

ORDER



Orders
Order / Rev: 3728096
Alt Order #: 27951465
Product Desc: Issue
Estimate: 11727
Flight Dates: 10/04/22 - 10/10/22
Original Date / Rev: 09/30/22 / 09/30/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Know-How Strategies
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Reproductive Freedom for All PA
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	4	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	4	\$1,150.00	\$977.50	0.00
Totals	4	\$1,150.00	\$977.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/09/22	10/09/22	Sa-Su 5p-530p Sa-Su 5p-530p	CM	5p-530p (5:00 PM-5:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/03/22	10/09/22	-----S		1		\$100.00		0.00					
N 2	WOTV	10/09/22	10/09/22	Sa-Su 530p-6p Sa-Su 530p-6p	CM	530p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/03/22	10/09/22	-----S		1		\$100.00		0.00					
N 3	WOTV	10/09/22	10/09/22	Sun Prime Hour 4 Sunday 10-11p	CM	10-11p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/03/22	10/09/22	-----S		1		\$450.00		0.00					
N 4	WOTV	10/09/22	10/09/22	News 8 @ 6 Weekend News 8 @6 Weekend	CM	6-630p	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/03/22	10/09/22	-----S		1		\$500.00		0.00					
Totals														4	\$1,150.00