

NCC Cable System Order

Order #	62558291	Flight Dates	08/06/18 - 08/19/18	Update Date	08/10/18	
Syscode	1755	Agency	Multi Media Services	Version	3 Vs. 2	
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Frank White for Florida AG	Show All Lines		
Market	Mobile				Total # of Weeks	2
		Client Code	FL AG	Total	\$744.00	
AE	Collin Diederich	Product Code	08070813	Commission	\$111.60	
Sales Coordinator	Taylor Dale	Est Code	877	Net Total	\$632.40	
Office	Washington	Product Name	FL AG 8.7-8.13	Total Spots	36	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	8/10: Cancel/remove spots. New total = \$744. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X	X	X	X			-	-	8	\$18.00	\$144.00	30	
2	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$23.00	\$0.00	30	
3	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	3	\$18.00	\$54.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00	X							-	-	0	\$23.00	\$0.00	30	
5	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00	X							-	-	0	\$19.00	\$0.00	30	
7	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X							-	-	0	\$56.00	\$0.00	30	
9	FXNC	VARIOUS	8/13/18	8/19/18	06:00	15:00						X	X	-	-	0	\$18.00	\$0.00	30	R1:+1X
10	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00		X	X	X	X			-	-	16	\$18.00	\$288.00	30	
11	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
12	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	
13	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	1	\$18.00	\$18.00	30	R1:+1X

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$744.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$744.00

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Date Printed 08/10/18

62558291 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62558291
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

Flight Dates	08/06/18 - 08/19/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Update Date	08/10/18
Version	3 Vs. 2

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	FL AG
Product Code	08070813
Est Code	877
Product Name	FL AG 8.7-8.13
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$556.00	
Commission		\$83.40	
Net Total		\$472.60	
Total Spots		41	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/10 Restore some FXNC spots that ran. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X	X	X	X			-	-	8	\$12.00	\$96.00	30	+1x
2	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$15.00	\$0.00	30	
3	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	9	\$12.00	\$108.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00		X	X	X	X			-	-	16	\$12.00	\$192.00	30	+5x
5	FXNC	VARIOUS	8/13/18	8/19/18	09:00	15:00	X							-	-	0	\$15.00	\$0.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
7	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00	X							-	-	0	\$13.00	\$0.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
9	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00	X							-	-	0	\$38.00	\$0.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$556.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$556.00

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62558291 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62558291
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	08/06/18 - 08/19/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Client Code	FL AG
Product Code	08070813
Est Code	877
Product Name	FL AG 8.7-8.13
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/10/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$496.00		
Commission	\$74.40		
Net Total	\$421.60		
Total Spots	36		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/10: Cancel/remove spots. New total = \$496. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X	X	X	X			-	-	8	\$12.00	\$96.00	30	
2	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$15.00	\$0.00	30	
3	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	3	\$12.00	\$36.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00	X							-	-	0	\$15.00	\$0.00	30	
5	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00	X							-	-	0	\$13.00	\$0.00	30	
7	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$30.00	\$0.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X							-	-	0	\$38.00	\$0.00	30	
9	FXNC	VARIOUS	8/13/18	8/19/18	06:00	15:00						X	X	-	-	0	\$12.00	\$0.00	30	
10	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00		X	X	X	X			-	-	16	\$12.00	\$192.00	30	
11	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
12	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
13	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	1	\$12.00	\$12.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$496.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$496.00

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62558291 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62558291	Flight Dates	08/06/18 - 08/19/18	Update Date	08/10/18
Syscode	6507	Agency	Multi Media Services	Version	4 Vs. 3
System Name	Cox Media/Cantonment, FL	Advertiser	Frank White for Florida AG	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL AG	Total	\$384.00
AE	Collin Diederich	Product Code	08070813	Commission	\$57.60
Sales Coordinator	Taylor Dale	Est Code	877	Net Total	\$326.40
Office	Washington	Product Name	FL AG 8.7-8.13	Total Spots	42
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/10 Restore some FXNC spots that ran. Please confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X	X	X	X			-	-	8	\$8.00	\$64.00	30	
2	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$11.00	\$0.00	30	
3	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	9	\$8.00	\$72.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00	X							-	-	0	\$11.00	\$0.00	30	
5	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00	X							-	-	0	\$13.00	\$0.00	30	
7	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$17.00	\$0.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X							-	-	0	\$21.00	\$0.00	30	
9	FXNC	VARIOUS	8/13/18	8/19/18	06:00	15:00						X	X	-	-	0	\$8.00	\$0.00	30	
10	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00		X	X	X	X			-	-	16	\$8.00	\$128.00	30	+6x
11	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	
12	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	
13	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	1	\$8.00	\$8.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$384.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$384.00

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62558291 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62558291
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	08/06/18 - 08/19/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Client Code	FL AG
Product Code	08070813
Est Code	877
Product Name	FL AG 8.7-8.13
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/10/18		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$2,625.00	
Commission		\$393.75	
Net Total		\$2,231.25	
Total Spots		43	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/10 Restore some FXNC spots that ran. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X	X	X	X			-	-	8	\$55.00	\$440.00	30	+1x
2	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$69.00	\$0.00	30	
3	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	9	\$55.00	\$495.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00	X							-	-	0	\$69.00	\$0.00	30	
5	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00	X							-	-	0	\$56.00	\$0.00	30	
7	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$130.00	\$0.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X							-	-	0	\$163.00	\$0.00	30	
9	FXNC	VARIOUS	8/13/18	8/19/18	06:00	15:00						X	X	-	-	0	\$55.00	\$0.00	30	
10	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00		X	X	X	X			-	-	16	\$55.00	\$880.00	30	+5x
11	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	
12	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	
13	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	2	\$55.00	\$110.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$2,625.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,625.00

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62558291 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

NCC Cable System Order

Order #	62558291
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	08/06/18 - 08/19/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Client Code	FL AG
Product Code	08070813
Est Code	877
Product Name	FL AG 8.7-8.13
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/10/18		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$2,580.00	
Commission		\$387.00	
Net Total		\$2,193.00	
Total Spots		42	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/10 Restore some FXNC spots that ran. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00		X	X	X	X			-	-	8	\$55.00	\$440.00	30	
2	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$69.00	\$0.00	30	
3	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	9	\$55.00	\$495.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00	X							-	-	0	\$69.00	\$0.00	30	
5	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00	X							-	-	0	\$56.00	\$0.00	30	
7	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$130.00	\$0.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X							-	-	0	\$163.00	\$0.00	30	
9	FXNC	VARIOUS	8/13/18	8/19/18	06:00	15:00						X	X	-	-	0	\$55.00	\$0.00	30	
10	FXNC	VARIOUS	8/6/18	8/12/18	09:00	15:00		X	X	X	X			-	-	16	\$55.00	\$880.00	30	restore to 16x
11	FXNC	VARIOUS	8/6/18	8/12/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	
12	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	
13	FXNC	VARIOUS	8/6/18	8/12/18	06:00	15:00						X	X	-	-	2	\$55.00	\$110.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$2,580.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,580.00

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62558291 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |