



125 West 55th St  
New York, NY 10019

|   |  |                                |
|---|--|--------------------------------|
| <b>Contract #</b> 26216488                                    | <b>Changes as of:</b> 10/5/2018 at 2:49 PM       | <b>Version:</b> Original Order |
| <b>CPE:</b> 1123/1136/7235                                    | <b>Flight:</b> 10/9/18 - 10/15/18                | <b>Station:</b> WALA           |
| <b>Agency:</b> BUYING TIME,LLC                                | <b>Advertiser:</b> FLORIDA DEMOCRATIC PARTY      | <b>Market:</b> Mobile          |
| 650 Massachusetts AVE NW<br>Suite 210<br>Washington, DC 20001 | <b>Product:</b> political                        | <b>Office:</b> PHILADELPHIA    |
| <b>Agency Order #:</b> 7826537                                | <b>Service:</b> Nielsen                          | <b>Total Spots:</b> 19         |
| <b>Buyer:</b> Dome, Liz                                       | <b>Primary Demo:</b>                             | <b>Total CPP:</b> \$0.00       |
| <b>Salesperson:</b> SHEPARD RITZEN<br>215-567-7950            | <b>Assistant:</b> SHEPARD RITZEN<br>215-567-7950 | <b>Total GRP:</b>              |
| <b>Separation:</b>  |  | <b>Traffic #:</b> 908333       |

Comments: Separation: 30

| #       | Day/Time           | DP | Program                         | Rate     | Len | 10/9 - 10/15 |       |       |       |       |       |       | Total Spots | Total \$   | CPP*   | GRP* |
|---------|--------------------|----|---------------------------------|----------|-----|--------------|-------|-------|-------|-------|-------|-------|-------------|------------|--------|------|
|         |                    |    |                                 |          |     | 10/9         | 10/10 | 10/11 | 10/12 | 10/13 | 10/14 | 10/15 |             |            |        |      |
| 1       | Tu-F,M<br>12n-1p   |    | Judge Mathis                    | \$130.00 | 30  | 1            | 1     | 1     | 1     | 0     | 0     | 1     | 5           | \$650.00   | \$0.00 | 0.0  |
| 2       | Tu-F,M<br>2p-3p    |    | The People's Court              | \$110.00 | 30  | 1            | 1     | 1     | 1     | 0     | 0     | 0     | 4           | \$440.00   | \$0.00 | 0.0  |
| 3       | Tu-F,M<br>3p-4p    |    | Dr. Phil                        | \$200.00 | 30  | 1            | 1     | 1     | 1     | 0     | 0     | 1     | 5           | \$1,000.00 | \$0.00 | 0.0  |
| 4       | Tu-F,M<br>6p-6:30p |    | Jeopardy                        | \$800.00 | 30  | 1            | 0     | 1     | 0     | 0     | 0     | 1     | 3           | \$2,400.00 | \$0.00 | 0.0  |
| 5       | Sa<br>6a-6:30a     |    | Fox 10 News Weekend Saturday 6A | \$60.00  | 30  | 0            | 0     | 0     | 0     | 1     | 0     | 0     | 1           | \$60.00    | \$0.00 | 0.0  |
| 6       | Sa<br>6:30a-7a     |    | Fox 10 News Weekend Saturday 6A | \$60.00  | 30  | 0            | 0     | 0     | 0     | 1     | 0     | 0     | 1           | \$60.00    | \$0.00 | 0.0  |
| TOTALS: |                    |    |                                 |          |     | 4            | 3     | 4     | 3     | 2     | 0     | 3     | 19          | \$4,610.00 | \$0.00 | 0.0  |



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| <b>Contract #</b> 26216488                                    | <b>Changes as of:</b> 10/5/2018 at 2:49 PM       | <b>Version:</b> Original Order |                                 |
| <b>CPE:</b> 1123/1136/7235                                    | <b>Flight:</b> 10/9/18 - 10/15/18                | <b>Station:</b> WALA           | <b>Con Type:</b> POLITICAL/VOTE |
| <b>Agency:</b> BUYING TIME,LLC                                | <b>Advertiser:</b> FLORIDA DEMOCRATIC PARTY      | <b>Market:</b> Mobile          | <b>Total \$:</b> \$4,610.00     |
| 650 Massachusetts AVE NW<br>Suite 210<br>Washington, DC 20001 | <b>Product:</b> political                        | <b>Office:</b> PHILADELPHIA    | <b>Total Spots:</b> 19          |
| <b>Agency Order #:</b> 7826537                                | <b>Service:</b> Nielsen                          |                                | <b>Total CPP:</b> \$0.00        |
| <b>Buyer:</b> Dome, Liz                                       | <b>Primary Demo:</b>                             |                                | <b>Total GRP:</b>               |
| <b>Salesperson:</b> SHEPARD RITZEN<br>215-567-7950            | <b>Assistant:</b> SHEPARD RITZEN<br>215-567-7950 |                                | <b>Traffic #:</b> 908333        |
| <b>Separation:</b>  |  |                                |                                 |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |                   |                  |
|----------------------|-------------------|------------------|
| Date/Time            | Added by          | Comment          |
| 10/08/18 10:26 AM    | System            | Notice Received. |
| 10/08/18 10:11 AM    | GOTOSTRATA\srizen | Separation: 30   |
| 10/05/18 2:50 PM     | SHEPARD RITZEN    | Separation: 30   |

| Competitive Information |           |
|-------------------------|-----------|
| <b>Market Budget:</b>   | \$65,857  |
| <b>WALA Share:</b>      | 7%        |
| <b>Comment:</b>         | est share |
| <b>Unknown:</b>         | 93%       |

| Daypart Summary |             |           |                   |            |            |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP        | GRP        |
|                 | 100%        | 19        | \$4,610.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>19</b> | <b>\$4,610.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2018-Oct        | 19        | \$4,610.00        |
| <b>Total</b>    | <b>19</b> | <b>\$4,610.00</b> |

| Transaction History               |                  |                   |           |       |       |             |             |  |
|-----------------------------------|------------------|-------------------|-----------|-------|-------|-------------|-------------|--|
| Trans                             | Created/Received | Created by        | Status    | Spot+ | Spot- | \$ Chg      | Contract \$ | Comment  |
| Revision                          | 10/8/18 10:11 AM | GOTOSTRATA\srizen | Confirmed |       | 11    | \$-2,920.00 | \$1,690.00  | Changes: Total \$ from \$4,610.00 to \$1,690.00, Total Spots from 19 to 8. 4 buylines added or modified. |
| Queued for Electronic Contracting | 10/5/18 3:20 PM  |                   |           |       |       | \$0         | \$0         |  |
| New                               | 10/5/18 2:49 PM  | SHEPARD RITZEN    | New       | 19    |       | \$4,610.00  | \$4,610.00  |  |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|



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|---|--|---|
| <b>Contract #</b> 26216488                                    | <b>Changes as of:</b> 10/8/2018 at 10:11 AM      | <b>Version:</b> Highlighting Revision 1 |
| <b>CPE:</b> 1123/1136/7235                                    | <b>Flight:</b> 10/9/18 - 10/15/18                | <b>Station:</b> WALA                    |
| <b>Agency:</b> BUYING TIME,LLC                                | <b>Advertiser:</b> FLORIDA DEMOCRATIC PARTY      | <b>Market:</b> Mobile                   |
| 650 Massachusetts AVE NW<br>Suite 210<br>Washington, DC 20001 | <b>Product:</b> political                        | <b>Office:</b> PHILADELPHIA             |
| <b>Agency Order #:</b> 7826537                                | <b>Service:</b> Nielsen                          | <b>Total Spots:</b> 8                   |
| <b>Buyer:</b> Dome, Liz                                       | <b>Primary Demo:</b>                             | <b>Total CPP:</b> \$0.00                |
| <b>Salesperson:</b> SHEPARD RITZEN<br>215-567-7950            | <b>Assistant:</b> SHEPARD RITZEN<br>215-567-7950 | <b>Total GRP:</b>                       |
| <b>Separation:</b>  |  | <b>Traffic #:</b> 908333                |

Comments: Separation: 30

| #       | Day/Time           | DP | Program                            | Rate     | Len | 10/9 - 10/15 |       |       |       |       |       |       |   | Total Spots | Total \$   | CPP*     | GRP*   |     |
|---------|--------------------|----|------------------------------------|----------|-----|--------------|-------|-------|-------|-------|-------|-------|---|-------------|------------|----------|--------|-----|
|         |                    |    |                                    |          |     | 10/9         | 10/10 | 10/11 | 10/12 | 10/13 | 10/14 | 10/15 |   |             |            |          |        |     |
| REV- 1  | Tu-F,M<br>12n-1p   |    | Judge Mathis                       | \$130.00 | 30  | 1            | 0     | 1     | 0     | 1     | 0     | 0     | 1 |             | 2          | \$260.00 | \$0.00 | 0.0 |
| REV- 2  | Tu-F,M<br>2p-3p    |    | The People's Court                 | \$110.00 | 30  | 1            | 0     | 1     | 0     | 1     | 0     | 0     | 0 |             | 1          | \$110.00 | \$0.00 | 0.0 |
| REV- 3  | Tu-F,M<br>3p-4p    |    | Dr. Phil                           | \$200.00 | 30  | 1            | 0     | 1     | 0     | 1     | 0     | 0     | 1 |             | 2          | \$400.00 | \$0.00 | 0.0 |
| REV- 4  | Tu-F,M<br>6p-6:30p |    | Jeopardy                           | \$800.00 | 30  | 1            | 0     | 0     | 1     | 0     | 0     | 0     | 1 |             | 1          | \$800.00 | \$0.00 | 0.0 |
| 5       | Sa<br>6a-6:30a     |    | Fox 10 News Weekend Saturday<br>6A | \$60.00  | 30  | 0            | 0     | 0     | 0     | 1     | 0     | 0     | 0 |             | 1          | \$60.00  | \$0.00 | 0.0 |
| 6       | Sa<br>6:30a-7a     |    | Fox 10 News Weekend Saturday<br>6A | \$60.00  | 30  | 0            | 0     | 0     | 0     | 1     | 0     | 0     | 0 |             | 1          | \$60.00  | \$0.00 | 0.0 |
| TOTALS: |                    |    |                                    |          |     | 0            | 0     | 0     | 3     | 2     | 0     | 3     |   | 8           | \$1,690.00 | \$0.00   | 0.0    |     |



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| <b>Agency:</b> BUYING TIME,LLC                                | <b>Advertiser:</b> FLORIDA DEMOCRATIC PARTY      | <b>Market:</b> Mobile                   |
| <b>Product:</b> political                                     | <b>Office:</b> PHILADELPHIA                      | <b>Con Type:</b> POLITICAL/VOTE         |
| 650 Massachusetts AVE NW<br>Suite 210<br>Washington, DC 20001 | <b>Agency Order #:</b> 7826537                   | <b>Total \$:</b> \$1,690.00             |
| <b>Buyer:</b> Dome, Liz                                       | <b>Service:</b> Nielsen                          | <b>Total Spots:</b> 8                   |
| <b>Salesperson:</b> SHEPARD RITZEN<br>215-567-7950            | <b>Primary Demo:</b>                             | <b>Total CPP:</b> \$0.00                |
| <b>Separation:</b>  | <b>Assistant:</b> SHEPARD RITZEN<br>215-567-7950 | <b>Total GRP:</b>                       |
|   |  | <b>Traffic #:</b> 908333                |

|                      |  |
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| Special Instructions |  |
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| Order Level Comments |                   |                  |
|----------------------|-------------------|------------------|
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| 10/08/18 10:26 AM    | System            | Notice Received. |
| 10/08/18 10:11 AM    | GOTOSTRATA\ritzen | Separation: 30   |
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| Competitive Information |           |
|-------------------------|-----------|
| Market Budget:          | \$65,857  |
| WALA Share:             | 7%        |
| Comment:                | est share |
| Unknown:                | 93%       |

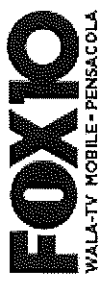
| Daypart Summary |             |          |                   |            |            |
|-----------------|-------------|----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots    | Dollars           | CPP        | GRP        |
|                 | 100%        | 8        | \$1,690.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>8</b> | <b>\$1,690.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |          |                   |
|-----------------|----------|-------------------|
| Month           | Spots    | Dollars           |
| 2018-Oct        | 8        | \$1,690.00        |
| <b>Total</b>    | <b>8</b> | <b>\$1,690.00</b> |

| Transaction History               |                  |                   |           |       |       |             |             |  |
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|---------------------------|---|

# ORDER



**Orders**  
**Order / Rev:** 908333  
**Alt Order #:** 26216488  
**Product Desc:** political  
**Estimate:** 7235  
**Flight Dates:** 10/09/18 - 10/15/18  
**Original Date / Rev:** 10/08/18 / 10/08/18  
**Order Type:** GENERAL

**WALA**  
 Shepard Ritzen  
 E-PHI  
 National

**Agency**  
**Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave N.W., Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Florida Democratic Party  
**Demographic:** A18+  
**Product Codes:** Political-Cand-Democrat  
**Priority:** PMT  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** POL LPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Totals

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| October 2018  | 8        | \$1,690.00        | \$1,436.50        | 0.00        |
| <b>Totals</b> | <b>8</b> | <b>\$1,690.00</b> | <b>\$1,436.50</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Shepard Ritzen    |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total       |
|-------------|-------|-------------|
| WALA        | 7%    | \$1,690.00  |
| Market      | 100%  | \$24,142.86 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| WAWD              | 0%    | \$0.00      |
| WEAR              | 93%   | \$22,452.86 |
| WEIQ              | 0%    | \$0.00      |
| WFGX              | 0%    | \$0.00      |
| WFNA              | 0%    | \$0.00      |
| WHBR              | 0%    | \$0.00      |
| WJTC              | 0%    | \$0.00      |
| WKRG              | 0%    | \$0.00      |
| WMPV              | 0%    | \$0.00      |
| WPAN              | 0%    | \$0.00      |
| WPMI              | 0%    | \$0.00      |
| WSRE              | 0%    | \$0.00      |

| Ln  | Ch   | Start    | End      | Inventory Code | Break | Start/End Time | Days    | Len | Spots | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|-----|------|----------|----------|----------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| N 4 | WALA | 10/12/18 | 10/12/18 | M-F 12-1p      | CM    | 12p-1p         | ---F--- | :30 | 1     | \$130.00 | PMT | 0.00 | NM   | 1     | \$130.00 |

Judge Mathis

WALA

Estimate: 7235

|        |   |            |
|--------|---|------------|
| Totals | 8 | \$1,690.00 |
|--------|---|------------|