

ORDER



Orders
Order / Rev: 3692277
Alt Order #: 27901773
Product Desc: Issue
Estimate: 11598
Flight Dates: 09/20/22 - 09/26/22
Original Date / Rev: 09/19/22 / 09/19/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Know-How Strategies
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Reproductive Freedom for All PA
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	10	\$6,500.00	\$5,525.00
09/26/22	10/30/22	2	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	10	\$6,500.00	\$5,525.00	0.00
October 2022	2	\$2,250.00	\$1,912.50	0.00
Totals	12	\$8,750.00	\$7,437.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	09/26/22	09/26/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/22 10/02/22		M-----		1		\$1,000.00		0.00					
N 2	WOTV	09/20/22	09/20/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	-T-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22 09/25/22		-T-----		1		\$700.00		0.00					
N 3	WOTV	09/21/22	09/21/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	--W----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22 09/25/22		--W----		1		\$700.00		0.00					
N 4	WOTV	09/22/22	09/22/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	---T---	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22 09/25/22		---T---		1		\$700.00		0.00					
N 5	WOTV	09/23/22	09/23/22		CM	M-F 7p-730p	----F--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00

Order / Rev: 3692277
 Alt Order #: 27901773
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Reproductive Freedom for All PAC
 Product Desc: Issue
 Estimate: 11598

Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p-730p M-F 7p-730p											
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	----F--		1				\$700.00		0.00			
N 6	WOTV	09/26/22	09/26/22	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,250.00	P1	0.00	NM	1	\$1,250.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	M-----		1				\$1,250.00		0.00			
N 7	WOTV	09/20/22	09/20/22	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-T-----		1				\$700.00		0.00			
N 8	WOTV	09/21/22	09/21/22	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	--W----		1				\$700.00		0.00			
N 9	WOTV	09/22/22	09/22/22	M-F 730-8p M-F 730-8p	CM	730-8p	---T---	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---T---		1				\$700.00		0.00			
N 10	WOTV	09/23/22	09/23/22	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	----F--		1				\$700.00		0.00			
N 11	WOTV	09/23/22	09/23/22	Fri Prime Hour 1 Friday 8-9p	CM	8-9p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Shark Tank-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	----F--		1				\$500.00		0.00			
N 12	WOTV	09/25/22	09/25/22	News 8 @ 6 Weekend News 8 @6 Weekend	CM	6-630p	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S		1				\$400.00		0.00			
													Totals	12	\$8,750.00