

**Quarterly Issues & Programs Report**

**WFLB-FM**

**St. Pauls--Fayetteville, NC**

**1st Quarter**

**JAN—FEB—MAR 2024**

**Prepared by: Ronnie Glover**

WFLB-FM

ISSUE/PROGRAM SUMMARY

2024

JAN-FEB-MAR

Radio station WFLB-FM, St. Pauls-Fayetteville, NC identified these issues of concern in the community to be addressed from January through March 2024. These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

- Volunteering
- Prevention Programs
- Health & Wellness
- Criminal Justice
- Jobs & Career Guidance
- Substance Abuse
- Philanthropy
- Leadership
- Medicare
- Black History

Issues were addressed via ----- Daily Public Service Announcements

Daily Newscasts

Weekly Long-form Public Affairs Programs

Live Broadcasts from Community Events



**QUARTERLY REPORT**  
**JANUARY-MARCH 2024**

**Program # 2024-1**

Airdate: 1/7/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - History/Aviation Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel.  Guest: S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".  <b>Issues Covered: ambitions, impatience, limitations</b>	16:00
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1  Summary: Same as Segment #1  Guest: Same as Segment #1  <b>Issues Covered: bad decisions, hubris, commercial aviation</b>	7:00
29:00	Conclusion of Program	:30

**Program # 2024-2**

Airdate: 1/14/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses the health benefits of kindness and living more thankfully.	
	Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. <a href="http://www.SusanSmithJones.com">www.SusanSmithJones.com</a>	
	<b>Issues Covered: self-kindness, helpers high, sharing</b>	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	<b>Issues Covered: volunteering, attitude, compassion, humor</b>	
29:00	Conclusion of Program	:30

### Program # 2024-3

Airdate: 1/21/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Child Trafficking	16:00
	Summary: Our guest discusses her novel based on her experiences as a social worker and child abuse specialist including child trafficking, child prostitution and drugs.	
	Guest: Karan Bishop was born in Laramie, Wyoming. Over her life she has been a teacher, social worker and author. Her new book is "A Gentle Hell"	
	<b>Issues Covered: signs of trafficking, victims, threats</b>	
19:00	SPOT BREAK #2	3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: coercion, myths, recruitment**

29:00 Conclusion of Program :30

#### **Program # 2024-4**

Airdate: 1/28/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Stress/Mental Health	16:00
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Summary: Our guest discusses why and how to understand and manage stress is essential for maintaining mental and physical health.

Guest: Cynthia Chase holds a degree in political science and a master's degree in counseling psychology. She is the author of "From Stressed To Blessed: 5 Simple Steps To Learn Meditation and Change Your Life".

**Issues Covered: causes, better health, meditation, chronic**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Same as Segment #1	7:00
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Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: types of stress, letting go, monitoring**

29:00	Conclusion of Program	:30
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#### **Program # 2024-5**

Airdate: 2/4/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Families	16:00
	Summary: Our guest discusses his book on wise sayings, pearls of wisdom, to be passed down from one generation to the next.	
	Guest: Rev. Dr. William Rocky Brown III is a preacher by calling and a political activist by choice. Recipient of over 200 awards and commendations for his work in education, law enforcement, substance abuse and social issues. He's the author of "800 Sayings By Old Folks Who Raised Us".	
	<b>Issues Covered: intergenerational issues, race, nostalgia</b>	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	<b>Issues Covered: life lessons, substance abuse, social change</b>	
29:00	Conclusion of Program	:30

**Program # 2024-6**

Airdate: 2/11/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Philanthropy	16:00

Summary: Our guest discusses her book on how to become a philanthropist and how to understand the concept of the importance of giving.

Guest: Dr. Susan Aurelia Gitelson has been President of International Consultants, Inc., is an international business consultant and trainee at the Rockefeller Foundation. Recently featured in Fortune Magazine and author of "Giving Is Not Just For The Very Rich: A Guide For Giving And Philanthropy".

**Issues Covered: benefits, volunteering, choices, get started**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: evaluate charities, giving wisely, commitments**

29:00 Conclusion of Program :30

**Program # 2024-7**

Airdate: 2/18/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Substance Abuse	16:00

Summary: Our guest discusses his memoir on how he turned a family tragedy into a personal war on drugs and crime.

Guest: Joseph Kress is a decorated law enforcement officer recognized with 31 letters of commendation and the Medal Of Honor and Purple Heart for his fight against drug abuse. He started a drug prevention program for middle and high school students. He's the author of "Still Standing".

**Issues Covered: war on drugs, prevention programs, funding**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: addiction, drug related crime, law enforcement**

29:00 Conclusion of Program :30

## Program # 2024-8

Airdate: 2/25/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership	16:00

Summary: Our guest lays out practical strategies to help you put your best self forward creating the right dynamic to build relationships.

Guest: Artell Smith is Principal and Managing Director of WatchWorks Management Consulting LLC, recognized industry leader in human resources and talent management and author of "No Time To Waste: Microbehaviors – Leveraging the Little Things to Become a Better Leader".

**Issues Covered: importance of words, diversity, equity**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: listening, time management, inclusion**

29:00	Conclusion of Program	:30
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## Program # 2024-9

Airdate: 3/3/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00

Summary: Our guest discusses how to claim victory over a stressful life today and create more balance and joy.



Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books.

[www.SusanSmithJones.com](http://www.SusanSmithJones.com)

**Issues Covered: exercise, set tone, laughter, stressors**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: gratitude, nature, meditation, sleep**

29:00 Conclusion of Program :30

**Program # 2024-10**

Airdate: 3/10/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Energy/Technology	16:00

Summary: Our guest discusses his 50 year career as a petroleum engineer as he recounts his first hand knowledge of advances by the energy industry during the fossil fuel era.

Guest: Ronald Goodman Nelson spent 50 years as a petroleum engineer working in many countries and major oil field production areas. He pioneered many now common techniques for increasing oil production. He's the author of "Hydrocarbon Man".

**Issues Covered: renewable fuels, innovation, climate change**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: fossil fuels, solar energy, digital technologies**

29:00 Conclusion of Program :30

**Program # 2024-11**

Airdate: 3/17/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Labor/History	16:00

Summary: Our guest discusses the role of labor leader Walter Reuther in the events and movements that shaped modern America raising the standard of living for many.

Guest: James Ten Eyck retired after a 25 year academic career and earning a Ph.D. He's the author of "The Life And Times of Walter Reuther: An Unfinished Liberal Legacy".

**Issues Covered: labor advances, civil rights, social policies**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: immigration, progressive issues, cold war**

29:00 Conclusion of Program :30

**Program # 2024-12**

Airdate: 3/24/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Special Needs	16:00

Summary: Our guest candidly shares her experiences raising

three children who have various disabilities.

Guest: Lynda Drake is a life coach, professional speaker, group facilitator, advocate for those with special needs and author of "The Power of Imperfect Parents: Practical Tools To Parent Your Child With Disabilities".

**Issues Covered: stress, emotional toll, mood disorders**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: financial toll, self-doubt, misconceptions**

29:00 Conclusion of Program :30

**Program # 2024-13**

Airdate: 3/31/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/Business	16:00

Summary: Our guest discusses how she defied expectations from the cornfields of Iowa to leading billion dollar businesses and rising as a top Microsoft executive.

Guest: Jane Boulware is a global business leader, former Microsoft executive, a writer and speaker who is passionate about helping people claim their worth. She is the author of "Worthy: From Cornfields to Corner Office at Microsoft".

**Issues Covered: collaboration, mentoring, resilience**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: expectations, success, failure, addictions**

29:00 Conclusion of Program :30

**Program # 2024-14**

Airdate: 3/31/2024 Time of Broadcast 6:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Jobs/Careers Summary: Our guest discusses how to successfully navigate a job interview with a positive and constructive mindset.	16:00

Guest: Mark James is an executive recruiter and career management and transition coach. He's the Founder and CEO of Hire Consulting Services and author of "The Interview Mindset: The Ultimate Guide To Mastering Your Career".

**Issues Covered: LinkedIn, Hidden jobs, Plan B, outlook**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: Salary negotiation, time frames, communication**

29:00 Conclusion of Program :30

**WFLB-FM - 1<sup>st</sup> Quarter 2024 Public Affairs Broadcast Summaries - Sundays - 7:30am**

**Talkback for Sunday January 7 2024 - Our January visit with Fort Liberty Garrison Commander Colonel John Wilcox and Command Sergeant Major Greg Seymour E.T. 30:34**

Today is Sunday, January 7th, the 7th day of this leap year of 366 days, with 359 days left in 2024!

On this edition of Talkback, we make progress on one of our proclamations for the new year: To keep our listeners more in touch with the happenings on Fort Liberty! So we welcome two of our favorites from Fort Liberty!

(Interview with Garrison Commander Col. John Wilcox and CSM Greg Seymour)

We'll look forward to our next conversation with Fort Liberty Garrison Command in just weeks here on Talkback! Thanks for listening!

**Talkback for Sunday January 14th 2024 - Saving money during Winter cold with Public Works Commission tools and Medicare Advantage reenrollment deadlines explained. E.T. 26:18**

Today is Sunday, January 14th, the 14th day of this leap year of 366 days, with 352 days left in 2024!

On this edition of Talkback, an update from PWC's Carolyn Justice Hinson (CJH) on ways to save money heating your home during periods of cold weather we've had throughout the last of 2023 and now stretching into 2024. And news that you've still got time to get your Christmas tree - with all tinsel, ornaments, and lights removed - to the Fayetteville Community Gardens. The 30th annual Grinding of the Greens WAS to have taken place yesterday the 13th at the corner of Van Story and Mann Streets of Old Wilmington Road, but the anticipation of inclement weather led to an indefinite postponement. They haven't yet announced which day they'll make mulch for Fayetteville and Cumberland County parks....but you'll still got time to deliver your Christmas tree to the Fayetteville Community Garden.

(Fayetteville Public Works Commission Communications and Community Outreach Officer) Carolyn Justice Hinson explains more....

Interview CJH on 30th Grinding of the Greens (w/ no date references)

Again, no announcement of which day PWC Fayetteville and Cumberland County Parks and Rec will grind the trees to mulch, but you've still got a chance to get your tree there. We'll pass along the date when we get it. And rejoin Carolyn Justice Hinson...

Interview CJH #2

Thanks Carolyn Justice Hinson! The website for Fayetteville Public Works Commission is always a source of money-saving information at F-A-Y-P-W-C-dot-com, that's F-A-Y-P-W-C-dot-com.

Well, we hear a lot about Medicare Open Enrollment in the last 3 months of every year. Then we hear more after the new year begins. There really are two different enrollment periods for Medicare recipients. Lisa Hughes, Executive Director of the Cumberland County Council on Older Adults (a non-profit designed for aiding Cumberland County residents aged 60 and above – but suppliers of free knowledge and information to everybody and anybody) helps US today by explaining the Medicare insurance nuances so we all can understand it!

Interview Segment #3 LISA Hughes

Thank you, Lisa Hughes of Cumberland County Council on Older Adults – a terrific resource to all in our area!

Talkback for Sunday January 21 2024 - Command Sgt Major Greg Seymour updating activities at Fort Liberty (Week of January 22 through 27 and March 23 All American Half-Marathon and 5K Runs)

**Talkback for Sunday January 21 2024 - Command Sgt Major Greg Seymour updating activities at Fort Liberty (Week of January 22 through 27 and March 23 All American Half-Marathon and 5K Runs) E.T. 26:18**

Today is Sunday January 21st 2024. The 21st day of the year – with 345 remaining in this leap year of 2024!

With a whole spate of scheduled activities this week at Fort Liberty, - from Post emergency preparation drills on Wednesday to the continuation of Robin Sage (Special Forces soldier training) all week – to this Friday night's college hockey game at Cleland ice rink - to this coming Saturday's Smith Lake Polar Plunge (which last year drew 250 participants) – to registration for a couple of the Post's we determined this might be a pretty timely day to

preview Fort Liberty's profound week...with the Garrison's highest ranking and most senior enlisted soldier, nearly 27 year veteran Command Sergeant Major Greg Seymour...

Interview of Command Sergeant Major Greg Seymour

Thanks again, Command Sergeant Major Greg Seymour...

To read more and the latest about anything Fort Liberty, search Fort Liberty and click on the top search item, Home-dot-Army-dot-Mil-slash-Liberty. On Facebook and Instagram, just search Fort Liberty!

WE APPRECIATE Fort Liberty opening up to us about post happenings and special events!

As we've mentioned in the past few weeks, the streak of cold weather days – plus donations being down at the same time demands, expectations and requests for help and resources by families in need being up, has squeezed one of the reliable backstops in our community, the Salvation Army of the Sandhills.

The Salvation Army of the Sandhills strives to do the most good ...with Love and resources - in everything we ask them to do in our community...from sheltering families in need, to helping the hurting, aiding families down on their luck at Christmas, to simply providing for the cold and hungry.

Now, the Salvation Army of the Sandhills needs our help!

Please give what you can! Right now. Patronize the Salvation Army Thrift Store in Fayetteville at Robeson and Blount Streets. Search Salvation Army of the Sandhills and push the red Donate button. Ask your family to donate. Convince your friends to donate!

The Salvation Army's time of need is now! And we can't let our backstop down! Let's keep the Salvation Army in the six-county Sandhills doing the most good!

**Talkback for Sunday January 28 - Collyn Strother (Arts Council Black History Month Exhibit) Major Tim Grider (Help the Salvation Army) and Kyle Johnson (Autism Awareness Event on 4/20) E.T. 30:05**

Today is Sunday January 28th - the 28th day of the year with 338 remain in the leap year of 2024.

On Jan. 28, 1986, those of us old enough to remember will never forget the space shuttle Challenger - exploding 73 seconds after liftoff from Cape Canaveral, killing all seven crew members, including schoolteacher and educator Christa McAuliffe, and shuttle pilot Michael Smith, who grew up in Beaufort, North Carolina!

Three conversations on Today's talkback. The first is with Collyn Strother, the locally appointed Curator of the contemporary art exhibit selected for Black History Month. The exhibit, free during regular gallery hours, debuted this past Friday and will remain on display through Saturday, March 2nd!

#### Interview #1 Collyn Strother

For more information about the "Our People" Black History Month exhibit, see "TheArtsCouncil.com" or "Arts Council of Fayetteville" on Facebook.

As a community helper, The Salvation Army has proven its willingness to step up to help area families at times of crisis. Since the pandemic year of 2020, however, it has been harder for the Salvation Army to raise the money it needs to function as a provider of the services for which Fayetteville and the Sandhills Region has come to depend...As the Salvation Army asks for your financial help now, please listen to our conversation with Salvation Army Major Tim Grider!

#### Interview #2 Major Tim Grider

Thank you Major Tim Grider. Please help the Salvation Army now. Search "Salvation Army Sandhills", log in, look to the upper right and press the red button that says "Donate". Public donations like your are so important! Thanks in advance for your generosity!

In the U.S., it's been estimated by the Center of Disease Control that 1 in 36 children born in this country are on the autism spectrum...with at least some challenges in learning, communication and fitting in! Our third guest today, Kyle Johnson, is one whose been affected by autism...but has also found a useful place in our community – succeeding in school, even graduating from college at Methodist University and is determined to help others by showing his path and lending hope to the prospects of all! He's planning an awareness event in April in Fayetteville. And has even selected a beneficiary for his event – The School of Hope at 111 Burns St. in Fayetteville. It's founder, Amy Sparks, has declared its mission...which aligns with how Kyle Johnson approaches his vision of a perfect world: ...to provide a Holistic, Opportunistic, Positive Education to students with autism in a nurturing environment leading to a positive and productive future for our students and their families.

#### Interview #3 Kyle Johnson

A last reminder to reserve a portion of 11am to 5pm on Saturday, April 20th for Kyle's Autism Awareness and Hope event in front of Dick's House of Sports in the Town Center Shopping complex at Cliffdale Rd. near Skibo! It'll be important for any family that wants to learn more about the hope for families touched by autism! Its fundraising beneficiary is the remarkable Fayetteville School of Hope at 111 Burns Street. Put it on your calendar.



**Talkback for Sunday February 4th, 2024 - "The Veteran's Battlefield" documentary on the epidemic of veteran suicide and the hope and help available for Post Traumatic Stressed troubled Veterans! Crown Complex Ballroom, Thu. Feb. 8 at 5pm! E.T. 29:20**

Today is Sunday, February 4th...the 35th day of the year, 331 remaining in our leap year!

On this date: February 4th, 1783, Britain's King George III proclaimed a formal cessation of hostilities in the American Revolutionary War. The United States had won!

6 years later, on February 4th, 1789, electors chose George Washington to be the first president of the United States.

It is said we, as Americans, are blessed to possess all the power in our mind, body and spirit by which to pursue life, liberty and happiness!

While many say strong backs and will power built America, in recent years, thankfully, there's been as much or more focus on health of our minds....

Since the persistent deployment and redeployment of our all-volunteer services in the last 20 years, there's been raised concern about suicide prevention in our veteran communities. Realistically, these concerns are valid across all sectors of modern society.

Some call the veteran suicide problem and its solutions by names like "22 a day", "mission 22", or "Project Valhalla." Realistically, the solution of unnecessary suicide is Outreach, Education, Prevention and Treatment... "The Veteran's Battlefield" is a documentary film showing and exhibition coming to Fayetteville THIS THURSDAY! But this event can help anyone feeling despair with their own lives.

It's great news! Action toward Outreach, Education, Prevention and treatment making strides right here in Cumberland County and across North Carolina. We're joined this morning by a group helping to bring an enlightening message to Fayetteville and community THIS COMING THURSDAY, February 8th at 5pm. And anyone and everyone's invited! It'll be at the Crown Complex ballroom...with resources for those with questions! Again, Thursday at 5pm. Representing the organization of North Carolina County Commissioners from all 100 Counties is Cumberland County Commission Chair Glenn Adams!

INTERVIEW (Paul Johnson, Glenn Adams, Chris Baucom, Barry Bowden)

"The Veteran's Battlefield" is a documentary film showing and exhibition coming to Fayetteville THIS THURSDAY (Feb. 8) at 5pm! An enlightening message to Fayetteville and community THIS COMING THURSDAY, February 8th at 5pm. And anyone and everyone's invited to the Crown Complex ballroom...with resources for those with questions! Again, Thursday at 5pm. This event can help anyone feeling despair with their own lives, through Outreach, Education, Prevention and effective Treatment.

**Talkback for Sunday February 11, 2024 - Kim Molnar and Miller's Crew/Miller's Brew Non-Profit that trains young workers on how to do their best as employees who are also on the Autism spectrum or have Down's Syndrome. Tye Vaught (Cumberland County Chief of Staff) reminds Non-Profits seeking American Rescue Funds to file by Feb. 29. E.T. 30:46**

Today is Sunday February 11...the 42nd day of the year – with 324 remaining in our leap year of 366 days in 2024.

Today is Super Sunday, so-named because it's the day – and night – of SuperBowl 58 between the Kansas City Chiefs and San Francisco 49er's...champions of the 2023-24 American and National Football Conference respectively! Locally, CBS17 will broadcast this year's game starting at 6:20pm or so.

Two important segments on Talkback today! One is a timely reminder to Fayetteville and Cumberland County non-profit organizations who serve a public purpose that the deadline for filing for American Rescue Plan (ARP) funding for the coming fiscal year is close of business (5pm) on February 29th. We'll learn more from Tye Vaught, Cumberland County management's Chief of Staff. He knows the County's ARP process backward and forward since he ascended to his present Chief of Staff position from being a management analyst in Cumberland County's finance department. That's coming up!

First, though, we'll visit educator Kim Molnar, who with her husband, Carl -also an educator, began a business – really a mission – Miller's Crew (named after their middle son) has grown to become Miller's Brew - in Fayetteville and reaching across our local area – to teach and train friendly, energetic young people in our area how to flourish occupationally in the service area.

Why this is a special calling for Kim, Carl and their special bunch of teaching assistants committing to this equally noteworthy troop of trainees is the object of the process. Which is to provide a sometimes marginalized sometimes set of young people the gift of focus, purpose, and productivity they can apply to help themselves thrive their whole lives long!

First, a few basic facts. In the United States today, 1 in 36 children is born on the autism spectrum. These are kids who'll need help in varying degrees communicating, learning and socializing with others – but can also be intellectually gifted in other ways. (If you've ever seen the Tom Cruise movie 'Rainman', you've seen just one example of autism. Every child can be unique.) It's also estimated that 1 in 300 to 700 babies are born with Down's Syndrome, which also prevents so-called normal child development. Understanding how to nurture and increase the development potential of these children has made long strides,

as both parenting and teaching techniques have improved with insight and understanding.

Kim Molnar tells us more about her family's mission of hope....

## INTERVIEW

You can help by visiting, donating or both!

The physical address is of Miller's Brew Coffee Store is 1401 Morganton Rd in Haymount.

The web address is [millerscrew.com](http://millerscrew.com). You can email [millerscrewnc@gmail.com](mailto:millerscrewnc@gmail.com).

Right now, Tye Vaught, Cumberland County management's Chief of Staff, addresses the Cumberland County's American Rescue Plan funding for the next fiscal year for County-based non-profit organizations with a public purpose. Tye has formerly been a management analyst in Cumberland County's finance department. He's very familiar with the funding process. The deadline for submitting applications for the coming fiscal year is February 29th at 5pm Close of business! He explains more:

Interview (Tye Vaught)

Thank you Tye Vaught, Chief of Staff of Cumberland County. In all the 100 Counties in North Carolina and many more municipalities, there only six people in city/county government that carry the title of "Chief of Staff". One is Tye and the other is Jody Phelps, Chief of Staff of the City of Fayetteville. Another way our area leads in this great state of ours!

**Talkback for Sunday February 18, 2024 - 3rd District City Councilperson Mario Benavente, City DEI Director Yamile Nazar, City Stormwater Public Info Specialist Kayla Mills, Fay Police Lt. Jeremy Glass discuss recent and on-going City projects. E.T. 29:05**

Today is Sunday, February 18th!....The 49th day of the year, 317 left to go in this leap year of 2024.

21 days left in Eastern Standard time. Daylight saving time starts on March 10th. Easter is March 31st.

On Talkback this week, we'll visit with a potpourri of guests.

First a few announcements!

With temperatures below freezing overnight, last night was declared to be a "white flag" night, meaning shelter and some meals are provided at the Salvation Army and other designated shelters (Truevine Ministries J Center) for those seeking shelter from the cold. Temperatures are likely to remain at freezing or below every night through Tuesday evening. "White flag" sheltering will be declared by each afternoon. Stay alert to media sources.

At 4pm, they break ground on the County's new Homeless Support Center at 344 Hawley Rd., beside the FTCC Education Center (former Pauline Jones Elementary School. When complete and open, the facility will be 24/7/365 resource center for the homeless in Fayetteville and Cumberland County.

Bread and Bowls, this time of year's biggest fundraising event for Fayetteville Operation InAsMuch – so named after the quote of Jesus "*Inasmuch as you did it for one of the least of these, you did it for me.*" – Operation Inasmuch does a lot toward feeding and aiding the present homeless and needy in Fayetteville. Bread and Bowls will be this Thursday, the 22nd, 11:00 AM to 1:30pm, at Snyder Memorial Baptist Church – 701 Westmont in Fayetteville. In addition to bread and ceramic bowls of soup, salad will also be made available for purchase as well as several other fundraising enticements and group discounts!

There'll also be a Hamburger and Hot Dog Fundraiser Lunch served at Bethesda Nursing Home, 3532 Dunn Rd. in Eastover, on Thursday – benefitting the area Gault and Steffen families, who lost 5-year-old Kevin this past year. Thanks for your help!

In the first of this morning's series of 4 interviews, Fayetteville 3rd District Councilperson Mario Benavente explains how he thinks there's a better way to keep Fayetteville teens away from gun violence than a simple citywide curfew, restricting teens being out late at night.

Interview #1 – Mario Benavente

Next up, Yamile Nazar, Fayetteville's Director of Diversity, Inequity and Inclusion talks the need for opportunity for Fayetteville residents and describes post-secondary educational scholarship opportunities for high-school students who want to pursue them. The deadline is early March!

Interview #2 – Yamile Nazar

Fayetteville's Stormwater Department Public Information Specialist Kayla Mills describes a city program to honor the City's innovative engineering staff and works! It starts today!

Interview #3 – Kayla Mills

And Fayetteville Police Lieutenant Jeremy Glass announces the return of a special opportunity for Fayetteville residents who want to learn more about the workings of Fayetteville's Police Department.

## Interview #4 – Lt. Jeremy Glass

Remember, the first of the new Citizen's Police Academy sessions begin Tuesday, March 5th. Get Details and sign up at [FayPD.com](http://FayPD.com). Click the magnifying glass to get to the search line, then type Citizen's Police Academy. Fill out the short entry completely and turn it in!

**Talkback for Sunday February 25, 2024. Carolyn Justice-Hinson describes Cumberland County United Way's "Over the Edge Fundraiser. Billy Mac speaks on Fayetteville's Walk to End Alzheimer's AND Fayetteville's original Restore Warehouse. Fay Fire Dept's Jeffrey Tenner on an often-disregarded Seat Belt Safety. E.T. 30:02**

Today is Sunday, Feb. 25, the 56th day of this leap year. There are 310 days left in 2024.

In 1964 on Feb. 25, Muhammad Ali (then known as Cassius Clay) became world heavyweight boxing champion for the first time as he defeated Sonny Liston in Miami Beach. Ali would hold the heavyweight title 4 times in his career.

Three visits on today's Talkback. We'll check in with busy Billy Mac! Billy runs a non-profit The original Restore Warehouse, which has served Fayetteville area charities going into it's 25th year now at 205 Forsythe Street off Reaford Rd. near Robeson St. Billy's also chairman of this year's October 26th Walk to End Alzheimer's in Fayetteville. We'll also hear from Fayetteville Firefighter Jeffrey Tenner. He's part of Fayetteville Fire Department's risk reduction team on a vital topic to all of us!

First, however, is our conversation with Carolyn Justice Hinson. Later this week, on Wednesday, in her capacity as Communications and Community Outreach Officer for the City's Public Works Commission, we'll hear from her surrounding the Public Hearing on PWC's proposed rate increases. Today she'll be talking with us about one of the year's most important fund-raisers for Cumberland County United Way – one of the area's most vital backstop charity resource coordinators...It's the second year for the u Saturday, April 13th 50-foot rappelling – lowering by rope- experience off the downtown Medical Arts Building. They call it "Over the Edge"!

- Interview #1 – Carolyn Justice Hinson

Remember, "Over the Edge" is coming up Saturday, April 13th! For all information, see [UnitedWay-CC.org](http://UnitedWay-CC.org)! The time to build your or your group's "Over the Edge" effort is now!

Although it's further down the line in 2023, Billy Mac reminds us Fayetteville's Walk to End Alzheimer's is October 26th....and Fayetteville's Original Restore warehouse is approaching it's 25th birthday!

- Interview #2 Billy Mac

To find out more and help them celebrate 25 years of its contributions to charities, check out "The Restore Warehouse-dot-COM".

Finally, a timely reminder from 3-year Fayetteville Firefighter and Risk Reduction expert Jeffrey Tenner....

-Interview #3 FFD's Jeffrey Tenner

And that's our show for today!

**Talkback for Sunday, March 3, 2024 - Tom Lamont, director of Community Engagement in what is called "Boys and Girls Homes of North Carolina" (the orphanage colloquially called "Lake Waccamaw Childrens' Home") E.T. 29:07**

Today is Sunday, March 3, the 63rd day in the year. There are 303 days left in 2024.

Today on Talkback we'll meet Tom Lamont, director of Community Engagement in what is called "Boys and Girls Homes of North Carolina" but, colloquially, we know as "Lake Waccamaw Childrens Home." Actually 70 years old very soon. And you'll also learn, in its 70 years, what began as an orphanage for boys has grown in its scope and roles – even having an office in Fayetteville for the past 25 years! Like all signature backstop charitable efforts in our area – the Salvation Army and United Way among them, donation streams they depend on have changed in the new post-pandemic economy! But their needs continue to grow with their added contributions to the children they serve. As we learn, helping children disadvantaged through no fault of their own find their way to productivity and self-sufficiency is exciting work.

Interview (Tom Lamont)

See their website at Boys and Girls Homes of North Carolina – dot – org. Attend their events, Southern Farm Days runs Friday, March 15th through Sunday the 17th, two weekends from now. Let's Keep this North Carolina Resource healthy and growing for the kids that depend on Boys and Girls Home of North Carolina!

**Talkback for Sunday, March 10, 2024. Danielle Lanterman on Fayetteville's Parkinson Support Group. Cumberland County Sheriff's Office Sgt. Mickey Locklear on employment opportunities. Whitney Shipp and Deborah Johnson on Lewis Chapel Missionary Baptist's Womens' Week (March 13-17) and a water safety update from PWC spokesperson Carolyn Justice-Hinson. E.T. 31:29**

Today is Sunday, March 10, the 70th day of our leap year. There are 296 days left in 2024. Daylight saving time returned at 2 a.m. local time earlier this morning. If you didn't set your clock ahead one hour before you went to sleep last night, you're probably an hour late.

Four guests on Talkback today.

The first is Fayetteville resident Danielle Lanterman, who contacted us late last week looking for suggestion on how to build awareness for Fayetteville's Parkinson's Disease Support Group...for Parkinson's victims and caregivers. We thought a good start was to come on the Talkback show. We asked Danielle Lanterman to describe what is lost when someone contracts Parkinson's Disease.

Interview (Danielle Lanterman)

We thank Danielle Lanterman for being one of our Talkback guests today. If you'd like more information, search Parkinson's Disease Support Group Fayetteville, NC on Facebook. That's Parkinson's Disease Support Group – Fayetteville, NC. Or call (910) 518-the Second Saturday0045...that's (910) 518-0045. They held their March Meeting yesterday at the Kiwanis Rec Center. Their next meeting will be on the second Saturday in April (the 13th) at 10am at Fayetteville's Kiwanis Rec Center – Ft. Bragg Road at Dever St. We'll hear more from Danielle in the future.

You may have heard, there are many law enforcement jobs available in North Carolina and Cumberland County and the Fayetteville area! While law enforcement is not for everyone – it's a high satisfaction career for those suited for it! It also pays well, with good benefits. For those who love it, it's a terrific public service job! The Cumberland County Sheriff's Office is currently seeking both deputies and detention officers. Deputies can start as much as near \$50,000 dollars a year even while being trained. In the first of a series of discussions with area law enforcement recruiters, let's learn more from Gilbert Baez Jr's conversation with Cumberland County Sheriff's Office Sgt. Mickey Locklear.

Interview (Sgt. Mickey Locklear)

Thank you, Cumberland County Sheriff's Office Sgt. Mickey Locklear. You can Search "Cumberland County Sheriff's Office Jobs" for more information. We'll always need good law enforcement officers. We'll highlight more great paying, great benefit LOCAL law enforcement opportunities in the weeks to come.

We love to report on the topical outreach efforts by our local churches. To help bring home Women's History Month, the Women's Ministry at Lewis Chapel is dedicating a week to it. And, of course, area women, men and families are encouraged to join in and take part in yet another Lewis Chapel Missionary Baptist inclusive and welcoming outreach!

Interview #3 (Whitney Shipp & Deborah Johnson)

Thank you, Whitney Shipp and Deborah Johnson, part of the Women's Ministry – highlighting a vibrant and exciting Women's Week at Lewis Chapel Missionary Baptist Church. See the Calendar at Lewis Chapel dot org...or look for Lewis Chapel Missionary Baptist all over Social Media. Women's Week runs Wednesday through Next Sunday!

You'd probably need to have spent months under a rock to not have heard about PFAS. Those so-called "forever chemicals" used in cookware coating manufacture that were manufactured by Du Pont, the predecessor of Chemours, were released unregulated into our air and water supply for years before coming under scrutiny! Now that more is known about these compounds, and the state is setting strict limits on what would be considered unsafe exposure levels, media stories about "who knew what when" have attempted to implicate Fayetteville's Public Works Commission in knowing more than they really knew or had ANY CONTROL OVER!

PWC's Communications and Community Outreach Officer Carolyn Justice Hinson says she's fielded reactions from customers who say they mad about these chemicals. Carolyn says PWC is mad too! She explains.

Interview #4

Thank you, Carolyn Justice Hinson, Communications and Community Outreach Officer at Fayetteville's Public Works Commission. As always, see FAY-PWC-dot COM for more information about PFAS AND the upcoming PWC Energy Saving EXPO on Friday the 22nd of March!

In some of the stories we'll cover next week, sign-ups begin for the re-energized Cumberland County Citizen's Academy...And we'll learn more about the Salvation Army's plans for kids programs this summer! The Salvation Army still needs our help in making up the donation shortfall from this past Christmas season!



**Talkback for Sunday, March 17, 2024, Our monthly Fort Liberty Update, with Garrison Commander Col. John Wilcox and CSM Greg Seymour E.T. 30:29**

Today is Sunday, March 17, the 77th day of our 2024 leap year. There are 289 days left in the year.

It's St. Patrick's Day, Selection Day for Men and Women's College Basketball teams, and two Sundays from arguably the most important day on the Christian Calendar, Easter in two weeks on March 31st.

There's always a lot going on at Fort Liberty. March is no exception. Between planned activities and issues that pop up, Garrison Command deals with it all. And skillfully too! There are on-going and continuing discussions surrounding the future of EE Smith High School, the Post's dedicated high school, with Cumberland County schools and Fayetteville neighbors in the Broadell Community where EE Smith is situated now.

We'll discuss the planned and scheduled, as well as those problems that just pop up that Garrison Commander Col John Wilcox and his staff, led by Command Sergeant Major Greg Seymour, must deal with spontaneously. The unplanned urgent matters...include complications in road repairs and solving trash removal issues top Fort Liberty's list this month, according to Colonel Wilcox and CSM Greg Seymour. Col. Wilcox speaks first.

*Interview (Col. John Wilcox and Command Sergeant Major Greg Seymour)*

To find out more specific information about what's going on at Fort Liberty, check the post's official website by searching Fort Liberty and clicking on the top returned search result....[Home.army.mil/liberty](http://Home.army.mil/liberty).

On Facebook, search Fort Liberty Family and MWR to get the most reliable and official information!

**Talkback for Sunday March 24, 2024. Lewis Chapel Missionary Baptist Easter Fun Fest Community Invitational w/ Kiara Geiger and Cumberland Council on Older Adults care-giver programs with Exec. Dir. Lisa Hughes. E.T. 22:35**

Today is Sunday, March 24, 2024...the 84th day of this leap year of 2024. 282 days left in the year.

In 1989, the supertanker Exxon Valdez (Vahl-DEEZ') ran aground on a reef in Alaska's Prince William Sound and began leaking an estimated 11 million gallons of crude oil.

It's Palm Sunday on the Christian Calendar...the first day of Holy Week, commemorating Jesus Last Days and Crucifixion leading up to what Christians believe is His resurrection on Easter Sunday – to be celebrated a week from today. On Palm Sunday, Jesus arrives in Jerusalem to the salutation of a palm-waving crowd, humbly riding on the back of a donkey.

You've probably heard law enforcement organizations in our area and elsewhere are trying harder than ever to attract new members to their forces and organizations. In fact, the Cumberland County Sheriff's Office is having a hiring event this coming Tuesday the 26th from 9 to 3 at NCWORKS, 490 N. McPherson Church Road. They'll be hiring on the spot for North Carolina BLETs-Trained personnel to become Sheriff's Deputies – annual pay of \$50,750 and possibly qualifying for a signing bonus of \$2500. The same \$2500 bonus applies to qualifying individuals for BLETs Training who'll be paid \$45,675 WHILE THEY TRAIN. The bonus also applies to Detention officers – paid \$45,500 annually! Great benefits and insurance too! With an employer funded 401-K among the retirement benefits!

Great news for those desiring a satisfying career! (SPOT)

This week will also bring you YOUR invitation to the Lewis Chapel Missionary Baptist Church Easter Fun Fest (fun, community and free food for all ages) this coming Saturday 11am to 2pm at the John D. Fuller Recreation and Athletic Complex at 6627 Old Bunce Road. Kiara Geiger, Lewis Chapel Missionary Baptist's Associate Director of Christian Education joins us in today's show.

(Interview)

For more information and exact times and addresses for Lewis Chapel Missionary Baptists campuses on Raeford Road in Fayetteville, Hobbson Road in Raeford and the John D. Fuller RAC on Old Bunce Rd., see [LewisChapel.org](http://LewisChapel.org) on the web OR Search Lewis Chapel Missionary Baptist all over Social Media! They invite you to Easter Services at the time and location most convenient to you!

Lisa Hughes is the Executive Director of the Cumberland County Council on Older Adults! The services they provide are many – specially designed and created for adults 60 years of age and older in Cumberland County. But the Council is also especially great at sharing any information they can provide for free to anyone who wants it. And their rationale is simple! For every adult who needs a service they provide, there are probably several family members or friends or lending help to them as care givers...and the Council sees that help as vital to the well-being of their clientele!

So they're more than willing and ready to pass long informational help at no cost to those who want to help!

(Interview)

If you have questions about services and information, see The Cumberland County Council on Older Adults at 339 Devers St. Near the FTCC Campus during regular business hours or call (910) 484-01-11.

**Talkback for Sunday, March 31, 2024 (Easter) The Child Advocacy Center is observing Child Abuse Prevention Month in our community three vital ways. Roberta Humphries and Faith Boehmer explain. The Cumberland Community Foundation oversaw area Jersey Mike's Subs' Day of Giving all sales to 6 different Fayetteville area non-profits. Maggie Kellogg details Cumberland Community Foundation's role in fund-raising amplification efforts of/for local 501(c)3 non-profits! E.T. 27:18**

Today is the 31st Day of March, the 91st day of the year, with 275 remaining in this leap year of 2024.

It's Easter Sunday - on the Christian Calendar, said to be the day Jesus rose to Heaven, rising from his death by Crucifixion on the Friday before, taking with him the sins of the world. April begins tomorrow! It's also Child Abuse Prevention Month. Accordingly, April is an important month for Fayetteville's Child Advocacy Center – a special community protector and treatment facilitator – using a highly developed multi-disciplined approach to providing help and hope where Child Abuse is detected and discovered in our community. Just in case ANY of the subject matter discussed today strikes an interest or chord with you, we want to bring up CAC-FAY-NC-dot-org. This website contains a wealth of useful, helpful links and information on the Child Advocacy Center's mission, the ways they help and the ways they \$500 first prize for the winners of both performances. All information at CAC-FAYNC-dot-org. We'll start talking about all these Child Advocacy Center April Happenings with longtime executive director Roberta Humphries – who retired but is now back as interim executive director.

(Interview – Roberta Humphries and Faith Boehmer)

The Child Advocacy Center's website has all information at CAC-FAY-NC-dot-ORG.

Another steward of the Public Trust is the Cumberland Community Foundation, collector, custodian and distributor of donations to many Fayetteville Non-Profits. In fact, as Fayetteville's Jersey Mike's donated all sales this past Wednesday to six area 501c3's, Jersey Mike's in our area divided all sales receipts (thru the Cumberland Community foundation to Cape Fear Valley Hospital Foundation (supporting, among other things, the Cancer Center of Cape Fear Valley) –Operation InAsMuch for the Homeless, the Care Clinic

for the uninsured, Fayetteville Police Foundation, Special Olympics, and the FTCC Foundation, making college degrees more accessible to members within our community.

Cumberland Community Foundation's Maddie Kellogg explains more about its work:

(interview: Maddie Kellogg – Cumberland Community Foundation)

For a multiplicity of ways to give and how Cumberland Community Foundation can help direct your charitable contributions, see [CumberlandCF-dot-Org](http://CumberlandCF-dot-Org).