

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from: June 01, 2014 to May 31, 2015

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM

Vacancy Information

Full-time Positions
Filed by Job Title

DOE

Total #
Interviewed

Recruitment
Source of Hire

Recruitment
Sources Utilized

0

Total Number of Persons Interviewed During
Applicable Period:

0

Recruitment Sources:

Radio Announcements

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGO/KPTE
- 3 KVFC/KRTZ

Internet Site:

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

Newsletters:

- 7 Farmington Daily Times
- 8 Cortez Journal
- 9 Durango Herald

Postings:

- 10 Internal/Farmington
- 11 Internal/Durango
- 12 Internal/Cortez
- 13 Albuquerque Indian Center
- 14 African American Cultural Assoc.
- 15 John Marshall Multl Service Center
- 16 Medialine
- 17 Nat'l Association of Hispanic Journalists
- 18 Women's Housing Coalition
- 19 SASacco & Associates
- 20 Community Cable Channel 27
- 21 LULAC Nat'l Educational Service Centers, Inc
- 22 San Juan College
- 23 ITT Technical Insitute
- 24 Communication & Journalism: UNMA
- 25 Office of Career Services: UNM
- 26 Collins College
- 27 Eastern New Mexico University-Roswell
- 28 Career Services @ Western New Mexico University
- 29 Eastern New Mexico University
- 30 University of New Mexico
- 31 Eastlem New MexicoUniversity-KENW
- 32 San Juan Basin Technical College
- 33 UNM El Centro de la Raza
- 34 Student Services Center -UNM

Contact

Cheryl Jim
Jessica Benson
Kelly Turner
Andrea Hays
Cheryl Jim
Susan Strong
Kelly Ashley
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Odette Capistrano

Address

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Method of Contact

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#Interviews
From Source

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Sandy Labato
Waldy Salazar
Gregoia Cavazos
Mary Moniano
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35 Walk-In	None	None	None
36 Referrals	None	None	None
37 Word of Mouth	None	None	None
38 Direct Contact	None	None	None
Outreach Initiatives			Total
			0

1) New Mexico Broadcasters Assn. Virtual Job Fair
 Jul. 07 - Jul. 11, 2014
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
 Initiative 1: Participation in Job Fair by Hiring Managers

2) New Mexico Broadcasters Assn. Virtual Job Fair
 Oct. 6 - Oct. 10, 2014
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
 Initiative 1: Participation in Job Fair by Hiring Managers

3) Emmanuel Baptist Academy Job Day
 November 12, 2014
 Participated in event by giving presentation to students about Radio management as well as other duties of other radio personnel.
 Initiative 1: Participation in Job Fair by Hiring Managers

4) New Mexico Broadcasters Assn. Virtual Job Fair
 Jan. 26 - Jan. 30, 2015
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
 Initiative 1: Participation in Job Fair by Hiring Managers

5) San Juan College Community Job Fair
 March 12, 2015
 Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.
 Initiative 1: Participation in Job Fair by Hiring Managers

6) New Mexico Broadcasters Assn. Virtual Job Fair
 Apr. 6 - Apr. 10, 2015
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
 Initiative 1: Participation in Job Fair by Hiring Managers

7)

Four Corners Career Expo

April 8, 2015

Participated in job fair by sponsoring the event and also as an exhibitor. Stations aired advertisement before and during the event. Hiring managers spoke to individuals about job opportunities in broadcasting. Received resumes and job applications as well.

Initiative 11: Sponsorship of event in the community to increase public awareness as to employment opportunities in broadcasting

8)

Outreach Initiative Meeting with Management Personnel

May 18, 2015

Discussed ways to achieve station Outreach Initiative goals as well as how to ensure equal employment opportunities and preventing discrimination

Initiative 14: Provision of training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination