



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2579059

Schedule Dates 07/28/16-08/01/16
Advertiser LG PAC (110716)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand POLITICAL ISSUE (101980)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Miche, Santuoso,
Phone/Fax /
CPE 160/344/3162
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LG PAC
All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Date Entered 07/20/16
Last Modified 07/20/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25249453
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$61.50
Net Total \$348.50
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Jul. 2016	2	\$110.00
Aug. 2016	2	\$300.00
Grand Total:	4	\$410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	08/01/16-08/01/16	1	:30	6:58P- FOX-So You Think You Can Dance (Monday)	1							1	1	\$200.00	\$200.00	Paducah (KBSI)	Gotham-FOX	7/20/16
2.0	Normal Line / SPOT	07/31/16-07/31/16	1	:30	12A- The Right Side with Armstrong Williams	1							1	1	\$10.00	\$10.00	Paducah (KBSI)	Armstrong Williams	7/20/16
3.0	Normal Line / News	07/28/16-07/28/16	1	:30	9P- News-News	1							1	1	\$100.00	\$100.00	Paducah (KBSI)	MLB on FOX	7/20/16
4.0	Normal Line / News	08/01/16-08/01/16	1	:30	9P- News-News	1							1	1	\$100.00	\$100.00	Paducah (KBSI)	MLB on FOX	7/20/16

CONFIRMATION CONTRACT

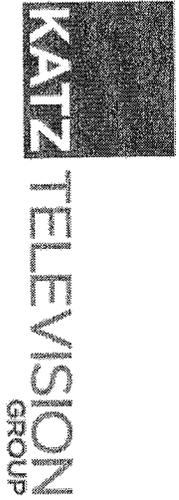
Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____

Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbjnetv?ip=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

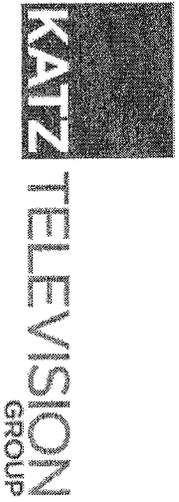
Contract # 25249453 Changes as of: 7/20/2016 at 11:44 AM Version: Current State Version 3

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI
 Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah
 GR
 MAIN STREET MEDIA Product: LG PAC Office: NEW YORK
 GROUP PO BOX
 25093 ALEXANDRIA
 VA 22314

Agency Order #: 5222486 Primary Demo: Adults 35+
 Buyer: Santoso, Michelle Con Type: POLITICAL/VOTE
 Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ
 212-373-8256
 Total GRP: Traffic # 2579059
 Separation:

Comments: See line 1 for program correction

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/26 - 8/2							Total Spots	Total \$	CPP	GRP	
							7/26	7/27	7/28	7/29	7/30	7/31	8/1					8/2
M	1 7p-9p		So You Think Dance	\$200.00	0	30	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
Changes: Day/Time from M 7p-9p to M 7p-9p, Program from Gotham-COX to So You Think Dance																		
TOTALS:							0	0	1	0	0	1	2	0	4	\$410.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 11:44 AM Version: Current State Version 3

CPE: 160344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00
 Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah Total Spots: 4
 GRP Product: LG PAC Office: NEW YORK Total CPP: \$0.00

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5222486 Primary Demo: Adults 35+
 Buyer: Santoso, Michelle Con Type: POLITICAL/VOTE
 Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ
 212-373-8256 212-373-8269
 Total GRP: Traffic #: 2579059
 Separation:

Date/Time	Added by	Comment
07/20/16 11:44 AM	JONATHAN VITTI	See mktg line 4 for spots missed line 2
07/20/16 11:12 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30
07/20/16 9:27 AM	System	Notice Received.
07/20/16 8:51 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

Order Level Comments

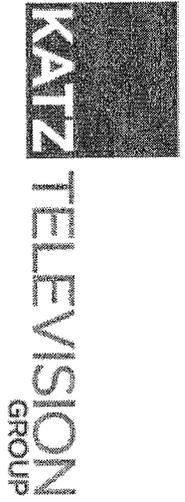
Competitive Information	
Market Budget:	\$2,733
KBSI Share:	15%
Comment:	KFVS: 83% WDKA: 2%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$410.00	N/A
	100%	4	\$410.00	N/A
Total		4	\$410.00	0.0

Monthly Summary			
Month	Spots	Dollars	GRP
2016-Jul	2	\$110.00	
2016-Aug	2	\$300.00	
Total	4	\$410.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	7/20/16 11:44 AM	JONATHAN VITTI	Revised			\$0	\$410.00	Changes: Comments from See mktg line 4 for spots missed line 2 to See line 1 for program correction. 1 buyline added or modified.
Revision	7/20/16 11:12 AM	JONATHAN VITTI	Confirmed	1		\$0	\$410.00	Changes: Total Spots from 3 to 4. User Entered \$ from \$0.00 to \$410.00. Demo Meta to [R16]. Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30 to See mktg line 4 for spots missed line 2. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0	\$0	
New	7/20/16 8:50 AM	JONATHAN VITTI	Confirmed	3		\$410.00	\$410.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 11:12 AM Version: Current State Version 2

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00

Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah Total Spots: 4

MAIN STREET MEDIA Product: LG PAC Office: NEW YORK Total CPP: \$0.00

GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5222486

Primary Demo: Adults 35+

Buyer: Santoso, Michelle

Con Type: POLITICAL/NOTE

Salesperson: JONATHAN VITTI

Assistant: DEANNA PEREZ

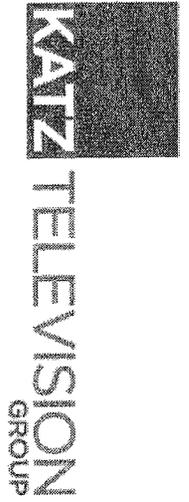
212-373-8256

212-373-8269

Total GRP:
Traffic #: 2579059
Separation:

Comments: See mkgd line 4 for spots missed line 2

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/25 - 8/2														Total Spots	Total \$	CPP	GRP								
							7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2																		
REV-2	Sa 11-30a-9p		MLB on FOX	\$200.00	0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
7/20: 1x 7:30 NA due to no MLB, will mkgd in News.																																
REV+4	M-Su 9p-10p		Late News	\$100.00	0.0	30	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
7/20: Spots added as mkgds from spots missed due to no MLB																																
TOTALS:							0	0	1	0	0	1	2	0											4	\$410.00	\$0.00	0.0				



125 West 58th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 11:12 AM Version: Current State Version 2

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00

Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah Total Spots: 4

GR MAIN STREET MEDIA Product: LG PAC Office: NEW YORK Total CPM: \$0.00

25093 ALEXANDRIA VA 22314

Agency Order #: 5222486 Primary Demo: Adults 35+ Total GRP:

Buyer: Santoso, Michelle Con Type: POLITICAL/VOTE Traffic #: 2579059

Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ Separation: 212-373-8269

Special Instructions

Date/Time	Added by	Comment
07/20/16 11:12 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30
07/20/16 9:27 AM	System	Notice Received.
07/20/16 8:51 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

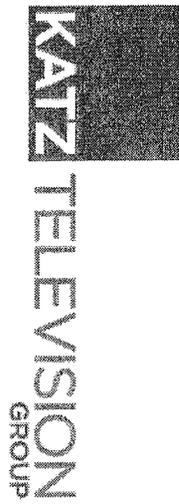
Competitive Information	
Market Budget:	\$2,733
KBSI Share:	15%
Comment:	KFVS: 83%
	WDKA: 2%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$410.00	N/A
Total	100%	4	\$410.00	0.0

Monthly Summary			
Month	Spots	Dollars	GRP
2016-Jul	2	\$110.00	
2016-Aug	2	\$300.00	
Total	4	\$410.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	7/20/16 11:12 AM	JONATHAN VITTI	Revised	1		\$0	\$410.00	Changes: Total Spots from 3 to 4. User Entered \$ from \$0.00 to \$410.00. Demo Meta to [R16]. Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30 to See mkgd line 4 for spots missed line 2. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0	\$0	
New	7/20/16 8:50 AM	JONATHAN VITTI	Confirmed	3		\$410.00	\$410.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 8:51 AM Version: Current State Version 1

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00

Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah Total Spots: 3

GR Product: LG PAC Office: NEW YORK Total CPP: \$0.00

Agency Order #: 52222486 Primary Demo: Total GRP:

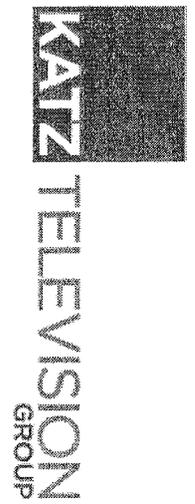
Buyer: Santoso, Michelle Con Type: POLITICAL/NOTE Separation:

Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ Separation: Separation: 30

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/26 - 8/2							Total Spots	Total \$	CPP	GRP	
						7/26	7/27	7/28	7/29	7/30	7/31	8/1					8/2
1	M 7p-8p		GottemF-OX <i>SO you think u can Dance</i>	\$200.00	30	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
2	Sa 11:30a-9p		MLB on FOX <i>NO MLB</i>	\$200.00	30	0	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
3	Su 12m-12:30a		Armstrong Williams	\$10.00	30	0	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0
TOTALS:						0	0	0	0	0	1	1	0	3	\$410.00	\$0.00	0.0

2579059



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 8:51 AM Version: Current State Version 1
 CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00
 Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah Total Spots: 3
 GR Product: LG PAC Office: NEW YORK Total CPP: \$0.00
 MAIN STREET MEDIA
 GROUP PO BOX
 25093 ALEXANDRIA
 VA 22314

Agency Order #: 5222486 Primary Demo:
 Buyer: Santoso, Michelle Con Type: POLITICAL/NOTE
 Salesperson: JONATHAN VITTI Assistant: DEANA PEREZ
 212-373-8256 212-373-8289

Special Instructions

Date/Time Added by Comment
 07/20/16 8:51 AM JONATHAN VITTI All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Competitive Information

Market Budget:	\$2,733
KBSI Share:	15%
Comment:	
KFVS:	83%
WDKA:	2%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$410.00	N/A	0.0
Total	100%	3	\$410.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Jul	2	\$210.00
2016-Aug	1	\$200.00
Total	3	\$410.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0	\$0	
New	7/20/16 8:50 AM	JONATHAN VITTI	New	3		\$410.00	\$410.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KBSI-TV</i>	Date: <i>6/28/16</i>
--	--------------------------------

I, Main Street Media Group
do hereby request station time concerning the following issue:

LG PAC 520 West 103rd Street Suite 243 Kansas City, MO 64114
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: LG PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LG PAC
520 West 103rd Street
Suite 243
Kansas City, MO 64114

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Richard Monsees

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/2/16

Date



Signature

703-485-0398

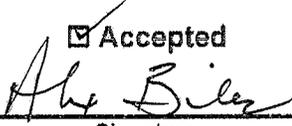
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Alex Biles

Printed Name

USM

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.