



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

935 77398
1/14/22

Contract # 27662764 Changes as of: 1/12/2022 at 2:24 PM Version: Current State Version 1

CPE: 687775/8368 Flight: 1/12/22 - 1/18/22 Station: KAMR

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kevin Sparks - TX State Senate Market: Amarillo

1911 NORTH FT MYER DRIVE Product: Candidate Office: WASHINGTON

SUITE 400 Agency Order #: 11292063 Buyer: Brumback, Zach Service: Nielsen

ARLINGTON, VA 20009 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER

Comments: Separation: 30 Separation: 212-424-6620 Primary Demo: Total Spots: 24

Total CPP: \$0.00 Total GRP: \$6,950.00

#	Day/Time	DP	Program	Rate	Len	1/12 - 1/18										Total Spots	Total \$	CPP*	GRP*
						1/12	1/13	1/14	1/15	1/16	1/17	1/18							
1	W-F,M-Tu 7a-9a		Today Show-NBC	\$175.00	30	0	1	1	0	0	0	0	0	0	2	\$350.00	\$0.00	0.0	
2	W-F,M-Tu 7a-9a		Today Show-NBC	\$175.00	30	0	0	0	0	0	1	1	1	2	\$350.00	\$0.00	0.0		
3	Su 9a-10a		Meet The Press	\$125.00	30	0	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0		
4	W-F,M-Tu 4p-5p		Studio 4	\$175.00	30	0	1	0	0	0	0	0	0	1	\$175.00	\$0.00	0.0		
5	W-F,M-Tu 5p-5:30p		KAMR Local 4 News at Five	\$265.00	30	0	0	0	0	0	0	0	1	1	\$265.00	\$0.00	0.0		
6	W-F,M-Tu 5:30p-6p		NBC NIGHTLY NEWS	\$265.00	30	0	0	1	0	0	0	0	0	1	\$265.00	\$0.00	0.0		
7	W-F,M-Tu 5:30p-6p		NBC NIGHTLY NEWS	\$265.00	30	0	0	0	0	0	1	0	0	1	\$265.00	\$0.00	0.0		
8	W-F,M-Tu 6p-6:30p		KAMR Local 4 News at Six	\$340.00	30	0	1	0	0	0	0	0	0	1	\$340.00	\$0.00	0.0		
9	W-F,M-Tu 6p-6:30p		KAMR Local 4 News at Six	\$340.00	30	0	0	0	0	0	0	0	1	1	\$340.00	\$0.00	0.0		
10	W-F,M-Tu 6:30p-7p		Entertainment Tonight	\$290.00	30	0	0	1	0	0	0	0	0	1	\$290.00	\$0.00	0.0		
11	W-F,M-Tu 6:30p-7p		Entertainment Tonight	\$290.00	30	0	0	0	0	0	1	0	0	1	\$290.00	\$0.00	0.0		
12	W-F,M-Tu 10p-10:35p		KAMR Local 4 News at Ten	\$720.00	30	0	0	1	0	0	0	0	0	1	\$720.00	\$0.00	0.0		
13	Sa 10p-10:30p		KAMR Local 4 News at Ten Saturday	\$425.00	30	0	0	0	1	0	0	0	0	1	\$425.00	\$0.00	0.0		
14	Su 10p-10:30p		KAMR Local 4 News at Ten Sunday	\$480.00	30	0	0	0	0	1	0	0	0	1	\$480.00	\$0.00	0.0		
15	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$240.00	30	0	1	1	0	0	0	0	0	2	\$480.00	\$0.00	0.0		
16	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$240.00	30	0	0	0	0	0	1	1	1	2	\$480.00	\$0.00	0.0		
17	Sa 11:37p-12:37a		Late Night-NBC	\$100.00	30	0	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0		
18	Su 10:30p-12m		Saturday Night Live-NBC	\$240.00	30	0	0	0	1	0	0	0	0	1	\$240.00	\$0.00	0.0		
19	Su 11p-12m		Entertainment Tonight Weekend	\$125.00	30	0	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0		
20	Th 8p-9p		Law & Order: SVU-NBC	\$845.00	30	0	1	0	0	0	0	0	0	1	\$845.00	\$0.00	0.0		
TOTALS:						0	5	6	2	3	4	4	24	\$6,950.00	\$0.00	0.0			



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CPE: 687775/8368

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1911 NORTH FT MYER DRIVE
ARLINGTON, VA 20009

SUITE 400

Agency Order #: 11292063

Buyer: Brunback, Zach

Salesperson: ERIN SCHUMACHER

Separation: 212-424-6620

Assistant: ERIN SCHUMACHER

212-424-6620

Changes as of: 1/12/2022 at 2:24 PM

Flight: 1/12/22 - 1/18/22

Advertiser: Kevin Sparks - TX State Senate

Product: Candidate

Service: Nielsen

Total CPP: \$0.00

Total Spots: 24

Total GRP:

Version: Current State Version 1

Station: KAMR

Market: Amarillo

Office: WASHINGTON

Con Type: POLITICAL/NOTE

Total \$: \$6,950.00

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
01/12/22 2:24 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information	
Market Budget:	\$28,958
KAMR Share:	24%
Comment:	
Unknown:	76%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,950.00	N/A	0.0
Total	100%	24	\$6,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jan	24	\$6,950.00
Total	24	\$6,950.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/13/22 8:23 AM					\$0	\$0	
New	1/12/22 2:24 PM	ERIN SCHUMACHER	New	24		\$6,950.00	\$6,950.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.