

KEHK

ISSUES PROGRAM LIST 2ND QUARTER
APRIL-JUNE 2023

Cumulus Broadcasting Inc. devotes significant treatment to the following issues in the form of station programming. Issue related programs are included in this file. Each program references at least one of the following issues.

ENVIRONMENTAL / SUSTAINABILITY (GREEN) ISSUES

PUBLIC SAFETY ISSUES

TRAFFIC-PUBLIC TRANSPORTATION

DOWNTOWN ISSUES

CRIME

POLICE BRUTALITY / OVERSIGHT

CHILDREN'S & WOMEN'S ISSUES

EDUCATION-DOLLARS FOR SCHOOLS

PERSONAL HEALTH ISSUES / COVID - 19

PERSONAL FINANCE ISSUES

EMPLOYMENT-UNEMPLOYMENT ISSUES

HOMELESS ISSUES

PET CARE ISSUES



Date aired: 040223 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2023-16

Total running time: 29:30 (with optional exit at 24:00)

1. **ChatGPT, an artificial-intelligence (AI) chatbot**

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Issues covered:
Artificial Intelligence
Technology
Employment

Length: 9:29

2. **Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability**

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

Issues covered:
Disabilities
Employment

Length: 7:59

3. **Erin Dooley, PhD, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health**

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

Issues covered:
Personal Health
Senior Citizens

Length: 5:06



Date aired: 040923 Time Aired: 6 AM

Weekly Public Affairs Program

Show # 2023-14

Total running time: 29:30 (with optional exit at 24:00)

1. **H Penny Mishkin**, Columbia University occupational therapist, author of "*How I See It: A Personal and Historical View of Disability*"

Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and said that with the right outlook, disabled people can still live a purposeful and happy life.

Issues covered:

Length: 8:40

Disability Awareness and Support

2. **Rob Docters**, Partner and Head of Ethics Practices at Abbey Road, LLP, co-author of "*Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust*"

Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

Issues covered:

Length: 8:43

**Crime
Consumer Matters
Ethics**

3. **Beau Kilmer, PhD**, McCauley Chair in Drug Policy Innovation, at the RAND Corporation and Co-Director, RAND Drug Policy Research Center

Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death.

Issues covered:

Length: 5:09

**Drunk Driving Prevention
Substance Abuse**



Date aired: 041623 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2023-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Read Hayes, PhD**, Research Scientist at the University of Florida, Director of the Loss Prevention Research Council

Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

Issues covered:

Length: 8:50

**Crime
Consumer Matters**

2. **Kevin Lanza, PhD**, Assistant Professor at UTHealth Houston School of Public Health at The University of Texas

Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

Issues covered:

Length: 8:33

**Volunteerism
Youth Mental Health
Parenting**

3. **Beth C. Truesdale, PhD**, Research Fellow at the W.E. Upjohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Population and Development Studies, co-editor of "*Overtime: America's Aging Workforce and the Future of Working Longer*"

Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.

Issues covered:

Length: 5:07

**Employment
Retirement Planning**



Date aired: 042323 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2023-20

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital**

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

Issues covered:

Length: 9:27

**Child Safety
Parenting**

2. **Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health**

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

Issues covered:

Length: 7:44

**Medical Errors
Emergency Care**

3. **Jill Gonzalez, Senior Analyst at WalletHub, a personal finance website**

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

Issues covered:

Length: 4:50

**Youth At Risk
Violence
Poverty**