

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCOV - Alliance, NE	Date: 4/30/18
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I, Kevin Horn,

being/on behalf of: myself, a legally

qualified candidate of the Republican political

party for the office of: Clerk of the district court

in the NE Primary

election to be held on: May, 15th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	5A-12A Home Show	Varies	1400AM KCOV	multiple	3 weeks

Total Charges: \$500.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Kevin Horn

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4-30-18
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Olivia Hasenauer
Printed Name

General Manager
Title

Sales Order

Station: **KCOW-AM** Buyer: _____
 Contract Name: **316obkhcdc-02** Tax Schedule: _____ (None)
 Contract#: **311506647** Agency Commission %: **0**
 Start Date: **3/16/18** End Date: **4/30/18** Billing Cycle: **Calendar**
 Revenue Type: **Times Sales Direct** Type: **Cash** Salesperson: **5156HOUSE** Comm %: **0**
 Advertiser: **KEVIN HORN/CLERK OF DISTR CT** Makegood Policy: **Within Contract Dates**
 Address: **1016 PLATTE AVE**
 City: **ALLIANCE** State: **NE** Zip: **69301**
 Product Name: **Home Show 2018**
 Competitive Code: **Political Candidate**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/23/18	4/30/18		5:00 AM	12:00 AM	30	5	5	5	5	5	5		30	D	0.00	35	0.00	4
2	4/19/18	4/20/18		5:00 AM	12:00 AM	30				5	5			10	D	0.00	10	0.00	4
Political Forum																			

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	3/16/18	3/31/18	NON-SPOT ITEM	Non Spot Item	1	Per Item	\$500.00	\$500.00

Revenue Type: Times Sales Direct
 Daypart: M-S 12:00 AM-12:00 AM

Billing Projections: By Month

	Mar 18	Apr 18	May 18
CA	500.00	0.00	0.00
ST	312.50	187.50	0.00

Print Spot Prices

Notes to Traffic: **will schedule commercials when client is ready. Paid for advertising upon signing.**

TOTAL SPOTS	45
SPOT TOTAL \$	0.00
ALTERNATIVE REVENUE TOTAL \$	500.00
GROSS TOTAL \$	500.00
ADJUSTED SPOTS	45
ADJUSTED TOTAL \$	500.00

APPROVE DECLINE

- 5156cnel, 04/17/18 @2:25PM
- Sales Manager
- National Sales Manager
- Local Sales Manager

Sales Order

Station: **KCOW-AM** Buyer: _____
 Contract Name: **316obkhcdc-03** Tax Schedule: _____ (None)
 Contract#: **311506647** Agency Commission %: **0**
 Start Date: **3/16/18** End Date: **5/11/18** Billing Cycle: **Calendar**
 Revenue Type: **Political Direct** Type: **Cash** Salesperson: **5156HOUSE** Comm %: **0**
 Advertiser: **KEVIN HORN/CLERK OF DISTR CT** Makegood Policy: **Within Contract Dates**
 Address: **1016 PLATTE AVE**
 City: **ALLIANCE** State: **NE** Zip: **69301**
 Product Name: **Home Show 2018**
 Competitive Code: **Political Candidate**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/23/18	4/30/18		5:00 AM	12:00 AM	30	5	5	5	5	5	5		30	D	0.00	35	0.00	4
2	4/19/18	4/20/18		5:00 AM	12:00 AM	30				5	5			10	D	0.00	10	0.00	4
Political Forum																			
3	5/01/18	5/02/18		5:00 AM	12:00 AM	30		7	8					15	D	0.00	15	0.00	4
4	5/07/18	5/11/18		5:00 AM	12:00 AM	30	10	10	10	10	10			50	D	0.00	50	0.00	4

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	3/16/18	3/31/18	NON-SPOT ITEM	Non Spot Item	1	Per Item	\$500.00	\$500.00

Revenue Type: Times Sales Direct
 Daypart: M-S 12:00 AM-12:00 AM

Billing Projections: By Month

	Mar 18	Apr 18	May 18
CA	500.00	0.00	0.00
ST	312.50	187.50	0.00

Print Spot Prices

Notes to Traffic: **will schedule commercials when client is ready. Paid for advertising upon signing.**

TOTAL SPOTS	110
SPOT TOTAL \$	0.00
ALTERNATIVE REVENUE TOTAL \$	500.00
GROSS TOTAL \$	500.00
ADJUSTED SPOTS	110
ADJUSTED TOTAL \$	500.00

APPROVE DECLINE

- 5156cnel, 04/30/18 @9:43AM
- Sales Manager
- National Sales Manager
- Local Sales Manager