



125 West 55th St
New York, NY 10019

Contract # 27880176	Changes as of: 10/3/2022 at 11:50 AM	Version: Highlighting Revision 3
CPE: 59/62/1000	Flight: 10/4/22 - 10/10/22	Station: KLAS
Agency: Grassroots Media LLC	Advertiser: Catherine Cortez Masto- Senate NV	Market: Las Vegas
146 Montgomery Ave	Product: POLITICAL	Office: WASHINGTON
Suite 201	Agency Order #: 11911853	Service: Nielsen
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880
	Separation:	Traffic #: 3659731
Comments: Separation: 30;PopulationBuyType: CPP		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP*	GRP*
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F,M 7a-9a		CBS This Morning	\$270.00	0	30	1	1	1	1	0	0	1	5	\$1,350.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Good Day Las Vegas (6-7AM)	\$270.00	0	30	1	1	1	1	0	0	1	5	\$1,350.00	\$0.00	0.0
3	Tu-F,M 5a-6a		Good Day Las Vegas (5-6AM)	\$270.00	0	30	1	1	1	1	0	0	1	5	\$1,350.00	\$0.00	0.0
REV- 4	Tu-F,M 10a-11a		The Price is Right	\$2,400.00	0	30	0	1	0	1	0	0	1	0	\$0.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Live! with Kelly & Ryan	\$480.00	0	30	1	1	1	1	0	0	1	5	\$2,400.00	\$0.00	0.0
REV- 6	Tu-F,M 1p-2p		Let's Make a Deal	\$10,000.00	0	30	1	0	1	0	1	0	1	0	\$0.00	\$0.00	0.0
7	Tu-F,M 12:30p-1p		The Bold and the Beautiful	\$840.00	0	30	0	1	0	1	0	0	1	3	\$2,520.00	\$0.00	0.0
REV- 8	Tu-F,M 11a-12n		The Young & the Restless	\$3,455.00	0	30	1	0	1	0	1	0	1	0	\$0.00	\$0.00	0.0
9	Su 5p-5:30p		8 News Now at 5PM-Sun	\$480.00	0	30	0	0	0	0	0	1	0	1	\$480.00	\$0.00	0.0
10	Su 6:30p-7p		8 News Now at 6:30PM-Sun	\$505.00	0	30	0	0	0	0	0	1	0	1	\$505.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		8 News Now at 6:30PM	\$1,800.00	0	30	1	1	1	1	0	0	0	4	\$7,200.00	\$0.00	0.0
12	Tu-F,M 4p-5p		8 News Now at 4PM	\$450.00	0	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
REV- 13	Tu-F,M 7p-7:30p		Jeopardy	\$5,365.00	0	30	1	1	1	1	0	0	0	4	\$21,460.00	\$0.00	0.0
REV- 14	Tu-F,M 7:30p-8p		Wheel of Fortune	\$5,040.00	0	30	1	1	1	1	0	0	0	3	\$15,120.00	\$0.00	0.0
15	Su 7p-8p		60 Minutes-CBS	\$3,300.00	0	30	0	0	0	0	0	1	0	1	\$3,300.00	\$0.00	0.0
16	Sa 10p-11p		48 Hours-CBS	\$1,020.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV- 17	W 8p-9p		Survivor-CBS	\$3,000.00	0	30	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	Tu-F,M 11:35p-12:37a		The Late Show-CBS	\$290.00	0	30	1	1	1	1	0	0	1	5	\$1,450.00	\$0.00	0.0
19	Tu-F,M 12:37a-1:37a		The Late Late Show-CBS	\$260.00	0	30	0	1	1	1	0	0	1	4	\$1,040.00	\$0.00	0.0
20	Sa 5a-7a		CBS This Morning Saturday	\$145.00	0	30	0	0	0	0	1	0	0	1	\$145.00	\$0.00	0.0



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146 Montgomery Ave Suite 201 Bala Cynwyd, PA 19004	Product: POLITICAL	Office: WASHINGTON
	Agency Order #: 11911853	Service: Nielsen
	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880
Separation:		Traffic #: 3659731
		Con Type: POLITICAL/VOTE
		Total \$: \$62,965.00
		Total Spots: 55
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10								Total Spots	Total \$	CPP*	GRP*
							10/4	10/5	10/6	10/7	10/8	10/9	10/10					
21	Su 6:30a-8a		CBS News Sunday Morning	\$720.00	0	30	0	0	0	0	0	1	0		1	\$720.00	\$0.00	0.0
22	Sa 11:35p-12:05a		Politics Now Las Vegas	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
23	Su 8a-8:30a		8 News Now 8am	\$480.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
24	Su 8:30a-9:30a		Face the Nation	\$1,155.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 25	Su 1p-4p		NFL Sunday Late	\$7,500.00	0	30	0	0	0	0	0	1	0		0	\$0.00	\$0.00	0.0
26	Su 10a-1p		NFL Sunday Early	\$7,500.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 27	Sa 5p-8p		SEC Prime	\$1,500.00	0.0	30	0	0	0	0	0	1	0		0	\$0.00	\$0.00	0.0
REV- 28	Su 4p-5p		Sports Wrap	\$1,000.00	0.0	30	0	0	0	0	0	0	1		0	\$0.00	\$0.00	0.0
REV- 29	Su 12:35a-1:35a		S.W.A.T.	\$85.00	0.0	30	0	0	0	0	0	0	1		0	\$0.00	\$0.00	0.0
30	Sa 1:35a-2:35a		SOS How to Survive	\$75.00	0.0	30	0	0	0	0	1	0	0		1	\$75.00	\$0.00	0.0
TOTALS:							9	11	10	10	3	4	8		55	\$62,965.00	\$0.00	0.0



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146 Montgomery Ave	Product: POLITICAL	Office: WASHINGTON	Total Spots: 55
Suite 201	Agency Order #: 11911853	Service: Nielsen	Total CPP: \$0.00
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+	Total GRP:
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Traffic #: 3659731
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/27/22 10:37 AM	JENNA NUBAR	Separation: 30;PopulationBuyType: CPP
08/16/22 12:52 PM	System	Notice Received.
08/12/22 1:34 PM	JENNA NUBAR	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$280,660
KLAS Share:	25%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$62,965.00	N/A	0.0
Total	100%	55	\$62,965.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Oct	55	\$62,965.00
Total	55	\$62,965.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/3/22 11:50 AM	JENNA NUBAR	Revised		20	\$-95,000.00	\$62,965.00	Changes: Total Spots from 75 to 55, Calculated Dollars from \$157,965.00 to \$62,965.00, Origuser Entered Dollars from \$95,570.00 to \$157,965.00, User Entered \$ from \$157,965.00 to \$62,965.00, Total \$ from \$157,965.00 to \$62,965.00. 10 buylines added or modified.
Revision	9/28/22 3:01 PM	JENNA NUBAR	Confirmed	2		\$0	\$157,965.00	Changes: Total Spots from 73 to 75. 6 buylines added or modified.
Revision	9/27/22 10:37 AM	JENNA NUBAR	Confirmed		9	\$62,395.00	\$157,965.00	Changes: Demo Meta to [R16], Origuser Entered Dollars to \$95,570.00, User Entered \$ from \$0.00 to \$157,965.00, Total \$ from \$95,570.00 to \$157,965.00, Calculated Dollars from \$95,570.00 to \$157,965.00, Total Spots from 82 to 73. 16 buylines added or modified.
Queued for Electronic Contracting	8/16/22 2:02 PM					\$0	\$0	
Queued for Electronic Contracting	8/12/22 1:36 PM					\$0	\$0	
New	8/12/22 1:34 PM	JENNA NUBAR	Confirmed	82		\$95,570.00	\$95,570.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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