

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27681291 **Changes as of:** 2/22/2022 at 3:08 PM **Version:** Current State Version 1
CPE: 687/775/8446 **Flight:** 2/23/22 - 3/1/22 **Station:** KAMR
Agency: STRATEGIC MEDIA SERVICES **Advertiser:** Kevin Sparks - TX State Senate **Market:** Amarillo
Product: Candidate **Office:** WASHINGTON
Agency Order #: 11407059 **Buyer:** Murray, Jessica **Service:** Nielsen
Salesperson: Caroline Rotch **Primary Demo:** **Assistant:** Caroline Rotch
Separation: **Separation:** **Total CPM:** \$0.00
Comments: Separation: 30; PopulationBuyType: CPP **Total Spots:** 60 **Total GRP:**

Handwritten signature and initials

| # | Day/Time | DP | Program | Rate | Len | 2/23 - 3/1 | | | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|---------------------------|----|-----------------|------------|-----|------------|------|------|------|------|------|-----|----|-------------|--------|-------------|----------|------|------|
| | | | | | | 2/23 | 2/24 | 2/25 | 2/26 | 2/27 | 2/28 | 3/1 | | | | | | | |
| 1 | W-F,M-Tu 6a-7a | | TODAY-AMRILLO 2 | \$120.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 5 | \$600.00 | \$0.00 | 0.0 | |
| 2 | W-F,M-Tu 7a-9a | | TODAY SHW< | \$175.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 5 | \$875.00 | \$0.00 | 0.0 | |
| 3 | W-F,M-Tu 10a-11a | | TODAY H&LNBC< | \$150.00 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 4 | \$600.00 | \$0.00 | 0.0 | |
| 4 | Su 9a-10a | | MEET PRESS-SUN | \$125.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$125.00 | \$0.00 | 0.0 | |
| 5 | W-F,M-Tu 10a-10:30a | | POLITICS TODAY | \$125.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$125.00 | \$0.00 | 0.0 | |
| 6 | W-F,M-Tu 9a-10a | | TDY 3RD HR-NBC< | \$150.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 5 | \$750.00 | \$0.00 | 0.0 | |
| 7 | W-F,M-Tu 12n-1p | | DAYS-OUR LIVES< | \$240.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$960.00 | \$0.00 | 0.0 | |
| 8 | W-F,M-Tu 1p-2p | | DR. OZ | \$95.00 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$190.00 | \$0.00 | 0.0 | |
| 9 | W-F,M-Tu 3p-4p | | RACHAEL RAY | \$125.00 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 3 | \$375.00 | \$0.00 | 0.0 | |
| 10 | W-F,M-Tu 4p-5p | | STUDIO 4 | \$175.00 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 2 | \$350.00 | \$0.00 | 0.0 | |
| 11 | W-F,M-Tu 5p-5:30p | | KAMR LCL4-FIVE | \$265.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$1,060.00 | \$0.00 | 0.0 | |
| 12 | W-F,M-Tu 5:30p-6p | | NBC NITELY NWS< | \$265.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$1,060.00 | \$0.00 | 0.0 | |
| 13 | W-F,M-Tu 6p-6:30p | | KAMR LCL4-SIX | \$340.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$1,360.00 | \$0.00 | 0.0 | |
| 14 | W-F,M-Tu 6:30p-7p | | ENT TONIGHT 30 | \$290.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$1,160.00 | \$0.00 | 0.0 | |
| 15 | W-F,M-Tu 10p-10:35p | | KAMR LCL4-TEN< | \$960.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$3,840.00 | \$0.00 | 0.0 | |
| 16 | Sa 10p-10:30p | | KAMR-4NW@10-SA | \$425.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$425.00 | \$0.00 | 0.0 | |
| 17 | W-F,M-Tu 10:35p-11:37p | | TONITE SHW-NBC< | \$240.00 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4 | \$960.00 | \$0.00 | 0.0 | |
| 18 | M 7p-9p | | VOICE-NBC | \$1,085.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | \$1,085.00 | \$0.00 | 0.0 | |
| 19 | Th 7p-8p | | BLACKLIST-NBC | \$845.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$845.00 | \$0.00 | 0.0 | |
| 20 | F 8p-10p | | DATELINE FR-NBC | \$605.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$605.00 | \$0.00 | 0.0 | |
| TOTALS: | | | | | | 12 | 13 | 14 | 1 | 2 | 14 | 4 | 60 | \$17,350.00 | \$0.00 | 0.0 | | | |



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|--|---|---|
| Contract # 27681291 | Changes as of: 2/22/2022 at 3:08 PM | Version: Current State Version 1 |
| CPE: 687/775/8446 | Flight: 2/23/22 - 3/1/22 | Station: KAMR |
| Agency: STRATEGIC MEDIA SERVICES | Advertiser: Kevin Sparks - TX State Senate | Market: Amarillo |
| 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009 | Product: Candidate | Office: WASHINGTON |
| Agency Order #: 11407059 | Buyer: Murray, Jessica | Service: Nielsen |
| Salesperson: Caroline Rotch | Primary Demo: | Total Spots: 60 |
| Separation: | Assistant: Caroline Rotch | Total CPP: \$0.00 |
| | | Total GRP: |

Special Instructions

| Date/Time | Added by | Comment |
|------------------|----------------|---------------------------------------|
| 02/22/22 3:08 PM | Caroline Rotch | Separation: 30;PopulationBuyType: CPP |

| Competitive Information | | Daypart Summary | | | | Monthly Summary | | | | |
|-------------------------|----------|-----------------|-----------|-------|-------------|-----------------|-----|----------|-------|-------------|
| Market Budget: | \$17,350 | Day/Time | % Distrib | Spots | Dollars | CPP | GRP | Month | Spots | Dollars |
| KAMR Share: | 100% | | 100% | 60 | \$17,350.00 | N/A | 0.0 | 2022-Feb | 42 | \$12,175.00 |
| Comment: | | Total | 100% | 60 | \$17,350.00 | N/A | 0.0 | 2022-Mar | 18 | \$5,175.00 |
| | | | | | | | | Total | 60 | \$17,350.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|----------------|--------|-------|-------|-------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 2/22/22 3:16 PM | | | | | \$0 | \$0 | |
| New | 2/22/22 3:08 PM | Caroline Rotch | New | 60 | | \$17,350.00 | \$17,350.00 | |

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.