

# ORDER



**Orders**  
**Order / Rev:** 3748845  
**Alt Order #:** 27963636  
**Product Desc:** Issue  
**Estimate:** 12130  
**Flight Dates:** 10/20/22 - 10/24/22  
**Original Date / Rev:** 10/19/22 / 10/19/22  
**Order Type:** REG

**Grand Rapids WOTV**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Know-How Strategies  
**Buying Contact:** Sage Media Planning & Placement Em  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Reproductive Freedom for All PA  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	2	\$200.00	\$170.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	2	\$200.00	\$170.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$200.00</b>	<b>\$170.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/23/22	10/23/22	Sa-Su 5p-530p Sa-Su 5p-530p	CM	5p-530p (5:00 PM-5:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S		1				\$100.00		0.00			
N 2	WOTV	10/23/22	10/23/22	Sa-Su 530p-6p Sa-Su 530p-6p	CM	530p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S		1				\$100.00		0.00			
													<b>Totals</b>	<b>2</b>	<b>\$200.00</b>