

ORDER

Orders
Order / Rev: 80000
Alt Order #: 28393722
Product Desc: Issue
Estimate: 422428
Flight Dates: 04/22/24 - 04/28/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: GENERAL

WCOV-TV
Primary AE: Katz Washington DC
Sales Office: DC-K
Sales Region: National

Agency
Name: Polaris
Buying Contact:
Billing Contact:
 1802 VERNON ST NW
 WASHINGTON, DC 20009-1217

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Campaign for Democracy
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL - ISS
Priority: P-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	5	\$475.00	\$403.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	5	\$475.00	\$403.75	0.00
Totals	5	\$475.00	\$403.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/28/24	04/28/24	Fox News Sunday Sun 9a-11a	CM	10:00 AM-11:00 AM	-----S	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
Fox News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 -----S 1 \$15.00 0.00															
N 2	All	04/22/24	04/26/24	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9:00 PM-9:35 PM	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 MTWTF-- 2 \$150.00 0.00															
N 3	All	04/24/24	04/24/24	Wed Hour 1 Wed 7p8p	CM	7:00 PM-8:00 PM	--W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
Masked Singer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 --W---- 1 \$150.00 0.00															
N 4	All	04/22/24	04/26/24	M-F 1105p-1205a M-F 1105p-1205a	CM	11:05 PM-12:05 AM	MTWTF--	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
MATHIS COURT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 MTWTF-- 1 \$10.00 0.00															
Totals														5	\$475.00