



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

# Contract # 2579046

Schedule Dates 07/22/16-07/25/16  
Advertiser LG PAC (110716)  
Agency Main Street Media Group (12963)  
Product POLITICAL ISSUE (ns) (1187)  
Brand POLITICAL ISSUE (101980)  
Salesperson Millennium/NY, New York (1090)  
Sales Office Millennium New York  
Buyer Name Michele Santuosio,  
Phone/Fax /  
CPE 160/344/3160  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments LG PAC  
New order for LG PAC—BOOKEND 15'S.....PLS CF THANKS

Date Entered 07/20/16  
Last Modified 07/20/16  
Entered By Brenda Allen  
CO-OP No  
Headline # ECR25249444  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$61.50  
Net Total \$348.50  
Sales Tax

Paducah (KBSI)	
By Broadcast Month	Spots
Jul. 2016	4
Grand Total:	4

Rate	
	\$410.00
	\$410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime(8/E)	07/25/16-07/25/16	1	:15	:15-7P- FOX-So You Think You Can Dance (Monday)	1	1							1	\$200.00	\$200.00	Paducah (KBSI)	Gotham-FOX	7/20/16
2.0	Normal Line / SPOT(8/E)	07/24/16-07/24/16	1	:15	:15-12A- The Right Side with Armstrong Williams	1						1		1	\$10.00	\$10.00	Paducah (KBSI)	Armstrong Williams	7/20/16
3.0	Normal Line / News(8/E)	07/22/16-07/22/16	1	:15	:15-9P- News-News	1						1		1	\$100.00	\$100.00	Paducah (KBSI)	MLB on FOX	7/20/16
4.0	Normal Line / News(8/E)	07/25/16-07/25/16	1	:15	:15-9P- News-News	1	1							1	\$100.00	\$100.00	Paducah (KBSI)	MLB on FOX	7/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

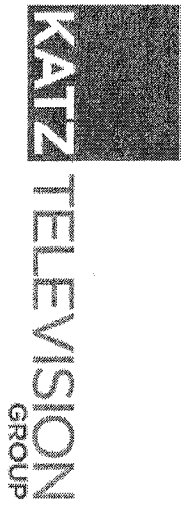
Date:

Accepted-Station:

Date:

Comments:

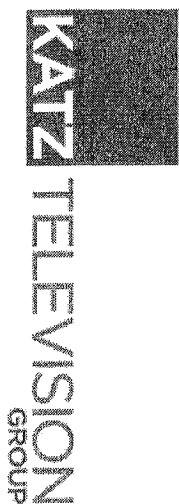
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 2524944		<b>Changes as of:</b> 7/20/2016 at 11:45 AM		<b>Version:</b> Current State Version 4	
<b>CPE:</b> 160/344/3160	<b>Flight:</b> 7/21/16 - 7/25/16	<b>Station:</b> KBSI	<b>Total \$:</b> \$410.00		
<b>Agency:</b> MAIN STREET MEDIA GR	<b>Advertiser:</b> LG PAC	<b>Market:</b> Paducah	<b>Total Spots:</b> 8		
<b>MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314</b>	<b>Product:</b> LG PAC	<b>Office:</b> NEW YORK	<b>Total CPP:</b> \$0.00		
<b>Agency Order #:</b> 5222369	<b>Buyer:</b> Santoso, Michelle	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>		
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> DEANA PEREZ 212-373-8269	<b>Traffic #:</b> 2579046		
<b>Comments:</b> See line 1 for program correction			<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/21 - 7/25					Total Spots	Total \$	CPP	GRP
							7/21	7/22	7/23	7/24	7/25				
1	M 7p-9p		So You Think Dance	\$100.00	0	15	0	0	0	0	2	2	\$200.00	\$0.00	0.0
Charges: Day/Time from M 7p-9p to M 7p-9p, Program from Gotham-FOX to So You Think Dance															
<b>TOTALS:</b>												8	\$410.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25249444 Changes as of: 7/20/2016 at 11:45 AM Version: Current State Version 4  
CPE: 160/344/3160 Flight: 7/21/16 - 7/25/16 Station: KBSI  
Agency: MAIN STREET MEDIA GR Advertiser: LG PAC Market: Paducah  
MAIN STREET MEDIA Product: LG PAC Office: NEW YORK  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314  
Agency Order #: 5222369  
Buyer: Santoso, Michelle  
Salesperson: JONATHAN VITTI  
212-373-8256  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: DEANA PEREZ  
212-373-8269  
Total GRP:  
Traffic #: 2579046  
Separation:  
Total \$: \$410.00  
Total Spots: 8  
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
07/20/16 11:45 AM	JONATHAN VITTI	See my line 4 for spots missed line 2.	
07/20/16 11:14 AM	JONATHAN VITTI	New order for LG PAC—BOOKEND 15'S....PLS CF THANKS	
07/20/16 8:41 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30	
07/20/16 8:41 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30	

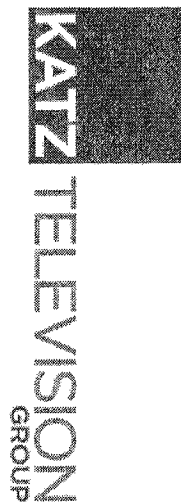
Market Budget: \$2,733
KBSI Share: 15%
Comment:
KFVS: 83%
WDKA: 2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$410.00	N/A	0.0
Total	100%	8	\$410.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	8	\$410.00
Total	8	\$410.00

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Chg	Contract \$	Comment
Revision	7/20/16 11:45 AM	JONATHAN VITTI	Revised			\$0	\$410.00	Changes: Comments from See my line 4 for spots missed line 2. to See line 1 for program correction. 1 buyline added or modified.
Revision	7/20/16 11:14 AM	JONATHAN VITTI	Confirmed	2		\$0	\$410.00	Changes: Total Spots from 6 to 8. Comments from New order for LG PAC—BOOKEND 15'S....PLS CF THANKS to See my line 4 for spots missed line 2. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0		Changes: Total Spots from 3 to 6. User Entered \$ from \$0.00 to \$410.00. Demo Meta to R16. Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30 to New order for LG PAC—BOOKEND 15'S....PLS CF THANKS. 3 buylines added or modified.
Revision	7/20/16 8:41 AM	JONATHAN VITTI	Confirmed	3		\$0	\$410.00	
New	7/20/16 8:39 AM	JONATHAN VITTI	New	3		\$410.00	\$410.00	

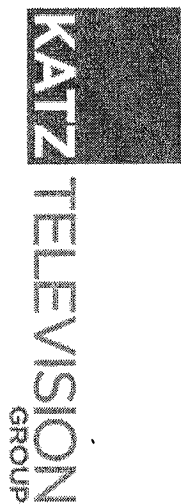
Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 56th St  
New York, NY 10019

<b>Contract #</b> 25249444		<b>Changes as of:</b> 7/20/2016 at 11:14 AM		<b>Version:</b> Current State Version 3	
<b>CPE:</b> 160/344/3160		<b>Flight:</b> 7/21/16 - 7/25/16		<b>Station:</b> KBSI	
<b>Agency:</b> MAIN STREET MEDIA GR		<b>Advertiser:</b> LG PAC		<b>Market:</b> Paducah	
<b>MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314</b>		<b>Product:</b> LG PAC		<b>Office:</b> NEW YORK	
<b>Agency Order #:</b> 5222369		<b>Buyer:</b> Santoso, Michelle		<b>Primary Demo:</b> Adults 35+	
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256		<b>Con Type:</b> POLITICAL/NOTE		<b>Total GRP:</b>	
<b>Comments:</b> See msg line 4 for spots missed line 2.		<b>Assistant:</b> DEANA PEREZ 212-373-8269		<b>Traffic #:</b> 2579046	
				<b>Separation:</b>	
				<b>Total \$:</b> \$410.00	
				<b>Total Spots:</b> 8	
				<b>Total CPP:</b> \$0.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/21 - 7/25					Total Spots	Total \$	CPP	GRP
							7/21	7/22	7/23	7/24	7/25				
REV-2	Sa 11:30a-9p		MLB on FOX	\$100.00	0	15	0	0	2	0	0	0	\$0.00	\$0.00	0.0
7/20: No MLB, will mkgd in News															
REV+4	M,Th-Su 9p-10p		Late News	\$50.00	0.0	15	0	0	0	2	0	0	\$200.00	\$0.00	0.0
7/20: Added mkgd line 4 for spots missed line 2.															
<b>TOTALS:</b>													8	\$410.00	\$0.00



125 West 55th St  
New York, NY 10019

Contract # 25249444

Changes as of: 7/20/2016 at 11:14 AM

Version: Current State Version 3

CPE: 160/344/3160

Flight: 7/21/16 - 7/25/16

Station: KBSI

Total \$: \$410.00

Agency: MAIN STREET MEDIA GR

Advertiser: LG PAC

Market: Paducah

Total Spots: 8

Product: LG PAC

Office: NEW YORK

Total CPE: \$0.00

MAIN STREET MEDIA  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

Agency Order #: 5222369

Buyer: Santoso, Michelle

Total GRP:

Salesperson: JONATHAN VITTI

Con Type: POLITICAL/NOTE

Traffic #: 2579046

212-373-8256

Assistant: DEANA PEREZ

Separation:

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
07/20/16 11:14 AM	JONATHAN VITTI	New order for LG PAC---BOOKEND 15'S....PLS CF THANKS
07/20/16 8:41 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30
07/20/16 8:41 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

### Competitive Information

Market Budget:	\$2,733
KBSI Share:	15%
Comment:	KFVS: 83%
WDKA:	2%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	8	\$410.00	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$410.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	8	\$410.00
<b>Total</b>	<b>8</b>	<b>\$410.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	7/20/16 11:14 AM	JONATHAN VITTI	Revised	2		\$0	\$410.00	Changes: Total Spots from 6 to 8. Comments from New order for LG PAC---BOOKEND 15'S....PLS CF THANKS to See my line 4 for spots missed line 2. . 2
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0	\$0	
Revision	7/20/16 8:41 AM	JONATHAN VITTI	Confirmed	3		\$0	\$410.00	Changes: Total Spots from 3 to 6. User Entered \$ from \$0.00 to \$410.00. Demo Meta to [R16]. Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30 to New order for LG PAC---BOOKEND 15'S....PLS CF THANKS. 3 buylines added or modified.
New	7/20/16 8:39 AM	JONATHAN VITTI	New	3		\$410.00	\$410.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

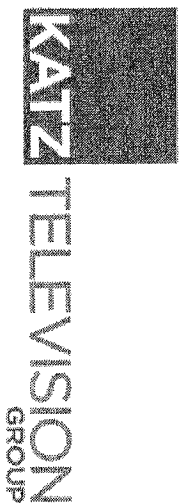


125 West 55th St  
New York, NY 10019

Contract # 2524944 Changes as of: 7/20/2016 at 8:41 AM Version: Current State Version 2  
CPE: 160/344/3160 Flight: 7/21/16 - 7/25/16 Total \$: \$410.00  
Agency: MAIN STREET MEDIA Advertiser: LG PAC Station: KBSI Total Spots: 6  
GR Product: LG PAC Market: Paducah  
MAIN STREET MEDIA Office: NEW YORK  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314  
Total CPM: \$0.00

Agency Order #: 5222369  
Buyer: Santoso, Michelle  
Salesperson: JONATHAN VITTI  
212-373-8256  
Comments: New order for LG PAC---BOOKEND 15"S....PLS CF THANKS  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: DEANA PEREZ  
212-373-8269  
Total GRP:  
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/21	7/22	7/23	7/24	7/25	Total Spots	Total \$	CPP	GRP
REV+ 1	M 7P-8P		Gotham-FOX	\$100.00	0	15	0	0	0	0	1 1/2	2	\$200.00	\$0.00	0.0
Changes: Rate from 200 to 100, Len from 30 to 15															
REV+ 2	Sa 11:30a-9p		MLB on FOX	\$100.00	0	15	0	0	1 1/2	0	0	2	\$200.00	\$0.00	0.0
Changes: Rate from 200 to 100, Len from 30 to 15															
REV+ 3	Su 12m-12:30a		Armstrong Williams	\$5.00	0	15	0	0	0	1 1/2	0	2	\$10.00	\$0.00	0.0
Changes: Rate from 10 to 5, Len from 30 to 15															
TOTALS:													6	\$410.00	\$0.00



125 West 55th St  
New York, NY 10019

Contract # 25249444 Changes as of: 7/20/2016 at 8:41 AM Version: Current State Version 2  
CPE: 160/344/3160 Flight: 7/21/16 - 7/25/16 Total \$: \$410.00  
Agency: MAIN STREET MEDIA GR Advertiser: LG PAC Market: Paducah Total Spots: 6  
MAIN STREET MEDIA Product: LG PAC Office: NEW YORK Total CPP: \$0.00  
GROUP PO BOX 25093 ALEXANDRIA VA 22314

Agency Order #: 5222369  
Buyer: Santoso, Michelle  
Salesperson: JONATHAN VITTI  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: DEANA PEREZ  
Total GRP:  
Separation:

Special Instructions	
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Date/Time	Added by	Comment
07/20/16 8:41 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30
07/20/16 8:41 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Market Budget: \$2,733
KBSI Share: 15%
Comment:
KFVS: 83%
WDKA: 2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$410.00	N/A	0.0
Total	100%	6	\$410.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	6	\$410.00
Total	6	\$410.00

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0	\$0	
Revision	7/20/16 8:41 AM	JONATHAN VITTI	Revised	3		\$0	\$410.00	Changes: Total Spots from 3 to 6. User Entered \$ from \$0.00 to \$410.00. Demo Meta to R161. Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30 to New order for LG PAC—BOOKEND 15'S.... PLS CF THANKS. 3 buylines added or modified.
New	7/20/16 8:39 AM	JONATHAN VITTI	New	3		\$410.00	\$410.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">KBSI-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">6/28/16</span>
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I, Main Street Media Group

do hereby request station time concerning the following issue:

<b>LG PAC</b> 520 West 103rd Street Suite 243 Kansas City, MO 64114
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: LG PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

LG PAC  
520 West 103rd Street  
Suite 243  
Kansas City, MO 64114

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer: Richard Monsees

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/2/16

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Alex Biles

Printed Name

GSN

Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.