict 2 Political  
 Product 3/21-3/27 Est 10587 ACLU  
 Estimate # 10587  
 P.O. # 4441322  
 Contract 03/21/23 - 03/27/23  
 Comment 3/21-3/27 Est 10587 ACLU Order #: 3206310  
 CONTRACT # FOR INVOICING 4441322  
 (Statewide Earl Ingram)

ACLU  
 MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES RD  
 9TH FLOOR SUITE 903  
 WEST PALM BEACH FL 33401

Station	Date/Time	Len	Schedule	Repeated	Comment	Avail Type	Rate	Qty	Total
1	WAUK-AM 03/21/23-03/27/23 8:00a-11:00a	01:00	1,1,1,1,1,0,0	All Weeks		*Commercial	90.00	5	450.00
2	WGBW-AM 03/21/23-03/27/23 8:00a-11:00a	01:00	1,1,1,1,1,0,0	All Weeks		*Commercial	62.95	5	314.75
3	WISS-AM 03/21/23-03/27/23 8:00a-11:00a	01:00	1,1,1,1,1,0,0	All Weeks		*Commercial	60.00	5	300.00
4	WAUK-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	77.00	2	154.00
5	WGBW-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	55.60	2	111.20
6	WISS-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	51.00	2	102.00
7	WFHR-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	23.00	2	46.00
8	WLAK-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	26.00	2	52.00
9	WMDX-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	43.00	2	86.00
10	WRCE-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	15.00	2	30.00
11	WXCO-AM 03/25/23-03/26/23 1:00p-2:00p	01:00	0,0,0,0,0,1,1	All Weeks		*Commercial	25.00	2	50.00
								Subtotal	1695.95
								Agency Commission	254.39
								Total	1441.56

Station Summary	Count	Gross	Net
WAUK-AM	7	604.00	513.40
WGBW-AM	7	425.95	362.06
WISS-AM	7	402.00	341.70
WFHR-AM	2	46.00	39.10
WLAK-AM	2	52.00	44.20
WMDX-AM	2	86.00	73.10
WRCE-AM	2	30.00	25.50
WXCO-AM	2	50.00	42.50

Rotation	Station	Date/Time	Days
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Projected Billing	Count	Gross	Net
March 2023	28	1483.00	1260.55
April 2023	3	212.95	181.01
	31	1695.95	1441.56