

Annual EEO Public File Report

Blooming Prairie Farm Radio
 Covering the Period from December 1, 2022 to November 30, 2023

Stations Comprising Station Employment Unit:
KOWZ-FM/KRUE-FM/KFOW-AM

<u>Vacancy Information</u>				
Full-time Positions Filled by Job Title	Start Date	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Announcer	1/3/2023	4	2, 3, 4	3
Two Account Executive	1/3/2023 & 2/6/2023	6	1, 2, 4, 6	3 & 6
Administrative Assistant	5/22/2023	7	1, 2, 3	2
Two Account Executive	6/12/2023 & 8/1/2023	6	1, 2, 6	2 & 6

Recruitment Sources:

Radio Announcements

	<u>Contact Person</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224	5

Internet Site:

2. Indeed	Job Board	www.indeed.com	website only	11
3. Facebook	Social Media	www.facebook.com	website only	3
4. KOWZ/KRUE Radio	Website	kowzfm.com, krue92.com, foxnewsowatonna.com	website only	2
5. All Access	Job Board	allaccess.com	website only	

Employee Referral

6. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507.345.4537	2
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Supplemental Recruiting Initiatives

Owatonna High School Summer Job Fair	May 3, 2023	Brian Coleman: bcoleman@isd761.org	Molly Penny talked with Owatonna High School Students about careers in broadcasting.
Class Presentation	July 18, 2023	Lauren Isaacson: lisaacson@isd761.org	Matthew Hughes spoke to Owatonna 3rd graders about Radio from a class project.
Made in Owatonna Day	October 18, 2023	Brad Meier: bmeier@owatonna.org	Molly Penny talked with over 70 High School Students about Careers in Radio