

# ORDER



**Orders**  
**Order / Rev:** 3760391  
**Alt Order #:** 27972163  
**Product Desc:** Issue  
**Estimate:** 11746  
**Flight Dates:** 11/01/22 - 11/08/22  
**Original Date / Rev:** 10/28/22 / 10/28/22  
**Order Type:** REG

**Grand Rapids WOTV**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Know-How Strategies  
**Buying Contact:** Sage Media Planning & Placement Em  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Reproductive Freedom for All PA  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P1

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	21	\$19,300.00	\$16,405.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	21	\$19,300.00	\$16,405.00	0.00
<b>Totals</b>	<b>21</b>	<b>\$19,300.00</b>	<b>\$16,405.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	11/01/22	11/01/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	-T-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	-T-----		1		\$1,000.00		0.00					
N 2	WOTV	11/02/22	11/02/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	--W----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	--W----		1		\$1,000.00		0.00					
N 3	WOTV	11/03/22	11/03/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	---T---	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	---T---		1		\$1,000.00		0.00					
N 4	WOTV	11/04/22	11/04/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	----F--	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/22	11/06/22	----F--		1		\$1,000.00		0.00					
N 5	WOTV	11/07/22	11/07/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00

Order / Rev: 3760391  
 Alt Order #: 27972163  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: POL/Reproductive Freedom for All PAC  
 Product Desc: Issue  
 Estimate: 11746

Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/22	11/13/22	M-----		1			\$1,000.00		0.00				
N 6	WOTV	11/01/22	11/01/22	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-T-----		1			\$1,250.00		0.00				
N 7	WOTV	11/02/22	11/02/22	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	--W----		1			\$1,250.00		0.00				
N 8	WOTV	11/03/22	11/03/22	M-F 730-8p M-F 730-8p	CM	730-8p	---T---	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	---T---		1			\$1,250.00		0.00				
N 9	WOTV	11/04/22	11/04/22	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	----F--		1			\$1,250.00		0.00				
N 10	WOTV	11/07/22	11/07/22	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/22	11/13/22	M-----		1			\$1,250.00		0.00				
N 11	WOTV	11/06/22	11/06/22	Sa-Su 5p-530p Sa-Su 5p-530p	CM	5p-530p (5:00 PM-5:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----S		1			\$100.00		0.00				
N 12	WOTV	11/06/22	11/06/22	Sa-Su 5p-530p Sa-Su 5p-530p	CM	5p-530p (5:00 PM-5:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----S		1			\$100.00		0.00				
N 13	WOTV	11/06/22	11/06/22	Sa-Su 530p-6p Sa-Su 530p-6p	CM	530p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----S		1			\$100.00		0.00				
N 14	WOTV	11/06/22	11/06/22	Sa-Su 530p-6p Sa-Su 530p-6p	CM	530p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----S		1			\$100.00		0.00				
N 15	WOTV	11/06/22	11/06/22	Sun Prime Hour 2 Sunday 8-9p	CM	8-9p	-----S	:30	4	\$1,200.00	P2	0.00	NM	4	\$4,800.00
Celebrity Wheel of Fortune-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----S		4			\$1,200.00		0.00				
N 16	WOTV	11/06/22	11/06/22	Sun Prime Hour 3 Sunday 9-10p	CM	9-10p	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
Supermarket Sweep-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----S		2			\$1,200.00		0.00				
N 17	WOTV	11/06/22	11/06/22	Sun Prime Hour 4 Sunday 10-11p	CM	10-11p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
The Rookie-ABC															

Order / Rev: 3760391  
 Alt Order #: 27972163  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: POL/Reproductive Freedom for All PAC  
 Product Desc: Issue  
 Estimate: 11746

**Grand Rapids WOTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/31/22	11/06/22	-----S	1	\$450.00	0.00								
													Totals	21	\$19,300.00