

ORDER



Orders
Order / Rev: 3508900
Alt Order #: 27765142
Product Desc: Blanchard for Gov
Estimate:
Flight Dates: 04/13/22 - 04/19/22
Original Date / Rev: 04/11/22 / 05/17/22
Order Type: REG

Dothan WDHN
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Multi Media Services
Buying Contact: Dwight Sterling
Billing Contact:
 915 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Lynda "Lindy" Blanchard/Govern
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	38	\$1,230.00	\$1,045.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	38	\$1,230.00	\$1,045.50	0.00
Totals	38	\$1,230.00	\$1,045.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Order Share

	Share	Total
Dothan WDHN	10%	\$1,230.00
Market	100%	\$12,300.00

Competitive Share

	Share	Total
ABDO	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	90%	\$11,070.00
WDFX	0%	\$0.00
WTVY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDHN	04/13/22	04/19/22	America This Morning 4:00 AM-4:30 AM	CM	4:00 AM-4:30 AM (4:00 AM-4:30 AM)	1-1----	:30	2	\$5.00	P5	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/13/22	04/19/22	1-1----		2		\$5.00		0.00					
N 2	WDHN	04/13/22	04/19/22	America This Morning 4:30 AM-5:00 AM	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	1-1----	:30	2	\$5.00	P5	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/13/22	04/19/22	1-1----		2		\$5.00		0.00					

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Dothan WDHN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/22	04/19/22	1-1----		2				\$5.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WDHN	04/13/22-04/19/22	America This Morning	4:30 AM-5:00 AM	4:30 AM-5:00 AM-W-----	:30		(\$5.00)		0.00	NM		
		Credited [credit]													
N 3	WDHN	04/14/22	04/19/22	Wake Up Wiregrass 5a	CM	5:00 AM-5:30 AM	1--1---	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
		Wake Up Wiregrass													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/22	04/19/22	1--1---		2				\$10.00		0.00			
N 4	WDHN	04/13/22	04/19/22	Wake Up Wiregrass 5a	CM	5:30 AM-6:00 AM	1-1----	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
		Wake Up Wiregrass													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/22	04/19/22	1-1----		2				\$10.00		0.00			
N 5	WDHN	04/13/22	04/19/22	Wake Up Wiregrass 6a	CM	6:00 AM-6:30 AM	1---1--	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		Wake Up Wiregrass													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/22	04/19/22	1---1--		2				\$20.00		0.00			
N 6	WDHN	04/13/22	04/19/22	Wake Up Wiregrass 6a	CM	6:30 AM-7:00 AM	1-1----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		Wake Up Wiregrass													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/22	04/19/22	1-1----		2				\$20.00		0.00			
N 7	WDHN	04/13/22	04/19/22	GMA	CM	7:00 AM-8:00 AM	M-WTF--	:30	2	\$25.00	P5	0.00	NM	3	\$75.00
		COMMENTS APPLY TO SUB LINES A THRU B GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--WTF--		2				\$25.00		0.00			
		Week: 04/18/22	04/24/22	M-----		1				\$25.00		0.00			
N 8	WDHN	04/13/22	04/19/22	GMA	CM	8:00 AM-9:00 AM	M-WTF--	:30	2	\$25.00	P5	0.00	NM	3	\$75.00
		COMMENTS APPLY TO SUB LINES A THRU B GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--WTF--		2				\$25.00		0.00			
		Week: 04/18/22	04/24/22	M-----		1				\$25.00		0.00			
N 9	WDHN	04/13/22	04/19/22	WDHN Daytime	CM	11a-12p	M-WTF--	:30	2	\$10.00	P5	0.00	NM	3	\$30.00
		COMMENTS APPLY TO SUB LINES A THRU B WDHN Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--WTF--		2				\$10.00		0.00			
		Week: 04/18/22	04/24/22	M-----		1				\$10.00		0.00			
N 10	WDHN	04/13/22	04/19/22	WDHN 5p News	CM	M-F 5p-530p	M-WTF--	:30	2	\$75.00	P5	0.00	NM	3	\$225.00
		COMMENTS APPLY TO SUB LINES A THRU B WDHN 5p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--WTF--		2				\$75.00		0.00			
		Week: 04/18/22	04/24/22	M-----		1				\$75.00		0.00			
N 11	WDHN	04/13/22	04/19/22	WDHN 6p News	CM	M-F 6p-630p	M-WTF--	:30	2	\$75.00	P5	0.00	NM	3	\$225.00
		COMMENTS APPLY TO SUB LINES A THRU B WDHN 6p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--WTF--		2				\$75.00		0.00			
		Week: 04/18/22	04/24/22	M-----		1				\$75.00		0.00			
N 12	WDHN	04/13/22	04/19/22		CM	M-F 630-7p	M-WTF--	:30	2	\$50.00	P5	0.00	NM	3	\$150.00

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				M-F 630p-7p M-F 630p-7p											
COMMENTS APPLY TO SUB LINES A THRU B Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--WTF--					2	\$50.00		0.00			
Week:		04/18/22	04/24/22	M-----					1	\$50.00		0.00			
N 13	WDHN	04/13/22	04/19/22	WDHN 10p News M-F 10-1035p	CM	M-F 10-1035p	M-WTF--	:30	2	\$75.00	P5	0.00	NM	3	\$225.00
COMMENTS APPLY TO SUB LINES A THRU B WDHN 10p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--WTF--					2	\$75.00		0.00			
Week:		04/18/22	04/24/22	M-----					1	\$75.00		0.00			
N 14	WDHN	04/16/22	04/16/22	GMA Sa 6a-7a GMA Sa 6a-7a	CM	Sa 6a-7a	-----S-	:30	1	\$10.00	P5	0.00	NM	1	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A EM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$10.00		0.00			
N 15	WDHN	04/16/22	04/16/22	GMA Sa 7a-8a 7:00 AM-8:00 AM	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
COMMENTS APPLY TO SUB LINES A THRU A EM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$20.00		0.00			
N 16	WDHN	04/16/22	04/16/22	GMA Sa 8a-9a 8:00 AM-9:00 AM	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
COMMENTS APPLY TO SUB LINES A THRU A EM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$20.00		0.00			
N 17	WDHN	04/16/22	04/16/22	Sa 5p-530p Sa 5p-530p	CM	Sa 5p-530p	-----S-	:30	1	\$10.00	P5	0.00	NM	1	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A Seinfeld															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$10.00		0.00			
N 18	WDHN	04/16/22	04/16/22	WDHN News at 10P Sa WDHN News at 10P Sa	CM	Sa 10p-1035p	-----S-	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
COMMENTS APPLY TO SUB LINES A THRU A Sat LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$20.00		0.00			
N 19	WDHN	04/16/22	04/16/22	PP M-Su 1030p-11p PP M-Su 1030p-11p	CM	PP M-Su 1030p-11p	-----S-	:30	1	\$10.00	P5	0.00	NM	1	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A Voice/Alabama															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$10.00		0.00			
													Totals	38	\$1,230.00