

**WWYN-FM, WHHM-FM, WFKX-FM, WZDQ-FM, WJAK-AM
EEO PUBLIC FILE REPORT
04/01/22-3/31/23**

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Lane College: Darlette Samuels: 545 Lane Avenue, Jackson, TN 38301, 731-426-7600 (dsamuels@Lanecollege.edu)	Yes	0
2	NAACP: Harold Carter: P.O. Box 2404, Jackson, TN 38305, 731-427-7332	Yes	0
3	Jackson State Community College: Amy West, 2046 N. Parkway, Jackson, TN 38301, 731-424-3520 (awest12@JSCC.edu)	Yes	0
4	Memphis Urban League: Sandra Dallas: 413 N Cleveland Street, Memphis, TN 38104 (sdallas@mphsurbanleague.com)	Yes	0
5	Bethel University: Heather Stone: 325 Cherry Avenue, McKenzie, TN 38201, 731-352-4000	Yes	0
6	Union University Career Services 1050 Union University Drive, Jackson, TN 38305, 721-661-5316 (jhowell@uu.edu)	Yes	0
7	Freed-Hardeman University: Ron Means: 158 East Main Street, Henderson, TN 38340 (rmeans@fhu.com)	Yes	0
8	Thomas Media: WWYN, WHHM, WFKX, WZDQ, WJAK: Sherrie Powell: 111 West Main Street, Jackson, TN 38301, 731-427-9616	Yes	0
9	Referrals: 111 West Main Street, Jackson, TN 38301	Yes	0
10	Walk-ins: 111 West Main Street, Jackson, TN 38301	Yes	0
11	All Access: Joel Denves: 28955 Pacific Coast Hwy, Suite 210, Malibu, CA 90265 (www.allaccess.com)	Yes	0
12	TAB: Chris Baker: Two International Plaza Drive, Suite 507, Nashville, TN 37217 (www.Tabtn.org)	Yes	0
13	www.mystar1077.com : 111 West Main Street, Jackson, TN 38301	Yes	0

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14	<u>www.wyn1069.com</u> : 111 West Main Street, Jackson, TN 38301	Yes	0
15	<u>www.therocketjackson.com</u> : 111 West Main Street, Jackson, TN 38301	Yes	0
16	<u>www.my96KIX.com</u> : 111 West Main Street, Jackson, TN 38301	Yes	0
17	<u>www.Hot961.com</u> : 111 West Main Street Jackson, TN 38301	Yes	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	3/27/23 TAB Virtual Job Fair Recruiter: Chip Thomas, General Manager	Online Job Fair hosted by TAB
2	5/18/22 Thomas Media Career Fair Recruiter: Chip Thomas	Career Fair covering West Tennessee at Carl Perkins Civic Center
3	9/14/22 Thomas Media Career Fair	Career Fair at Carl Perkins Civic Center

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IV. OUTREACH INITIATIVES

Lifeline Blood Services

RIFA Food Drives

Adopt-A-Teen/Hope for the Holidays

Union University

Jackson State C.C.

W.R.A.P. TN

Community Blood Drive Updates

Live Events and On-Air Promos

On-Air Interviews and Promos

Community Info of School Activities

Community info of School Activities

On-Air Interviews and PSAs

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V. TRAINING INITIATIVES

	TYPE OF ACTIVITY	BRIEF DESCRIPTION OF ACTIVITY
1	11/9/22 – “How to Quadruple your local sales” Attended: Chip Thomas	LBS Broadcast Sales Webinar with TAB
2	9/14/22 – “Why winging it with Social Media doesn’t work” Attended: Chip Thomas	LBS Broadcast Sales Webinar
3	5/18/22 – “Does price really matter to your clients” Attended: Sales Staff	LBS Broadcast Sales Webinar