



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2579059

Schedule Dates 07/28/16-08/01/16
Advertiser LG PAC (110716)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand POLITICAL ISSUE (101980)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Miche, Santuoso,
Phone/Fax /
CPE 160/344/3162
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LG PAC
All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

Date Entered 07/20/16
Last Modified 07/20/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25249453
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$61.50
Net Total \$348.50
Sales Tax

Paducah (KBSI)	
By Broadcast Month	Spots
Jul. 2016	2
Aug. 2016	2
Grand Total:	4

Rate
\$110.00
\$300.00
\$410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	08/01/16-08/01/16	1	:30	6:58P- FOX-So You Think You Can Dance (Monday)	1	1							1	\$200.00	\$200.00	Paducah (KBSI)	Gotham-FOX	7/20/16
2.0	Normal Line / SPOT	07/31/16-07/31/16	1	:30	12A- The Right Side with Armstrong Williams	1							1	1	\$10.00	\$10.00	Paducah (KBSI)	Armstrong Williams	7/20/16
3.0	Normal Line / News	07/28/16-07/28/16	1	:30	9P- News-News	1			1					1	\$100.00	\$100.00	Paducah (KBSI)	MLB on FOX	7/20/16
4.0	Normal Line / News	08/01/16-08/01/16	1	:30	9P- News-News	1	1							1	\$100.00	\$100.00	Paducah (KBSI)	MLB on FOX	7/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25249453 **Changes as of:** 7/20/2016 at 11:44 AM **Version:** Current State Version 3
CPE: 160/344/3162 **Flight:** 7/26/16 - 8/2/16 **Total \$:** \$410.00
Agency: MAIN STREET MEDIA **Advertiser:** LG PAC **Market:** Paducah **Total Spots:** 4
GR **Product:** LG PAC **Office:** NEW YORK **Total CPP:** \$0.00
MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5222486 **Primary Demo:** Adults 35+
Buyer: Santoso, Michelle **Con Type:** POLITICAL/NOTE
Salesperson: JONATHAN VITTI **Assistant:** DEANA PEREZ
212-373-8256 **212-373-8269**
Total GRP:
Traffic #: 2579059
Separation:

Comments: See line 1 for program correction

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/26 - 8/2								Total Spots	Total \$	CPP	GRP
							7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2				
1	M 7p-9p		So You Think Dance	\$200.00	0	30	0	0	0	0	0	1	0		1	\$200.00	\$0.00	0.0
Charges: Day/Time from M 7p-9p to M 7p-9p, Program from Gotham-FOX to So You Think Dance																		
TOTALS:							0	0	1	0	0	1	2	0	4	\$410.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 11:44 AM Version: Current State Version 3

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00

Agency: MAIN STREET MEDIA GFR Advertiser: LG PAC Market: Paducah Total Spots: 4

MAIN STREET MEDIA Product: LG PAC Office: NEW YORK Total CPP: \$0.00

GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5222486

Buyer: Santoso, Michelle Primary Demo: Adults 35+
Salesperson: JONATHAN VITTI Con Type: POLITICAL/VOTE
212-373-8256 Assistant: DEANA PEREZ
212-373-8269

Total GRP:
Traffic #: 2579059
Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/20/16 11:44 AM	JONATHAN VITTI	See mktg line 4 for spots missed line 2
07/20/16 11:12 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30
07/20/16 9:27 AM	System	Notice Received.
07/20/16 8:51 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

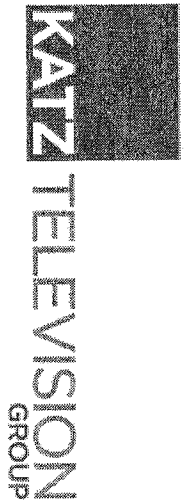
Competitive Information	
Market Budget:	\$2,733
KBSI Share:	15%
Comment:	
KFVS:	83%
WDKA:	2%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$410.00	0.0
Total	100%	4	\$410.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	2	\$110.00
2016-Aug	2	\$300.00
Total	4	\$410.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	7/20/16 11:44 AM	JONATHAN VITTI	Revised			\$0
Revision	7/20/16 11:12 AM	JONATHAN VITTI	Confirmed	1		\$0
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0
New	7/20/16 8:50 AM	JONATHAN VITTI	Confirmed	3		\$410.00

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 11:12 AM Version: Current State Version 2

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI Total \$: \$410.00

Agency: MAIN STREET MEDIA GR Advertiser: LG PAC Market: Paducah Total Spots: 4

MAIN STREET MEDIA Product: LG PAC Office: NEW YORK Total CPP: \$0.00

GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5222486

Primary Demo: Adults 35+

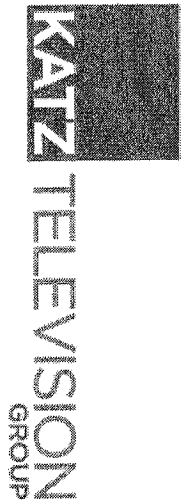
Buyer: Santoso, Michelle
Salesperson: JONATHAN VITTI
212-373-8256

Con Type: POLITICAL/NOTE
Assistant: DEANA PEREZ
212-373-8269

Total GRP:
Traffic #: 2579059
Separation:

Comments: See mkgd line 4 for spots missed line 2

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/26 - 8/2										Total Spots	Total \$	CPP	GRP		
							7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2								
REV- 2	Sa 11:30a-9p		MLB on FOX	\$200.00	0	30	0	0	0	0	1	0	0	0				0	\$0.00		0.0	
7/20: 1x 7:30 NA due to no MLB, will mkgd in News.																						
M-Su 9p-10p			Late News	\$100.00	0.0	30	0	0	0	0	1	0	0	0	0	1	0	0		2	\$200.00	0.0
7/20: Spots added as mkgds from spots missed due to no MLB																						
TOTALS:							0	0	1	0	0	1	2	0				4	\$410.00	\$0.00	0.0	



125 West 56th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 11:12 AM Version: Current State Version 2
CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI
Agency: MAIN STREET MEDIA Advertiser: LG PAC Market: Paducah
GR MAIN STREET MEDIA Product: LG PAC Office: NEW YORK
GROUP PO BOX
25093 ALEXANDRIA
VA 22314
Agency Order #: 5222486
Buyer: Santoso, Michelle
Salesperson: JONATHAN VITTI
212-373-8256
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: DEANA PEREZ
212-373-8269
Total GRP:
Traffic #: 2579059
Separation:
Total \$: \$410.00
Total Spots: 4
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
07/20/16 11:12 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30
07/20/16 9:27 AM	System	Notice Received.
07/20/16 8:51 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

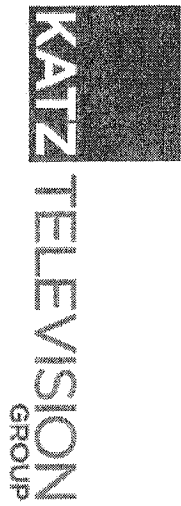
Market Budget: \$2,733
KBSI Share: 15%
Comment: KFS: 83%
WDKA: 2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$410.00	N/A	0.0
Total	100%	4	\$410.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	2	\$110.00
2016-Aug	2	\$300.00
Total	4	\$410.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/20/16 11:12 AM	JONATHAN VITTI	Revised	1		\$0	\$410.00	Changes: Total Spots from 3 to 4. User Entered \$ from \$0.00 to \$410.00. Demo Meta to [R16]. Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30 to See mktg line 4 for spots missed line 2. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0	\$0	
New	7/20/16 8:50 AM	JONATHAN VITTI	Confirmed	3		\$410.00	\$410.00	

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 8:51 AM Version: Current State Version 1

CPE: 160/344/3162 Agency: MAIN STREET MEDIA GR Flight: 7/26/16 - 8/2/16 Advertiser: LG PAC Station: KBSI Total \$: \$410.00

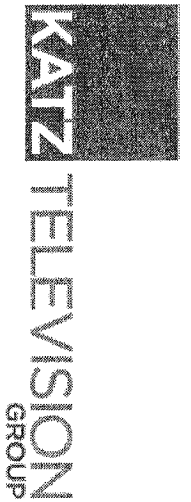
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314 Product: LG PAC Office: NEW YORK Total Spots: 3 Total CPP: \$0.00

Agency Order #: 5222486 Buyer: Santoso, Michelle Con Type: POLITICAL/NOTE Salesperson: JONATHAN VITTI 212-373-8256 Assistant: DEANA PEREZ 212-373-8269 Total GRP: Separation: Primary Demo:

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/26 - 8/2								Total Spots	Total \$	CPP	GRP	
						7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2					
1	M 7p-8p		Gotham FOX <i>50 you think u can dance</i>	\$200.00	30	0	0	0	0	0	0	1	0		1	\$200.00	\$0.00	0.0
2	11:30a-9p		MLB on FOX NO MLB	\$200.00	30	0	0	0	0	1	0	0	0		1	\$200.00	\$0.00	0.0
3	Su 12m-12:30a		Armstrong Williams	\$10.00	30	0	0	0	0	0	1	0	0		1	\$10.00	\$0.00	0.0
TOTALS:						0	0	0	0	1	1	1	0		3	\$410.00	\$0.00	0.0

2579059



125 West 55th St
New York, NY 10019

Contract # 25249453 Changes as of: 7/20/2016 at 8:51 AM Version: Current State Version 1

CPE: 160/344/3162 Flight: 7/26/16 - 8/2/16 Station: KBSI
Agency: MAIN STREET MEDIA GR Advertiser: LG PAC Market: Paducah
Product: LG PAC Office: NEW YORK
Total \$: \$410.00
Total Spots: 3
Total CPP: \$0.00

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5222486
Buyer: Santoso, Michelle
Salesperson: JONATHAN VITTI
212-373-8256
Primary Demo:
Con Type: POLITICAL/NOTE
Assistant: DEANA PEREZ
212-373-8289

Total GRP:
Separation:

Special Instructions

Date/Time	Added by	Comment
07/20/16 8:51 AM	JONATHAN VITTI	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Competitive Information	
Market Budget:	\$2,733
KBSI Share:	15%
Comment:	
KFVS:	83%
WDKA:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$410.00	N/A	0.0
Total	100%	3	\$410.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jul	2	\$210.00	
2016-Aug	1	\$200.00	
Total	3	\$410.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	7/20/16 8:53 AM					\$0
New	7/20/16 8:50 AM	JONATHAN VITTI	New	3		\$410.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBSI-TV	Date: 6/28/16
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I, Main Street Media Group

do hereby request station time concerning the following issue:

LG PAC 520 West 103rd Street Suite 243 Kansas City, MO 64114

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: LG PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

LG PAC
520 West 103rd Street
Suite 243
Kansas City, MO 64114

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Treasurer: Richard Monsees

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/2/16

Date



Signature

703-485-0398

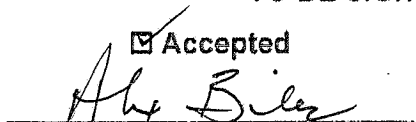
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Alex Biles
Printed Name

CSM
Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.