

**WHJC-AM**  
**1360 AM**  
MATEWAN, WEST VIRGINIA

MAILING ADDRESS:  
107 EULA LANE  
LENORE, WV 25676

(304) 688-9292  
STUDIO / EMERGENCY CONTACT

**QUARTERLY ISSUES / PROGRAMS**

APRIL – JUNE, 2022 (Q2)

THE FOLLOWING REPORT CONTAINS MATERIAL IN REGARDS TO THE  
ISSUES AND PROGRAMS FOR WHJC-AM IN MATEWAN, WEST VIRGINIA.

THIS INFORMATION WAS FIRST PUBLISHED ON THE DATE AND TIME  
LISTED BELOW.

CHRIS ESTEP  
OPERATIONS MANAGER

JULY 10, 2022

## **WHJC-AM ISSUES/PROGRAMS**

### **ISSUES CATEGORIES**

Matewan & Mingo County, West Virginia  
2nd Quarter, 2022

Through our contacts in the Matewan, Mingo County, West Virginia and Pike County, Kentucky area, WHJC-AM has determined the following to be 8 of the most significant issues categories affecting our coverage area:

1. Employment for the general population and low income residents
2. Commercial and Economic Development - Mining, Manufacturing
3. Education, Child Development, Parenting and Family Issues
4. Health, Health Care and Nutrition, Drug Abuse Prevention
5. Preservation of Local History and Historical sites
6. Improved recreational opportunities and tourism
7. Housing for the general population and low income residents
8. Environmental, Safety and Energy Issues

WHJC-AM ISSUE-RESPONSIVE PROGRAMMING  
PROGRAMMING OF COMMUNITY IMPORTANCE

Programming of Community importance during the 2nd Quarter:

News:

WHJC-AM broadcast the following:

- FOX News national newscasts each weekday, hourly at the top of the hour. These newscasts are :60 in length. These newscasts cover national news.
- West Virginia Metro News state newscasts each weekday, hourly following the national newscast. These newscasts are :90 in length and contain news from West Virginia including the local coverage area.
- Two (2) expanded West Virginia Metro News state newscasts (“Metro News This Morning”) each weekday, following the national newscast. These newscasts are 12 minutes in length and air at 7:00 a.m. and 10:00 a.m. These expanded newscasts are in-depth reports and contain news from West Virginia including the local coverage area.
- The “Consumer Affairs Daily Brief” airs each weekday at 12:00 p.m. and 4:00 p.m. These newscasts are hosted by Mark Huffman and :60 in length. Newscasts contain consumer information news about products, safety, recalls and product tests. Addresses issues categories 4 & 8.
- West Virginia News Service in-depth features each weekday at 2:00 p.m. and 4:00 p.m. Diane Bernard and the staff covers one specific subject of interest to local residents in each feature which is 1:00 to 2:30 in length. Addresses issues categories 1,2,3,4,5,6,7,8. See the West Virginia News Service programs summary separately made part of this quarterly report.
- The “Capitol Report” airs each weekday following the regular newscasts at 12:00 p.m. and 3:00 p.m. during regular and special legislative sessions. Jeff Jenkins reports the latest legislative news from the West Virginia state legislature. Each report is 1:30 in length. Addresses issues categories 1,2,3,4,5,6,7,8.
- Three Local Newscasts :90 in length each weekday morning following the national and state newscasts at 7:00 a.m., 8:00 a.m., and 9:00 a.m.. Includes local jobs reports and community announcements. Addresses issues categories 1,2,3,4,5,6,7,8.

Weather Coverage:

Local meteorologists provided twice hourly updates on WHJC-AM on current weather conditions affecting Mingo County, West Virginia and our coverage area. Local weather news updates include School Cancellations, Power outage updates, Highway Conditions and closures and other information. Reports are :60 in length. Weather updates air

immediately following hourly newscasts at the top of the hour (:00) and follow other features at the bottom of the hour (:30).

## WHJC-AM ISSUE-RESPONSIVE PROGRAMMING

### **Family Issues / Parenting –**

#### Focus on the Family Minute

The “Focus on the Family Minute” shares a brief tip each day taken from the Focus on the Family Broadcast to help strengthen marriages, raise kids on the right path and build a thriving family.

Airs at 8:30 a.m. and 4:30 p.m. Monday through Friday – :60 seconds

Addresses issues categories 3 & 4.

#### Focus on the Family Commentary –

Dr. Jim Daly covers issues affecting Parents and their children including bullying, internet, social media use and abuse and more.

Airs at 9:30 a.m. Monday through Friday – 1:30 seconds

Addresses issues categories 3 & 4.

#### Family Talk –

Dr. James Dobson has been a leading advocate for family values, strengthening marriage and parenting. Dr. Dobson’s Family Talk provides sound advice for marriages, families and parenting.

Airs at 10:00 a.m. Monday through Sunday – 60 seconds

Addresses issues categories 3 & 4.

### **Education & Finance –**

#### FOX Business Financial Report

“FOX Business Financial Report” is a news feature with helpful financial information for the public. This includes financial stories impacting the public which may not be included in other news coverage.

Airs at Sign On, 1:00 p.m. and 6:00 p.m., Monday through Friday;

Airs at Sign On, Saturday: 60 seconds

Addresses issues category 3

### **Agricultural Issues –**

#### On The Farm Radio

Mingo and Pike counties and the surrounding communities have Local agricultural endeavors including active chapters of the West Virginia Farm Bureau, Future Farmers of America, 4H Clubs and the West Virginia University County Extension service. There is an absence of meaningful agricultural coverage by local media. Jeff Ishee covers issues and news affecting farmers, cattlemen and others who are part of the farming industry with “On the Farm Radio”.

Airs at Sign On, 12:00 p.m. and 3:00 p.m., Monday through Friday – 2 minutes.

Airs at Sign On, Saturday – 6 minutes.

Addresses issues categories 2 & 4.

**Agricultural Issues (Continued) –**

Farm & Garden Almanac

Mingo and Pike counties and the surrounding communities have an abundance of Local agriculture including single family farms and gardens. Local school systems in West Virginia, Kentucky and Ohio have agriculture programs for middle school and high school students. There is an absence of meaningful agricultural coverage by local media. Jeff Ishee covers issues, news along with tips for farmers, gardeners and others who have interest in the agriculture industry with the “Farm & Garden Almanac”.

Airs at Sign On, 7:30 a.m. and 10:00 a.m., Monday through Friday – :60 seconds.

Airs at Sign On, Saturday and Sunday.

Addresses issues categories 2 & 4.

Old Farmer’s Almanac Radio Report

There is a high local interest in agriculture and gardening in our coverage area and an absence of meaningful agricultural coverage by local media. The “Old Farmer’s Almanac Radio Report” with Dan Holliday provides practical tips and useful advice for farmers, gardeners and others.

Airs at 12:30 p.m., Monday through Friday – :60 seconds.

Addresses issues categories 2 & 4.

**Health, Health Care and Nutrition Issues –**

Housecall for Health

Important health news focusing on issues and topics that affect a person’s health.

“Housecall for Health” addresses the latest issues in health as a daily feature.

Airs at 4:00 p.m., Monday through Friday – :60 seconds.

Addresses issues category 4.

Health Tips

Health and medical advice and news focusing on issues and topics that affect a person’s health and well-being. Health Tips are provided by rotating four health features updated daily. These include, (1) “Check Up On Health” with Chris Witting; (2) “Mayo Health Minute” from the Mayo Health Clinic; (3) “Housecall for Health” with Lisa Brady; and (4) “Staying Young Medical Minute” with Judy Gaman. “Health Tips” addresses the latest issues in health as an hourly feature.

Airs at the bottom of each hour, Monday through Sunday – :60 seconds.

Addresses issues category 4.

**Improved recreational opportunities and tourism –**

Outdoors Today

News covering the latest in West Virginia hunting, fishing, tourism and recreation for those interested in the state’s ecology and natural resources. Host Chris Lawrence includes research and consultation with guest experts in each report as a daily feature.

Airs at 11:30 a.m. and 4:30 p.m., Monday through Friday – 1:30 seconds

Addresses issues category 6.

**Improved recreational opportunities and tourism (Continued) –**

West Virginia Department of Natural Resources Report

The latest news from the West Virginia Department of Natural Resources (WVDNR) for the state. Host Chris Lawrence includes the latest from the WVDNR with guests from the department sharing issues, updates and news from the state’s natural resource and ecology management agency.

Airs at 1:30 p.m. and 3:30 p.m., Wednesday – 3 minutes

Addresses issues category 6.

**Business, Social Sciences, Education –**

Viewpoints

Each week on “Viewpoints”, listeners hear from experts, authors and newsmakers in fields such as business, social sciences, sports, education, popular culture and the arts. See the Viewpoints programs summary separately made part of this quarterly report.

Airs at Sign On Saturday – 30 minutes

Addresses issues categories 1,2,3,4,5,6,7.

**Health, Science and Technology Issues –**

Radio Health Journal

“Radio Health Journal” examines two important issues in health, science and technology each week, interviewing experts, doctors and scientists from all over the world. Radio Health Journal is the radio magazine with the latest in health, science and technology today. See the Radio Health Journal programs summary separately made part of this quarterly report.

Airs after Viewpoints on Saturday – 30 minutes

Addresses issues categories 1,2,3,4,5,6,7.

Med Clinic Radio

“Med Clinic Radio” is a fast paced, consumer friendly, weekly one hour talk show featuring the latest authoritative information about health and medical breakthroughs. The hour-long program is hosted by long-time broadcaster Gina Tedesco. Each show features guest experts from Mayo Clinic, Johns Hopkins, the Cleveland Clinic, and other top medical centers. High interest topics include the latest medical and health news as well as information about exercise, nutrition, prevention and heart health. See the Med Clinic Radio program summary separately made part of this quarterly report.

Airs after InfoTrak on Saturday – 45 minutes.

Addresses issues categories 1,2,3,4,6,7.

**Business, Health, Education, Science and Technology Issues –**

Eye on Veterans

Each week on “Eye on Veterans” listeners hear from experts, authors, newsmakers and veterans in fields directly impacting veterans and their families in such areas as health, counseling, science and technology, business, social sciences, military and education. See the Eye on Veterans programs summary separately made part of this quarterly report. Airs after Radio Health Journal on Saturday – 45 minutes  
Addresses issues categories 1,2,3,4,5,6,7,8.

American Radio Journal

“American Radio Journal” is a weekly half hour public affairs program that informs and educates listeners on the key issues of the day. American Radio Journal primarily concentrates on national economic issues. The show also covers significant foreign affairs developments and occasionally pressing social issues. See the American Radio Journal programs summary separately made part of this quarterly report. Airs after Eye on Veterans on Saturday – 30 minutes  
Addresses issues categories 1,2,3,4,8.

InfoTrak

“InfoTrak” is an award-winning interview program. Guests include nationally recognized experts and leaders, interviewed every week in areas including, but not limited to, medical breakthroughs, consumer issues, government waste, parent and family matters, crime and substance abuse, minority issues, the economy, women’s issues, retirement and aging, immigration, education, the environment and more. See the InfoTrak program summary separately made part of this quarterly report. Airs after American Radio Journal on Saturday – 30 minutes.  
Addresses issues categories 1,2,3,4,5,6,7,8.

**Support of local Non Profit Organizations –**

WHJC-AM airs Public Service Announcements, mostly to local organizations with information on Community Issues, free of charge, 7-days per week from sign-on to sign-off. The total length of time given to local PSA efforts is in excess of 1.5 hours per week. Addresses issues categories 1,2,3,4,5,6,7,8.

Examples include Local School System Announcements, Local organization events and schedules and food drives. Organizations mentioned in Public Service Announcements during the Quarter include, but are not limited to, the following:

**School Systems & School Associations:**

Mingo County Schools (WV)  
Pike County Schools (KY)

Southern West Virginia Community and Technical College

**Non-Profit Organizations:**

American Heart Association

**Non-Profit Organizations (Cont'd):**

American Red Cross  
Belfry Fire Department  
Bill Snodgrass Community Center  
Blackberry Fire Department  
Delbarton Fire Department  
Friendship Foundation  
Gilbert Fire Department  
Harless Center – Gilbert  
Intergenerational Center – Freeburn  
Logan Fire Department  
March of Dimes  
Matewan Fire Department  
Neighborhood Watch of Omar  
Salvation Army  
Selective Service  
Senior Citizens Center – Belfry  
Senior Citizens Center – Blackberry

Shriner's Hospital  
Veterans Administration  
Williamson Fire Department

**Faith Based Non-Profit  
Organizations:**

Chattaroy Church of God  
Cornerstone Church – Matewan  
East Williamson Baptist Church  
First Baptist Church – Varney  
Freedom Full Gospel Church – Gilbert  
Nolan Church of God  
Red Jacket Church of Christ  
Regional Church of God - Delbarton  
Tug River Community Church – Sprigg