

# CONTRACT



**EFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

<u>Contract / Revision</u> 1539993 /		<u>Alt Order #</u> 26017387
<u>Product</u> Issue		
<u>Contract Dates</u> 05/22/18 - 06/04/18		<u>Estimate #</u> 6424
<u>Advertiser</u> POL/Senate Majority PAC		<u>Original Date / Revision</u> 05/21/18 / 05/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	EFLA	05/22/18	06/04/18	M-F 7p-730p	7p-730p		:30				NM	4	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/22/18	05/28/18	MTWTF--				2	\$200.00					
	Week:	05/29/18	06/04/18	MTWTF--				2	\$200.00					
N 2	EFLA	05/22/18	06/04/18	M-F 8p-9p	M-F 8p-9p		:30				NM	4	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/22/18	05/28/18	MTWTF--				2	\$125.00					
	Week:	05/29/18	06/04/18	MTWTF--				2	\$125.00					
N 3	EFLA	05/27/18	06/03/18	Sun 8p-930p	8p-930p		:30				NM	2	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/21/18	05/27/18	-----S				1	\$60.00					
	Week:	05/28/18	06/03/18	-----S				1	\$60.00					
<b>Totals</b>												0.00	10	\$1,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	5	\$710.00	(\$106.50)	\$603.50
05/28/18 - 06/04/18	5	\$710.00	(\$106.50)	\$603.50
<b>Totals</b>	10	\$1,420.00	(\$213.00)	\$1,207.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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