



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27658221

Changes as of: 1/4/2022 at 3:59 PM

Version: Current State Version 2

CPE: 687/775/8347

Flight: 1/5/22 - 1/11/22

Station: KAMR

Con Type: POLITICAL/NOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kevin Sparks - TX State Senate

Market: Amarillo

Total \$: \$10,685.00

1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Product: Candidate

Office: WASHINGTON

Total Spots: 31

Agency Order #: 11267291

Buyer: Brumback, Zach

Service: Nielsen
Primary Demo: Adults 35+

Total CPP: \$0.00
Total GRP:

Salesperson: ERIN SCHUMACHER
Separation: 212-424-6620

Assistant: ERIN SCHUMACHER
212-424-6620

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/5 - 1/11											Total Spots	Total \$	CPP*	GRP*
							1/5	1/6	1/7	1/8	1/9	1/10	1/11								
REV 1	W-F,M-Tu 7a-9a		Today Show-NBC	\$175.00	✓	30	1	0	1	2	0	0	1	1	0	5	\$875.00	\$0.00	0.0		
REV 5	W-F,M-Tu 5:30p-6p		NBC NIGHTLY NEWS	\$265.00	3	30	1	0	0	1	1	0	0	0	3	\$795.00	\$0.00	0.0			
REV 7	W-F,M-Tu 6:30p-7p		Entertainment Tonight	\$290.00	3	30	1	0	0	1	1	0	0	0	3	\$870.00	\$0.00	0.0			
REV 8	W-F,M-Tu 10p-10:35p		KAMR Local 4 News at Ten	\$720.00	3	30	1	0	0	1	1	0	0	0	2	\$1,440.00	\$0.00	0.0			
REV 11	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$240.00	3	30	1	0	1	2	1	0	0	1	5	\$1,200.00	\$0.00	0.0			
REV-15	W 7p-8p		Chicago Med-NBC	\$845.00	1	30	1	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0			
REV+16	Th 8p-9p		Law & Order: SVU-NBC	\$845.00	3	30	0	1	2	0	0	0	0	0	2	\$1,690.00	\$0.00	0.0			
TOTALS:							0	10	6	2	0	4	4	5	31	\$10,685.00	\$0.00	0.0			

Handwritten notes:
330-11-12
11/4/22



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Special Instructions

Competitive Information

Market Budget:	\$30,529
KAMR Share:	35%
Comment:	Unknown: 65%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$10,685.00	N/A	0.0
Total	100%	31	\$10,685.00	N/A	0.0

Month	Spots	Dollars
2022-Jan	31	\$10,685.00
Total	31	\$10,685.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/4/22 3:59 PM	ERIN SCHUMACHER	Revised			\$0	\$0	
Revision	1/4/22 3:59 PM	ERIN SCHUMACHER	New	31		\$10,685.00	\$10,685.00	Changes: Demo Meta to [R16]. 7 buylines added or modified.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.