



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2643220**

Schedule Dates: 09/28/16-10/03/16  
Advertiser: Donald Trump for President-R (107314)  
Agency: American Media & Advocacy Group (9105)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: NORTH CAROLINA (199638)  
Salesperson: Millennium/NY, New York (1090)  
Sales Office: Millennium New York  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 521/966/7951  
Account Types: National/Political Candidate Direct BRD  
Billing Type: Weekly/Irregular  
Comments: North Carolina Separation: 30 REACHEL CHASON/VYONNE CONTE

Date Entered: 09/24/16  
Last Modified: 09/27/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR25317820  
Demo: A18+R  
Order Type: Normal  
Package Deal:  
Commission %: 0.00  
Commission: \$0.00  
Net Total: \$9,270.00  
Sales Tax:

Greensboro (WXLV)	Spots	Rate
By Broadcast Month		
Oct. 2016	50	\$9,270.00
<b>Grand Total:</b>	<b>50</b>	<b>\$9,270.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/28/16-09/30/16	2	:30	5:00-01A- ABC-America This Morning	3			1	1	1			3	\$15.00	\$45.00	Greensboro (WXLV)	AMER-MORN-ABC	9/24/16
2.0	Normal Line / SPOT (1)	10/03/16-10/03/16	2	:30	5:00-01A- ABC-America This Morning	1							1	1	\$15.00	\$15.00	Greensboro (WXLV)	AMER-MORN-ABC	9/24/16
3.0	Normal Line / News (2)	09/28/16-09/30/16	2	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	3			1	1	1			3	\$100.00	\$300.00	Greensboro (WXLV)	TWC NEWS-ABC45<	9/24/16
4.0	Normal Line / News (2)	10/03/16-10/03/16	2	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	1							1	1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	9/24/16
5.0	Normal Line / SPOT (3)	09/28/16-09/30/16	2	:30	7A- ABC-Good Morning America	3			1	1	1			3	\$120.00	\$360.00	Greensboro (WXLV)	GD MRN AMR-ABC	9/24/16
6.0	Normal Line / SPOT (3)	10/03/16-10/03/16	2	:30	7A- ABC-Good Morning America	1							1	1	\$120.00	\$120.00	Greensboro (WXLV)	GD MRN AMR-ABC	9/24/16
7.0	Normal Line / SPOT (4)	10/01/16-10/01/16	2	:30	8A- ABC-Good Morning American Saturday	1							1	1	\$80.00	\$80.00	Greensboro (WXLV)	GD MRN-SAT-ABC	9/24/16
8.0	Normal Line / SPOT (5)	10/02/16-10/02/16	2	:30	7:58-8A- ABC-Good Morning America Sunday	1							1	1	\$80.00	\$80.00	Greensboro (WXLV)	GD MRN-SUN-ABC	9/24/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Allison Redinger* 9.28.16 \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Brand: NORTH CAROLINA (199638)  
Salesperson: Millennium/NY, New York (1090)  
Sales Office: Millennium New York  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 521,966/7951  
Account Types: National/Political Candidate Direct BRD  
Billing Type: Weekly/Irregular  
Comments: North Carolina  
Separator: 30  
REACHEL CHASON/VYONNE CONTE

Date Entered: 09/24/16  
Last Modified: 09/27/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR25317820  
Demo: A18+R  
Order Type: Normal  
Package Deal:  
Commission %: 0.00  
Commission: \$0.00  
Net Total: \$9,270.00  
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	50	\$9,270.00
<b>Grand Total:</b>	<b>50</b>	<b>\$9,270.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (6)	09/28/16-09/30/16	3	:30	9A- Dr Phil 2	1			1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	DR. PHIL	9/24/16
10.0	Normal Line / SPOT (6)	10/03/16-10/03/16	3	:30	9A- Dr Phil 2	1	1							1	\$40.00	\$40.00	Greensboro (WXLV)	DR. PHIL	9/24/16
11.0	Normal Line / SPOT (7)	09/28/16-09/30/16	3	:30	12:57:56P- ABC-The Chew	1			1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	CHEW-ABC	9/24/16
12.0	Normal Line / SPOT (7)	10/03/16-10/03/16	3	:30	12:57:56P- ABC-The Chew	1	1							1	\$40.00	\$40.00	Greensboro (WXLV)	CHEW-ABC	9/24/16
13.0	Normal Line / SPOT (8)	09/28/16-09/30/16	2	:30	3P- Dr Phil	1			1	1	1			3	\$105.00	\$315.00	Greensboro (WXLV)	DR. PHIL	9/24/16
14.0	Normal Line / SPOT (8)	10/03/16-10/03/16	2	:30	3P- Dr Phil	1	1							1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	9/24/16
15.0	Normal Line / News (9)	09/28/16-09/30/16	2	:30	5:58:30P- News News 14 Carolina DT ABC 45 at 6pm	1			1	1	1			1	\$260.00	\$260.00	Greensboro (WXLV)	NEWS	9/24/16
15.0.1	Preempt (9)	09/30/16															Greensboro (WXLV)	Sold Out/Exception -	
15.0.2	Preempt (9)	09/29/16															Greensboro (WXLV)	Sold Out/Exception -	
16.0	Normal Line / News (9)	10/03/16-10/03/16	2	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	1	1							1	\$260.00	\$260.00	Greensboro (WXLV)	TWC NEWS-ABC45	9/24/16
17.0	Normal Line / SPOT (10)	09/28/16-09/30/16	3	:30	7:28:30P- Family Feud B	1			1	1	1			3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD B	9/24/16
18.0	Normal Line / SPOT (10)	10/03/16-10/03/16	3	:30	7:28:30P- Family Feud B	1	1							1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD B	9/24/16
18.0.1	Closed Preempt (10)	10/03/16															Greensboro (WXLV)	Sold Out/Exception -	

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Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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Brand: NORTH CAROLINA (199638)  
Salesperson: Millennium/NY, New York (1090)  
Sales Office: Millennium New York  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 521/966/7951  
Account Types: National/Political Candidate Direct BRD  
Billing Type: Weekly/Irregular  
Comments: North Carolina  
Separation: 30  
RICHIEL CHASON/VONNIE CONTE

Date Entered: 09/24/16  
Last Modified: 09/27/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR25317820  
Demo: A18+R  
Order Type: Normal  
Package Deal:  
Commission %: 0.00  
Commission: \$0.00  
Net Total: \$9,270.00  
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	50	\$9,270.00
<b>Grand Total:</b>	<b>50</b>	<b>\$9,270.00</b>

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19.0	Normal Line / Prime (11)	10/03/16-10/03/16	3	:30	7:57-58P- ABC Danning With The Stars (Monday)	1								1	\$850.00	\$850.00	Greensboro (WXLV)	DANNING-STR-ABC/AVG. ALL 9/24/16 WMS	9/24/16
20.0	Normal Line / Prime (12)	10/03/16-10/03/16	3	:30	10P- ABC-Conviction (Monday)	1								1	\$600.00	\$600.00	Greensboro (WXLV)	Conviction	9/24/16
21.0	Normal Line / Prime (13)	09/28/16-09/28/16	3	:30	7:57-58P- ABC-The Goldbergz (Wednesday)	1			1					1	\$700.00	\$700.00	Greensboro (WXLV)	8-9p Goldbergz/Speechless	9/24/16
22.0	Normal Line / Prime (14)	09/28/16-09/28/16	3	:30	9P- ABC-Modern Family (Wednesday)	1			1					1	\$600.00	\$600.00	Greensboro (WXLV)	9-10P Modern/Blackish	9/24/16
22.0.1	Preempt (14)	09/28/16															Greensboro (WXLV)	Pre-empt/Exception - bumped for higher dollar (\$950)	
23.0	Normal Line / Prime (15)	09/30/16-09/30/16	3	:30	7:57-58P- ABC-Last Man Standing (Friday)	1					1			1	\$300.00	\$300.00	Greensboro (WXLV)	8-9p Last Man/Dr. Ken	9/24/16
24.0	Normal Line / Prime (16)	09/30/16-09/30/16	3	:30	9P- ABC-Shark Tank (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK-ABC	9/24/16
25.0	Normal Line / Prime (17)	09/30/16-09/30/16	3	:30	10P- ABC-20/20 (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)	20/20-FRI-ABC	9/24/16
26.0	Normal Line / Prime (18)	10/02/16-10/02/16	3	:30	6:58-58P- ABC-Americas Funnest Home Videos (Sunday)	1							1	1	\$360.00	\$360.00	Greensboro (WXLV)	AHHV	9/24/16

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 REACHEL CHASON/VONNIE CONTE

Date Entered: 09/24/16  
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Greensboro (WXLV)		
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Prime (19)	10/02/16-10/02/16	3	:30	10P-ABC-Quantico (Sundays)	1							1	1	\$360.00	\$360.00	Greensboro (WXLV)	Quantico	9/24/16
28.0	Normal Line / News (20)	09/28/16-09/30/16	3	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm	3			1	1	1			3	\$120.00	\$360.00	Greensboro (WXLV)	TWC NEWS-ABC45<	9/24/16
29.0	Normal Line / News (20)	10/03/16-10/03/16	3	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm	1							1	1	\$120.00	\$120.00	Greensboro (WXLV)	TWC NEWS-ABC45<	9/24/16
30.0	Normal Line / SPOT (21)	09/28/16-09/30/16	3	:30	11:35P-ABC-Jimmy Kimmel Live	3			1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	J KIMMEL-ABC<	9/24/16
31.0	Normal Line / SPOT (21)	10/03/16-10/03/16	3	:30	11:35P-ABC-Jimmy Kimmel Live	1							1	1	\$40.00	\$40.00	Greensboro (WXLV)	J KIMMEL-ABC<	9/24/16
32.0	Normal Line / Football (22)	10/01/16-10/01/16	3	:30	3:30P-Sports-ABC College Football 2	1							1	1	\$1,300.00	\$1,300.00	Greensboro (WXLV)	College Ftbll	9/24/16
33.0	M/G For 18.0.1 / SPOT (23)	09/29/16-09/29/16	4	:30	5P-Peoples Court	1					1			1	\$30.00	\$30.00	Greensboro (WXLV)	PEOPLES COURT	9/27/16
34.0	M/G For 18.0.1 / SPOT (24)	09/30/16-09/30/16	3	:30	7P-Family Feud	1							1	1	\$170.00	\$170.00	Greensboro (WXLV)	FAMILY FEUD B	9/27/16

**CONFIRMATION CONTRACT**

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NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8.29.16
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I, Laura Lancaster

being/on behalf of: Donald J. Trump

a legally qualified candidate of the Republican

political party for the office of: President

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): SEE ORDER**

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8.29.16

Date

Laura Lancaster

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Allison Aldridge

Signature

Allison Aldridge

Printed Name

DS

Title

NAB Form PB-18 Candidates

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a minimum of 10 seconds and a simultaneously displayed printed statement identifying the candidate, with the candidate approving the broadcast and that the candidate has approved the broadcast.

*Laura Lancaster*

signature of candidate or authorized committee

Laura Lancaster

printed name

8.29.16

date