

ORDER



Orders
Order / Rev: 3745452
Alt Order #: 27961239
Product Desc: Issue
Estimate: 11740
Flight Dates: 10/18/22 - 10/24/22
Original Date / Rev: 10/18/22 / 10/18/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Know-How Strategies
Buying Contact: Sage Media Planning & Placement Emai
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Reproductive Freedom for All PA
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P1

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	12	\$10,600.00	\$9,010.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	12	\$10,600.00	\$9,010.00	0.00
Totals	12	\$10,600.00	\$9,010.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOTV	10/23/22	10/23/22	Sa-Su 5p-530p Sa-Su 5p-530p	CM	5p-530p (5:00 PM-5:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/22	10/23/22	-----S		1		\$100.00		0.00					
2	WOTV	10/23/22	10/23/22	Sa-Su 530p-6p Sa-Su 530p-6p	CM	530p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/22	10/23/22	-----S		1		\$100.00		0.00					
3	WOTV	10/23/22	10/23/22	Sun Prime Hour 4 Sunday 10-11p	CM	10-11p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/22	10/23/22	-----S		1		\$450.00		0.00					
4	WOTV	10/23/22	10/23/22	Sun Prime Hour 2 Sunday 8-9p	CM	8-9p	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/22	10/23/22	-----S		2		\$1,200.00		0.00					
5	WOTV	10/18/22	10/18/22	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00

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Advertiser: POL/Reproductive Freedom for All PAC
 Product Desc: Issue
 Estimate: 11740

Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-T-----		1				\$1,250.00		0.00			
6	WOTV	10/19/22	10/19/22	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	--W----		1				\$1,250.00		0.00			
7	WOTV	10/20/22	10/20/22	M-F 730-8p M-F 730-8p	CM	730-8p	---T---	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	---T---		1				\$1,250.00		0.00			
8	WOTV	10/21/22	10/21/22	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	----F--		1				\$1,250.00		0.00			
9	WOTV	10/24/22	10/24/22	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	M-----		1				\$1,250.00		0.00			
10	WOTV	10/23/22	10/23/22	Sun Prime Hour 3 Sunday 9-10p	CM	9-10p	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
Supermarket Sweep-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S		1				\$1,200.00		0.00			
N 11	WOTV	10/22/22	10/22/22	Sa 11p-12x Sa 11p-12x	CM	Sa 11p-12x	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
The Rookie-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S-		1				\$100.00		0.00			
													Totals	12	\$10,600.00