

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2013 to May 31, 2014

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FMVacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
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0

Total Number of Persons Interviewed During Applicable Period:

0

Recruitment Sources:Radio Announcements

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGO/KPTE
- 3 KVFC/KRTZ

Internet Site:

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

Newspapers:

- 7 Farmington Daily Times
- 8 Cortez Journal
- 9 Durango Herald

Postings:

- 10 Internal/Farmington
- 11 Internal/Durango
- 12 Internal/Cortez
- 13 Albuquerque Indian Center
- 14 African American Cultural Assoc.
- 15 John Marshall Multi Service Center
- 16 Medialine
- 17 Nat'l Association of Hispanic Journalists
- 18 Women's Housing Coalition
- 19 SASacco & Associates
- 20 Community Cable Channel 27
- 21 LULAC Nat'l Educational Service Centers, Inc
- 22 San Juan College
- 23 ITT Technical Institute
- 24 Communication & Journalism; UNM
- 25 Office of Career Services; UNM
- 26 Collins College
- 27 Eastern New Mexico University-Roswell
- 28 Career Services @ Western New Mexico University
- 29 Eastern New Mexico University
- 30 University of New Mexico
- 31 Eastern New Mexico University-KENW
- 32 San Juan Basin Technical College
- 33 UNM El Centro de la Raza
- 34 Student Services Center -UNM

Contact

Cheryl Jim
Jessica Benson
Kelly Turner

Andrea Hays
Cheryl Jim
Susan Strong

Kelly Ashley
Tammy Wright
Odette Capistrano

Cheryl Jim
Jessica Benson
Kelly Turner
Antoinette Fontenelle
Lovie McGee
Timo Alvidrez
Mark Shilstone
Anna Lopez
Angie Ludi
Stacy Sacco
John Ortiz

Sandy Labato
Waldy Salazar
Gregoria Cavazos
Mary Montano
Elizabeth Bakken
Stephanie Herrera
Career Services
Margaret Kirby
Richard Schaefer
Orlando Ortego
Tony Corona
Veronica Mendez-Cruz
Leslye Ellison

Address

212 W. Apache, Farmington, NM
1911 Main Ave., #100, Durango, CO 81301
2402 Hawkins, Cortez, CO 81321

ahays@agmgroupp.biz
nmba.org
Suzanstrong@nmba.org

201 Allen Ave. Farmington, NM
123 N. Smith Ave., CO, 81321
1275 Main Ave, Durango, CO 81301

212 W. Apache, Farmington, NM
1911 Main Ave., #100, Durango, CO 81301
2402 Hawkins, Cortez, CO 81321
105 Texas St SE, Albuquerque, NM
POB 18043, Albuquerque NM 87185
1500 Walter SE, Albuquerque NM
POB 51909 Pacific Grove, CA 93950
POB 226722 Washington DC 20045
3005 San Pedro NE Albuquerque, NM 87110
1201 Cannonade Ct SE Albuquerque, NM 87123
415 Tijeras NW Albuquerque, NM 87102
2000 L Street NW, Suite 610, Washington, DC 20036

4601 College Blvd., Farmington, NM
5100 Masthead NE, Albuquerque NM
MSC03 2240, 1 University of NM, Albuquerque, NM871
MSC06 3710, 1 University of NM, Albuquerque, NM 87
1140 South Priest Drive, Tempe, AZ 85281
PO Box 6000, Roswell, NM 88202
1000 W. College St., Silver City, NM 88062
1200 W. University, Portales, NM 88130
C-J Building #235W Albuquerque, NM 87131
KENW-TV Station 52, Portales, NM 88130
PO Box 970, Cortez, CO 81321
Mesa Vista Hall # 1153 MSC 063830, 1 University of NI
Albuquerque, NM
Student Services Center #220, Albuquerque, NM87131

Method of Contact

(505) 325-3541
(970) 247-1240
(970) 565-6565

(661) 328-0118
(505) 325-3541
Suzanstrong@nmba.org

(505) 325-4545
(970) 565-8527
(970) 247-3504

(505) 325-3541
(970) 247-1240
(970) 565-6565
(505) 268-8955
(505) 256-8305
(505) 848-1345
800-237-8073
(202) 662-7145
(505) 884-8856
(505) 489-2311
(505) 243-0027
(202) 835-9646

(505) 599-3800
(505)828-1114
(505) 277-1903
(505) 277-2531
(480) 446-1111
(505) 624-7032
(505) 538-6336

(505) 277-9556
(505) 562-2112
(970) 565-8457
(505) 277-5020
(505) 277-5020
(505) 277-1403

#Interviews from Source

35 Walk-In	None	None	None
36 Referrals	None	None	None
37 Word of Mouth	None	None	None
38 Direct Contact	None	None	None

Total

0

Outreach Initiatives

1)	New Mexico Broadcasters Assn. Virtual Job Fair Jul. 08 - Jul. 12, 2013	Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.	Initiative 1: Participation in Job Fair by Hiring Managers
2)	Career Expo New Mexico XII Sept. 25, 2013	Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.	Initiative 1: Participation in Job Fair by Hiring Managers
3)	New Mexico Broadcasters Assn. Virtual Job Fair Jan. 6 - Jan. 10, 2014	Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.	Initiative 1: Participation in Job Fair by Hiring Managers
4)	New Hire Process Training May 27, 2014	Andrea Bendily, American General Media HR, conducted a training session to discuss the process of hiring part-time, full-time employees and for employees moving from part to full- time.	Initiative 14: Provision of training to management level personnel to ensure equal employment opportunity