



125 West 55th St
New York, NY 10019

Contract # 27658221		Changes as of: 1/4/2022 at 3:59 PM		Version: Current State Version 2	
CPE: 687/775/8347		Flight: 1/5/22 - 1/11/22		Station: KAMR	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kevin Sparks - TX State Senate		Market: Amarillo	
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		Product: Candidate		Office: WASHINGTON	
Agency Order #: 11267291		Buyer: Brumback, Zach		Service: Nielsen	
Salesperson: ERIN SCHUMACHER		Primary Demo: Adults 35+		Total Spots: 31	
Separation: 212-424-6620		Assistant: ERIN SCHUMACHER		Total CPM: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/5 - 1/11										Total Spots	Total \$	CPP*	GRP*	
							1/5	1/6	1/7	1/8	1/9	1/10	1/11								
REV 1	W-F-M-Tu 7a-9a		Today Show-NBC	\$175.00	✓	30	1	1	1	2	0	0	1	1			5	\$875.00	\$0.00	0.0	
REV 5	W-F-M-Tu 5:30p-6p		NBC NIGHTLY NEWS	\$265.00		30	1	0	0	1	1	0	0	1	0			3	\$795.00	\$0.00	0.0
REV 7	W-F-M-Tu 6:30p-7p		Entertainment Tonight	\$290.00		30	1	0	0	1	1	0	0	1	0			3	\$870.00	\$0.00	0.0
REV 8	W-F-M-Tu 10p-10:35p		KAMR Local 4 News at Ten	\$720.00		30	1	0	0	1	1	0	0	0	0			2	\$1,440.00	\$0.00	0.0
REV 11	W-F-M-Tu 10:35p-11:37p		Tonight Show-NBC	\$240.00		30	1	0	1	2	1	0	0	1	1			5	\$1,200.00	\$0.00	0.0
REV-15	W 7p-8p		Chicago Med-NBC	\$845.00		30	1	0	0	0	0	0	0	0	0			0	\$0.00	\$0.00	0.0
REV+ 16	Th 8p-9p		Law & Order: SVU-NBC	\$845.00		30	0	1	2	0	0	0	0	0	0			2	\$1,690.00	\$0.00	0.0
TOTALS:							0	10	6	2	0	4	4	5			31	\$10,685.00	\$0.00	0.0	

330-11-12

1/17/22



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New York, NY 10019

Special Instructions	
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Competitive Information	
Market Budget:	\$30,529
KAMR Share:	35%
Comment:	
Unknown:	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$10,685.00	N/A	0.0
Total	100%	31	\$10,685.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jan	31	\$10,685.00
Total	31	\$10,685.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	1/4/22 3:59 PM	ERIN SCHUMACHER	Revised			\$0
Revision	1/4/22 3:59 PM	ERIN SCHUMACHER	New	31		\$10,685.00
New	1/4/22 3:58 PM	ERIN SCHUMACHER				\$10,685.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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		Total Spots: 31
		Total CPP: \$0.00
		Total GRP: