



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 26432220

Schedule Dates 09/28/16-10/03/16
Advertiser Donald Trump for President-R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NORTH CAROLINA (199638)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/966/7951
Account Types National/Political Candidate Direct BRD
Billing Type Weekly/Irregular
Comments North Carolina
Separation: 30
REACHEL CHASON/YVONNE CONTE

Date Entered 09/24/16
Last Modified 09/27/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25317820
Demo A18+R
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$9,270.00
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	50	\$9,270.00
Grand Total:	50	\$9,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/28/16-09/30/16	2	:30	5:00-01A- ABC-America This Morning				1	1	1			3	\$15.00	\$45.00	Greensboro (WXLV)	AMER-MORNING-ABC	9/24/16
2.0	Normal Line / SPOT (1)	10/03/16-10/03/16	2	:30	5:00-01A- ABC-America This Morning		1							1	\$15.00	\$15.00	Greensboro (WXLV)	AMER-MORNING-ABC	9/24/16
3.0	Normal Line / News (2)	09/28/16-09/30/16	2	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am				1	1	1			3	\$100.00	\$300.00	Greensboro (WXLV)	TWC NEWS-ABC45<	9/24/16
4.0	Normal Line / News (2)	10/03/16-10/03/16	2	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am		1							1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	9/24/16
5.0	Normal Line / SPOT (3)	09/28/16-09/30/16	2	:30	7A- ABC-Good Morning America				1	1	1			3	\$120.00	\$360.00	Greensboro (WXLV)	GD MRN AMR-ABC	9/24/16
6.0	Normal Line / SPOT (3)	10/03/16-10/03/16	2	:30	7A- ABC-Good Morning America		1							1	\$120.00	\$120.00	Greensboro (WXLV)	GD MRN AMR-ABC	9/24/16
7.0	Normal Line / SPOT (4)	10/01/16-10/01/16	2	:30	8A- ABC-Good Morning American Saturday							1		1	\$80.00	\$80.00	Greensboro (WXLV)	GD MRN-SAT-ABC	9/24/16
8.0	Normal Line / SPOT (5)	10/02/16-10/02/16	2	:30	7:58-40A- ABC-Good Morning America Sunday							1		1	\$80.00	\$80.00	Greensboro (WXLV)	GD MRN-SUN-ABC	9/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		Alison Anderson	9-28-16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (6)	09/28/16-09/30/16	3	:30	9A- Dr Phil 2				1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	DR. PHIL	9/24/16
10.0	Normal Line / SPOT (6)	10/03/16-10/03/16	3	:30	9A- Dr Phil 2		1							1	\$40.00	\$40.00	Greensboro (WXLV)	DR. PHIL	9/24/16
11.0	Normal Line / SPOT (7)	09/28/16-09/30/16	3	:30	12:57:56P- ABC-The Chew				1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	CHEW-ABC	9/24/16
12.0	Normal Line / SPOT (7)	10/03/16-10/03/16	3	:30	12:57:56P- ABC-The Chew		1							1	\$40.00	\$40.00	Greensboro (WXLV)	CHEW-ABC	9/24/16
13.0	Normal Line / SPOT (8)	09/28/16-09/30/16	2	:30	3P- Dr Phil				1	1	1			3	\$105.00	\$315.00	Greensboro (WXLV)	DR. PHIL	9/24/16
14.0	Normal Line / SPOT (8)	10/03/16-10/03/16	2	:30	3P- Dr Phil		1							1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	9/24/16
15.0	Normal Line / News (9)	09/28/16-09/30/16	2	:30	5:58:30P- News News 14 Carolina on ABC 45 at 6pm				1	1	1			1	\$260.00	\$260.00	Greensboro (WXLV)	NEWS	9/24/16
15.0.1	Preempt (9)	09/30/16															Greensboro (WXLV)	Sold Out/Exception -	
15.0.2	Preempt (9)	09/29/16															Greensboro (WXLV)	Sold Out/Exception -	
16.0	Normal Line / News (9)	10/03/16-10/03/16	2	:30	5:58:30P- News News 14 Carolina on ABC 45 at 6pm		1							1	\$260.00	\$260.00	Greensboro (WXLV)	TWC NEWS-ABC45	9/24/16
17.0	Normal Line / SPOT (10)	09/28/16-09/30/16	3	:30	7:28:30P- Family Feud B				1	1	1			3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD B	9/24/16
18.0	Normal Line / SPOT (10)	10/03/16-10/03/16	3	:30	7:28:30P- Family Feud B		1								\$200.00		Greensboro (WXLV)	FAMILY FEUD B	9/24/16
18.0.1	Closed Preempt (10)	10/03/16															Greensboro (WXLV)	Sold Out/Exception -	

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19.0	Normal Line / Prime (11)	10/03/16-10/03/16	3	:30	7:57-8P- ABC Banding With The Stars (Monday)	1								1	\$850.00	\$850.00	Greensboro (WXLV)	DANCING-STR-ABC/AVG. ALL 9/24/16	9/24/16
20.0	Normal Line / Prime (12)	10/03/16-10/03/16	3	:30	10P- ABC-Conviction (Monday)	1								1	\$600.00	\$600.00	Greensboro (WXLV)	Conviction	9/24/16
21.0	Normal Line / Prime (13)	09/28/16-09/28/16	3	:30	7:57-8P- ABC-The Goldbergs (Wednesday)				1					1	\$700.00	\$700.00	Greensboro (WXLV)	8-9P Goldbergs/Speechless	9/24/16
22.0	Normal Line / Prime (14)	09/28/16-09/28/16	3	:30	9P- ABC-Modern Family (Wednesday)				1						\$600.00		Greensboro (WXLV)	9-10P Modern/Blackish	9/24/16
22.0.1	Preempt (14)	09/28/16															Greensboro (WXLV)	Pre-empt/Exception - bumped for higher dollar (\$950)	
23.0	Normal Line / Prime (15)	09/30/16-09/30/16	3	:30	7:57-8P- ABC-Last Man Standing (Friday)						1			1	\$300.00	\$300.00	Greensboro (WXLV)	8-9P Last Man/Dr. Ken	9/24/16
24.0	Normal Line / Prime (16)	09/30/16-09/30/16	3	:30	9P- ABC-Shark Tank (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK-ABC	9/24/16
25.0	Normal Line / Prime (17)	09/30/16-09/30/16	3	:30	10P- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20 FRU ABC	9/24/16
26.0	Normal Line / Prime (18)	10/02/16-10/02/16	3	:30	6:58-8P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$360.00	\$360.00	Greensboro (WXLV)	AHHV	9/24/16

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27.0	Normal Line / Prime (19)	10/02/16-10/02/16	3	:30	10P-ABC-Quantico (Sunday)								1	1	\$360.00	\$360.00	Greensboro (WXLV)	Quantico	9/24/16
28.0	Normal Line / News (20)	09/28/16-09/30/16	3	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm				1	1	1			3	\$120.00	\$360.00	Greensboro (WXLV)	TWC NEWS-ABC45<	9/24/16
29.0	Normal Line / News (20)	10/03/16-10/03/16	3	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm									1	\$120.00	\$120.00	Greensboro (WXLV)	TWC NEWS-ABC45<	9/24/16
30.0	Normal Line / SPOT (21)	09/28/16-09/30/16	3	:30	11:35P-ABC-Jimmy Kimmel Live				1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	J KIMMEL-ABC<	9/24/16
31.0	Normal Line / SPOT (21)	10/03/16-10/03/16	3	:30	11:35P-ABC-Jimmy Kimmel Live									1	\$40.00	\$40.00	Greensboro (WXLV)	J KIMMEL-ABC<	9/24/16
32.0	Normal Line / Football (22)	10/01/16-10/01/16	3	:30	3:30P-Sports-ABC College Football 2							1		1	\$1,300.00	\$1,300.00	Greensboro (WXLV)	College Ftbl	9/24/16
33.0	M/G For 18.0.1 / SPOT (23)	09/29/16-09/29/16	4	:30	5P-Peoples Court					1				1	\$30.00	\$30.00	Greensboro (WXLV)	PEOPLES COURT	9/27/16
34.0	M/G For 18.0.1 / SPOT (24)	09/30/16-09/30/16	3	:30	7P-Family Feud						1			1	\$170.00	\$170.00	Greensboro (WXLV)	FAMILY FEUD B	9/27/16

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NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8.29.16
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I, Laura Lancaster
 being/on behalf of: Donald J. Trump
 a legally qualified candidate of the Republican
 political party for the office of: President
 in the General
 election to be held on: November 8, 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.29.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Signature

Allison Aldridge

Printed Name

DOS

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate, and a simultaneously displayed printed statement identifying the candidate, with the candidate approving the broadcast, and that the candidate has approved the broadcast.



signature of candidate or authorized committee

Laura Lancaster

printed name

8.29.16

date