

WOPI-CA, WKPT-TV3
Quarterly Issues/Programs List
July 1, 2011

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

**The following issues were presented on
WOPI-CA, WKPT-TV3
public affairs programs**

1) Issue – Education for Older Adults

Program – A Closer Look – April 3, 2011, 13 minutes

We interviewed Rachel Fowlkes (on behalf of the center) and Don Reichard (on behalf of the older adults program) with The Southwest Virginia Higher Education Center and their College For Older Adults. We discussed the class schedule for the Older Adult College.

2) Issue – Volunteerism

Program – A Closer Look – April 10, 2011, 13 minutes

This segment was with Jeanette Blazier and Jill Salyers. These ladies were with us on behalf of National Volunteer Appreciation Week.

3) Issue – Child Abuse Prevention

Program – A Closer Look – April 17, 2011, 13 minutes

This segment was with Gena Frye. Gena is Executive Director of the Children's Advocacy Center of Sullivan County. April is Child Abuse Prevention Awareness Month. Gena brought us up to date on this important topic.

4) Issue – Homeless People in Our Region

Program – A Closer Look – May 22, 2011, 13 minutes

This segment was with Mr. Kermit Addington. Kermit is one of the founders of the 'Friends and Neighbors' organization. This organization is addressing the homeless situation in our region. According to the facts it is a larger problem than most folks realize. We will also talk about the Harvest Of Hope Community Garden Project.

5) Issue – Services Offered For the Blind

Program – A Closer Look – May 29, 2011, 13 minutes

This segment we interviewed L. J. Ottinger and Tammy Combs with Volunteer Blind Industries. L.J. and Tammy are employed by Volunteer Blind Industries and have interesting stories to share about the wonderful services offered by this great organization.

6) Issue – Youth Services

Program – A Closer Look – June 26, 2011, 13 minutes

This segment featured representatives of Junior Achievement -- Kathy Salley, president and Ron Edwards, program manager. They talked about the services Jr. Achievement offers to young people.

Supporting Documentation
WOPI-CA, WKPT-TV3
Public Service Programming
A Closer Look, Sundays 5:30 AM - April – June 2011
Each segment is approximately 13 minutes in length

A Closer Look
April 2011

April 3, 2011

First up for today's of A Closer Look was Dr. Robbie Gorby. Dr. Gorby is with Ward Chiropractic Center in Elizabethton. We discussed Chiropractic as a part of the health care scene. (13 min.)

The next segment was with Debbie Boggs and Mr. Zellie Earnest with Big Brothers and Big Sisters. We talked about the BBBS programs and their upcoming big fund raiser Bowl For Kids Sake taking place next month. (13 min.)

April 10, 2011

First up for this show was Rachel Fowlkes (On behalf of the center) and Don Reichard (on behalf of the older adult program) with The Southwest Virginia Higher Education Center and their College For Older Adults. We discussed the class schedule for the Older Adult College. . (13 min.)

Our second segment was with Jeanette Blazier and Jill Salyers. These ladies were with us on behalf of National Volunteer Appreciation Week. (13 min.)

April 17, 2011

Taping for our first segment was with Gena Frye. Gena is Executive Director of the Children's Advocacy Center of Sullivan County. April is Child Abuse Prevention Awareness Month. Gena brought us up to date on this important topic. (13 min.)

Our second segment was a Dollywood piece done by Brent promoting the new stuff at this regional attraction. (13 min.)

April 24, 2011

Dr. Janice Gilliam and Dr. Jubal Yennie were our guests for this entire edition of A Closer Look this week. Dr. Gilliam is (the fairly new) President of Northeast State Community College and Dr. Yennie is the (fairly new) Director of Sullivan County Schools. Both were on the stage at the same time to discuss the various aspects of education and the educational opportunities in our region. (13 min.)

April 31, 2011

First up for this edition was Ken Marsh. In addition to being an Alderman for the City of Kingsport, Ken is involved with the “North American Steel Interstate Coalition” and building this regional initiative in Tennessee and Virginia. (13 min.)

The second segment was with Justin Sanders. Justin is with the Heritage Alliance and we visited about the Alliance and this year’s “Open Doors” event. (13 min.)

A Closer Look May 2011

May 8, 2011

This show was a repeat of the previous week’s show.

May 15, 2011

Our first guest was Mildred Statzer and her claw hammer banjo on behalf of "Diane and Mildred's Gospel Music Arts" TV show. Mildred entertained us with music and information about gospel music in our region. (13 min.)

Guests for the second the second segment were Ms Lynice Broyles (Board Chairman) and Ms Leslie Hammond with the Appalachian Resource Conservation and Development Council. We will be visiting about the work of the Council and some of their projects like the Quilt Trail. (13 min.)

May 22, 2011

Our first segment today was with Ms Vickie Snodgrass. Vickie is the Director of the Leadership Kingsport Program. We talked about the Leadership programs in general and the ENCORE (for senior adults) in particular. (13 min.)

Our second segment was Mr. Kermit Addington. Kermit is one of the founders of the ‘Friends and Neighbors’ organization. This organization is addressing the homeless situation in our region. According to the facts it is a larger problem than most folks realize. We will also talked about the Harvest Of Hope Community Garden Project. (13 min.)

May 29, 2011

First up for today were L. J. Ottinger and Tammy Combs with Volunteer Blind Industries. L.J. and Tammy are employed by Volunteer Blind Industries and have interesting stories to share about the wonderful services offered by this great organization. (13 min.)

Our second segment was with Lynn Sorrell. Lynn is the Executive Director of the local Contact Concern or 211 Service. We discussed the programs and the need for volunteers. (13 min.)

A Closer Look June 2011

June 5, 2011

This show was a rerun/repeat of the last show because of the server replacement.

June 12, 2011

First up for this edition of A Closer Look was Bill Caraway. Bill is representing the Roan Mountain Citizens Club and we will be visited about the upcoming 65th Annual Rhododendron Festival. This year's festival will be held on Saturday and Sunday, June 18-19, 2011 from 10 a.m. till 5 p.m. (13 min.)

Our second segment was with representatives of Holston Valley Hospital's Trauma Services. Sharon Littleton, R.N. and Melissa Hamilton, R.N. along with Dr. George Testerman shared information about the trauma services available in our region and some of the things we can do to avoid having to use their services. (13 min.)

June 19, 2011

Both segments were with guest Glen O'Neal, of the Mountain Region Speech and Hearing Center, who described the services the center has for the hearing impaired in our region. (30 min.)

June 26, 2011

The first segment featured representatives of Junior Achievement -- Kathy Salley, president and Ron Edwards, program manager. They talked about the services Jr. Achievement offers to young people. (13 min.)

The second segment was Rob Cole, Operations Coordinator of Bays Mountain Park, who described the new attractions at the park such as the rope slide. (13 min.)