

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2012 to May 31, 2013

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM

Full-time Positions Filled by Job Title	DOE	Vacancy Information		Recruitment Source of Hire	Recruitment Sources Utilized
		Total # Interviewed	Method of Contact		
Account Executive	4/1/2013	3	Internal/Farmington	4,5,6,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34	
<p><b>Total Number of Persons Interviewed During Applicable Period:</b> 3</p>					
<p><b>Recruitment Sources:</b></p>					
<p><b>Radio Announcements</b></p>					
1 KENN/KRWN/KISZ/KPRT	Cheryl Jim	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
2 KDGO/KPTE	Dena Brickey		212 W. Apache, Farmington, NM	(505) 325-3541	1
3 KVFC/KRTZ	Kelly Turner		1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
<u>Internet Site:</u>			2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
4 Americangeneralmedia.com	Andrea Hays		<u>ahays@agmgroup.biz</u>	(661) 328-0118	
5 Nmba.org	Cheryl Jim		<u>nmba.org</u>	(505) 325-3541	
6 Careerpage.org	Susan Strong		<u>Suzanstrong@nmba.org</u>	<u>Suzanstrong@nmba.org</u>	2
<u>Newspapers:</u>					
7 Farmington Daily Times	Kelly Ashley		201 Allen Ave, Farmington, NM	(505) 325-4545	
8 Cortez Journal	Tammy Wright		123 N. Smith Ave., CO, 81321	(970) 565-8527	
9 Durango Herald	Odette Capistrano		1275 Main Ave, Durango, CO 81301	(970) 247-3504	
<u>Postings:</u>					
10 Internal/Farmington	Cheryl Jim		212 W. Apache, Farmington, NM	(505) 325-3541	1
11 Internal/Durango	Kelsey Cline		1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
12 Internal/Cortez	Kelly Turner		2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
13 Albuquerque Indian Center	Andoinette Fontenelle		105 Texas St SE, Albuquerque, NM	(505) 268-8955	
14 African American Cultural Assoc.	Lowe McGee		POB 18043, Albuquerque NM 87185	(505) 256-8305	
15 John Marshall Multi Service Center	Timo Alvirez		1500 Waller SE, Albuquerque NM	(505) 848-1345	
16 Medialine	Mark Shilstone		POB 51909 Pacific Grove, CA 93950	800-237-8073	
17 Nat'l Association of Hispanic Journalists	Anna Lopez		POB 226722 Washington DC 20045	(202) 662-7145	
18 Women's Housing Coalition	Angie Ludi		3005 San Pedro NE Albuquerque, NM 87110	(505) 884-8856	
19 SASacco & Associates	Slacy Sacco		1201 Cannonade Ct SE Albuquerque, NM 87123	(505) 489-2311	
20 Community Cable Channel 27	John Ortiz		415 Tijeras NW Albuquerque, NM 87102	(505) 243-0027	
21 LULAC Nat'l Educational Service Centers, Inc	Sandy Labato		2000 L StreeL NW, Suite 610, Washington, DC 20036	(202) 835-9646	
22 San Juan College	Waldir Salazar		4601 College Blvd., Farmington, NM	(505) 589-3800	
23 ITT Technical Institute	Gregoria Cavazos		5100 Mashhead NE, Albuquerque NM	(505)828-1114	
24 Communication & Journalism: UNM	Mary Montano		MSC03 2240, 1 University of NM, Albuquerque, NM87131	(505) 277-1903	
25 Office of Career Services: UNM	Elizabeth Bakken		MSC06 3710, 1 University of NM, Albuquerque, NM 87131	(505) 277-2531	
26 Collins College	Stephanie Herrera		1140 South Priest Drive, Tempe, AZ 85281	(480) 446-1111	
27 Eastern New Mexico University-Roswell	Carlee Services		PO Box 6000, Roswell, NM 88202	(505) 824-7032	
28 Career Services @ Western New Mexico University	Margaret Kirby		1000 W. College St., Silver City, NM 88062	(505) 538-6336	
29 Eastern New Mexico University	Richard Schaefer		1200 W. University, Portales, NM 88130	(505) 277-9556	
30 University of New Mexico	Orlando Ortega		C-J Building #235W Albuquerque, NM 87131	(505) 562-2112	
31 Eastern New Mexico University-KENW	Tony Corona		KENW-TV Station 52, Portales, NM 88130	(970) 565-8457	
32 San Juan Basin Technical College	Veronica Mendez-Cruz		PO Box 970, Cortez, CO 81321	(505) 277-5020	
33 UNM El Centro de la Raza	Leslye Ellison		Mesa Vista Hall # 1153 MSC 063630, 1 University of n Albuquerque, NM	(505) 277-5020	
34 Student Services Center -UNM			Student Services Center #220, Albuquerque, NM8713	(505) 277-1403	

35 Walk-In  
 36 Referrals  
 37 Word of Mouth  
 38 Direct Contact

None  
 None  
 None  
 None

None  
 None  
 None  
 None

None  
 None  
 None  
 None

Outreach Initiatives

Total

3

1) New Mexico Broadcasters Assn. Virtual Job Fair

Aug. 13 - Aug. 17, 2012  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Posted by Cheryl Jim

Initiative 1: Participation in Job Fair by Hiring Managers

New Mexico Broadcasters Assn. Virtual Job Fair

Oct. 22 - Oct. 26, 2012  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Posted by Cheryl Jim

Initiative 1: Participation in Job Fair by Hiring Managers

New Mexico Broadcasters Assn. Virtual Job Fair

Jan. 21 - Jan. 25, 2013  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Posted by Cheryl Jim

Initiative 1: Participation in Job Fair by Hiring Managers

New Mexico Broadcasters Assn. Virtual Job Fair

Apr. 22 - Apr. 26, 2013  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Posted by Cheryl Jim

Initiative 1: Participation in Job Fair by Hiring Managers