



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27665307

Changes as of: 1/19/2022 at 3:20 PM

Version: Current State Version 1

CPE: 687/775/8381
Agency: STRATEGIC MEDIA SERVICES

Flight: 1/19/22 - 1/25/22
Advertiser: Kevin Sparks - TX State Senate

Station: KAMR
Market: Amarillo

Con Type: POLITICAL/NOTE
Total \$: \$4,445.00

1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Product: Candidate
Agency Order #: 11308694

Office: WASHINGTON
Service: Nielsen

Total Spots: 17

Buyer: Murray, Jessica

Salesperson: ERIN SCHUMACHER
212-424-6620

Primary Demo:

Total CPP: \$0.00
Total GRP:

Comments: Separation: 30

Separation:

Assistant: ERIN SCHUMACHER
212-424-6620

#	Day/Time	DP	Program	Rate	Len	1/19 - 1/25					Total Spots	Total \$	CPP*	GRP*		
						1/19	1/20	1/21	1/22	1/23					1/24	1/25
1	W-F,M-Tu 6a-7a		TODAY-AMRLLLO 2	\$120.00	30	0	1	1	0	0	1	1	4	\$480.00	\$0.00	0.0
2	W-F,M-Tu 7a-9a		TODAY SHW<	\$175.00	30	0	1	1	0	0	1	1	4	\$700.00	\$0.00	0.0
3	Su 9a-10a		MEET PRESS-SUN	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
4	W-F,M-Tu 5p-5:30p		KAMR LCL4-FIVE	\$265.00	30	0	0	1	0	0	0	1	2	\$530.00	\$0.00	0.0
5	W-F,M-Tu 5:30p-6p		NBC NITELY NWS<	\$265.00	30	0	0	0	0	0	1	0	1	\$265.00	\$0.00	0.0
6	W-F,M-Tu 6p-6:30p		KAMR LCL4-SIX	\$340.00	30	0	1	0	0	0	0	1	2	\$680.00	\$0.00	0.0
7	W-F,M-Tu 6:30p-7p		ENT TONIGHT 30	\$290.00	30	0	0	1	0	0	0	1	2	\$580.00	\$0.00	0.0
8	M 7p-9p		VOICE-NBC	\$1,085.00	30	0	0	0	0	0	1	0	1	\$1,085.00	\$0.00	0.0
TOTALS:						0	3	4	0	1	4	5	17	\$4,445.00	\$0.00	0.0

3384884
1/19/22



125 West 55th St
New York, NY 10019

Contract # 27665307	Changes as of: 1/19/2022 at 3:20 PM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: 6871775/8381	Flight: 1/19/22 - 1/25/22	Station: KAMR	Total \$: \$4,445.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kevin Sparks - TX State Senate	Market: Amarillo	
Address: 191 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: Candidate	Office: WASHINGTON	Total Spots: 17
	Agency Order #: 11308694	Service: Nielsen	Total CPP: \$0.00
	Buyer: Murray, Jessica	Primary Demo:	Total GRP:
	Salesperson: ERIN SCHUMACHER	Assistant: ERIN SCHUMACHER	
	Separation: 212-424-6620		

Special Instructions

Date/Time	Added by	Comment
01/19/22 3:20 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information	
Market Budget:	\$27,781
KAMR Share:	16%
Comment:	Unknown: 84%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$4,445.00	N/A	0.0
Total	100%	17	\$4,445.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jan	17	\$4,445.00
Total	17	\$4,445.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/19/22 3:21 PM					\$0	\$0	
New	1/19/22 3:20 PM	ERIN SCHUMACHER	New	17		\$4,445.00	\$4,445.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.