

WOPI-CA
Quarterly Issues/Programs List
April 1, 2010

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

**The following issues were presented on
WOPI-CA
public affairs programs**

1) Issue – Flu Outbreak

Program – A Closer Look – Jan. 3, 2010, 13 minutes

This segment was with Mr. Gary Mayes. Gary is the Director of the Sullivan County Regional Health Department and brought us up to date us on the Flu bug that is going around and what we need to be doing to protect ourselves and our families. It is not too late to get the H1N1 and seasonal flu vaccines.

2) Issue – Black History Month Activities

Program – A Closer Look – January 24, 2010, 13 minutes

Ms Stella Robinette and The Rev. Clark Jenkins were our next guests. Stella is head of the group that is organizing this year's Black History Month festivities and Clark is the Senior Minister at First Broad Street United Methodist Church. We discussed some of this year's Black History Month activities. Some of the key events we discussed were as follows: Jan 26, 2010 Claflin Choir At Eastman Center; Jan. 27, 2010 BLACK HISTORY WORKSHOPS.

3) Issue – The 2010 Census

Program – A Closer Look – Feb. 14, 2010, 13 minutes

Roger Kestner was our guest for the this segment. Roger is an office manager with the local Census effort and we discussed the census and its importance.

4) Issue – Protecting the Environment

Program – A Closer Look – Feb. 28, 2010, 15 minutes

Jan Compton and Mark Braswell were our first guests. Mark and Jan are with this year's East Tennessee Environmental Conference. The conference is celebrating nine years of success and will be offering a host of workshops.

5) Issue – Tourism Development

Program – A Closer Look – March 14, 2010, 13 minutes

Barbara Kite was the guest. Barbara is with the Kingsport Conventions and Visitors Bureau. Our topic was the "Caught In The Act" promotion as a lead in to the 27th Annual National Travel and Tourism Week (May 8-16, 2010.)

Supporting Documentation
WOPI-CA
Public Service Programming
A Closer Look, Sundays 5:30 PM - January – March 2010
Each segment is approximately 13 minutes in length

A Closer Look
January 2010

January 3, 2010

First up for this segment was Mr. Gary Mayes. Gary is the Director of the Sullivan County Regional Health Department and brought us up to date us on the Flu bug that is going around and what we need to be doing to protect ourselves and our families. It is not too late to get the H1N1 and seasonal flu vaccines.

The second segment featured Mr. Brian K. Castle. Brian is the Nutrition Educator with Wellmont Health Promotions. Brian gave us some tips on getting back to good nutritional habits after the annual holiday eating binge.

January 10, 2010

Aundrea Wilcox, Executive Director Of K.O.S.B.E. (Kingsport Office Of Small Business Development And Entrepreneurship) was our first guest. Aundrea updated us on the activities of this group including their recent award winners.

We interviewed Mr. Jim Perkins. Jim is with the Wellmont Diabetes Treatment Centers and debuted a new program offered by the Center that help law enforcement identify drivers who may be undergoing a diabetic episode while driving and get driver treatment instead of taking them to jail. Diabetic episodes often mimic being under the influence of drugs or alcohol.

January 17, 2010

George O'Neill was our first guest.. George is the Chairman of the Kingsport Alliance For Continued Learning and he brought us information about the upcoming spring 2010 schedule of classes the Alliance will be holding for adult learners. Truly learning for learning's sake – everything from history and travel to religion.

Our next guest was Andy Kidd. Andy is a Recruiter for the Marsh Regional Blood Center and he brought us information about the truly regional services offered by the Marsh Regional Blood Center and the continuing and increasing need for blood donations

January 24, 2010

Our first guest was Billy Wayne Arrington. Billy is the founder of Billy Wayne Ministries, Vision Productions and the Lamplight Theatre. He gave us an overview of his ministry and the outreach to children and young adults. A very interesting and sincere Christian Entertainer/Evangelist.

Ms Stella Robinette and The Rev. Clark Jenkins were our next guests. Stella is head of the group that is organizing this year's Black History Month festivities and Clark is the Senior Minister at First Broad Street United Methodist Church. We discussing some of this year's Black History Month activities. Some of the key events we discussed were as follows: Jan 26, 2010 Claflin Choir At Eastman Center; Jan. 27, 2010 BLACK HISTORY WORKSHOPS

January 31, 2010

Amy Stevens and Jim Wozniak with Wellmont Health Systems. Jim and Amy shared with us the "Go Red for Women" events. These events are centered around good heart health for women and will be occurring during the month of February.

Bob Feagins Kingsport Area Chamber of Commerce was our next guest. We discussed what is arguably/probably the largest Chamber of Commerce Dinner/Function in the country. How it has grown, the planning and the 'behind the scene' efforts.

A Closer Look
February 2010

February 7, 2010

Josh Baldwin and Janette Gaines with the Jonesborough Repertory Theatre were our first guests. We discussed their winter/spring line up of performances.

Our second segment was a rerun with Amy Stevens and Jim Wozniak with Wellmont Health Systems. Jim and Amy shared with us the "Go Red for Women" events. These events are centered around good heart health for women and will be occurring during the month of February.

February 14, 2010

Melissa Cloyd and Maria Bledsoe were our first guests. Melissa is the Marketing and Advertising Manager for the Jonesborough Department of Tourism and Maria is the innkeeper at the Historic Eureka Inn. We discussed Historic Jonesborough Bridal Fair. (The Bridal Fair had a huge prize package for some lucky bride to be.) Roger Kestner was our guest for the second segment. Roger is an office manager with the local Census effort and we discussed the census and its importance.

February 21, 2010

Representatives from Volunteer Blind Industries were our first guests. Don Britton and Beth Baker. Don is the Executive Director and Beth is an employee of Volunteer Blind

Industries in Johnson City. We were brought information not only about the products that the group manufactures but also the employment opportunities for the visually impaired.

Stella Robinette, Richie Hicks and Jenny Rogers. Stella is the chair of the Black History Month Planning Committee. Richie and Jenny are 'Drummers' and will be hosting one of the sessions and actually will be performing for us. Drumming is one of the Black History Month workshops being offered on Saturday February 27, 2010.

February 28, 2010

Jan Compton and Mark Braswell were our first guests. Mark and Jan are with this year's East Tennessee Environmental Conference. The conference is celebrating nine years of success and will be offering a host of workshops.

Our second segment was with Mr. Mike Smith. Mike is with the Friday evening bluegrass jam sessions at the Netherland Inn and we discussed the efforts of the group to keep bluegrass alive in the region. (Mike is also service manager with Toyota of Kingsport.)

A Closer Look March 2010

March 7, 2010

Dr. Tom Rogers, M.D. Dr. Rogers has a medical practice here in Kingsport Called Performance Medicine he is also a partner in one in Johnson City and one in Oak Ridge. Additionally he is the team doctor for the D.-B. Athletic Department. We discussed several unique aspects to his practice in addition to some of the lifestyle changes we need to make.

Our second segment was with Mr. Rob Cole, Volunteer Director with Kingsport's Bays Mountain Park. We discussed the fact that the park is open and has recovered from the winter storm damage, the runaway wolves and has some great opportunities for outdoor and indoor activities.

March 14, 2010

The Harlem Globetrotters will be performing this month in Johnson City and we interviewed Andre "Hot Shot" Branch about his experiences as a member of this legendary team.

Barbara Kite was the guest. Barbara is with the Kingsport Conventions and Visitors Bureau. Our topic was the "Caught In The Act" promotion as a lead in to the 27th Annual National Travel and Tourism Week (May 8-16, 2010.)