

ORDER



WOIO

Orders
Order / Rev: 1576590
Alt Order #: 08360522
Product Desc: DONALD TRUMP
Estimate:
Flight Dates: 09/01/16 - 09/07/16
Original Date / Rev: 08/31/16 / 08/31/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 116 Craig Road
 Manalapan, NJ 07726

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Trump, Donald/R/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 9
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/07/16	86	\$46,350.00	\$39,397.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	86	\$46,350.00	\$39,397.50	0.00
Totals	86	\$46,350.00	\$39,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	09/01/16	09/02/16	Cleveland 19 News at 5a	Comm	5-6a	---TF--	:30	3	\$100.00	P 4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--		3				\$100.00		0.00			
E 2	WOIO	09/05/16	09/07/16	Cleveland 19 News at 5a	Comm	5-6a	MTW----	:30	1	\$35.00	P 8	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MTW----		1				\$35.00		0.00			
E 3	WOIO	09/01/16	09/02/16	Cleveland 19 News at 6a	Comm	6-7a	---TF--	:30	2	\$150.00	P 4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--		2				\$150.00		0.00			
E 4	WOIO	09/05/16	09/07/16	Cleveland 19 News at 6a	Comm	6-7a	MTW----	:30	2	\$50.00	P 8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MTW----		2				\$50.00		0.00			
E 5	WOIO	09/01/16	09/02/16	NET CBS AM Network News This Morning	Comm	7-9a	---TF--	:30	6	\$150.00	P 4	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--		6				\$150.00		0.00			
E 6	WOIO	09/05/16	09/07/16	NET CBS AM Network News This Morning	Comm	7-9a	MTW----	:30	4	\$75.00	P 6	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MTW----		4				\$75.00		0.00			

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Advertiser: POL/Trump, Donald/R/United States Pre
 Product Desc: DONALD TRUMP
 Estimate:

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WOIO	09/01/16	09/07/16	RI M-F 9-10A RI M-F 9-10A	Comm	9-10A	MTWTF--	:30	10	\$100.00	P 4	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/16	09/07/16	MTWTF--		10			\$100.00			0.00			
E 8	WOIO	09/01/16	09/02/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	---TF--	:30	3	\$350.00	P 4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$350.00			0.00			
E 9	WOIO	09/05/16	09/07/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTW----	:30	2	\$200.00	P 8	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$200.00			0.00			
E 10	WOIO	09/01/16	09/02/16	NET Price Is Right Price is Right	Comm	11a-12p	---TF--	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$450.00			0.00			
E 11	WOIO	09/05/16	09/07/16	NET Price Is Right Price is Right	Comm	11a-12p	MTW----	:30	2	\$325.00	P 6	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$325.00			0.00			
E 12	WOIO	09/01/16	09/02/16	Noon News Noon News	Comm	12-1230p	---TF--	:30	3	\$475.00	P 4	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$475.00			0.00			
E 13	WOIO	09/05/16	09/07/16	Noon News Noon News	Comm	12-1230p	MTW----	:30	2	\$350.00	P 6	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$350.00			0.00			
E 14	WOIO	09/01/16	09/02/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	---TF--	:30	3	\$625.00	P 4	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$625.00			0.00			
E 15	WOIO	09/05/16	09/07/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTW----	:30	2	\$450.00	P 6	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$450.00			0.00			
E 16	WOIO	09/01/16	09/02/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	---TF--	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$450.00			0.00			
E 17	WOIO	09/05/16	09/07/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTW----	:30	2	\$250.00	P 6	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$250.00			0.00			
E 18	WOIO	09/01/16	09/02/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	---TF--	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$500.00			0.00			
E 19	WOIO	09/05/16	09/07/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTW----	:30	2	\$275.00	P 6	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$275.00			0.00			
E 20	WOIO	09/01/16	09/02/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	---TF--	:30	3	\$550.00	P 4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$550.00			0.00			
E 21	WOIO	09/05/16	09/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTW----	:30	2	\$250.00	P 8	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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 Estimate: WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WOIO	09/05/16	09/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTW----	:30	2	\$250.00	P 8	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$250.00			0.00			
E 22	WOIO	09/01/16	09/02/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---TF--	:30	3	\$1,500.00	P 2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$1,500.00			0.00			
E 23	WOIO	09/05/16	09/07/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTW----	:30	2	\$800.00	P 9	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$800.00			0.00			
E 24	WOIO	09/01/16	09/02/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---TF--	:30	3	\$1,750.00	P 2	0.00	NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	---TF--		3			\$1,750.00			0.00			
E 25	WOIO	09/05/16	09/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTW----	:30	2	\$900.00	P 9	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTW----		2			\$900.00			0.00			
E 26	WOIO	09/01/16	09/07/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	5	\$800.00	P 4	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/16	09/07/16	MTWTF--		5			\$800.00			0.00			
E 27	WOIO	09/03/16	09/03/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$175.00	P 4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1			\$175.00			0.00			
E 28	WOIO	09/03/16	09/03/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11P-12A	-----1-	:30	1	\$625.00	P 4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1			\$625.00			0.00			
E 29	WOIO	09/04/16	09/04/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1		1			\$350.00			0.00			
E 30	WOIO	09/04/16	09/04/16	Sun Cleve 19 News at 630 Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1		1			\$450.00			0.00			
E 31	WOIO	09/04/16	09/04/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$3,000.00	P 9	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1		1			\$3,000.00			0.00			
E 32	WOIO	09/03/16	09/03/16	NET Sat Hour 3 Sat Hour 3	Comm	10-11p	-----1-	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1			\$2,000.00			0.00			
E 33	WOIO	09/03/16	09/03/16	NET NCAA Football (R) Gomm NCAA Football Reg Game 2	Comm	330-7P	-----1-	:30	1	\$765.00	P 4	0.00	NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-		1			\$765.00			0.00			
E 34	WOIO	09/04/16	09/04/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1		1			\$4,500.00			0.00			
													Totals	86	\$46,350.00