



125 West 55th St
New York, NY 10019

Contract # 28392196	Changes as of: 4/15/2024 at 10:32 AM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 334/834/6801	Flight: 4/23/24 - 4/29/24	Station: KLKN	Con Type: POLITICAL/VOTE
Agency: AXMEDIA	Advertiser: MIKE FLOOD FOR CONGRESS	Market: Lincoln&Hstng-Krny-Pls DMA	Total \$: \$2,925.00
800 W.47th Street	Product: 2024 Primary Election	Office: DALLAS	Total Spots: 19
Suite 200	Agency Order #: 13371432	Service: Nielsen	Total CPP: \$0.00
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo:	Total GRP:
	Salesperson: DACIA SMITH	Assistant: Dacia Smith2	Traffic #: 61398
	214-525-2831		

Separation:

Comments: New Order 4/15 - The new order will run Tue 4/23 - Mon 4/29. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/23 - 4/29							Total Spots	Total \$	CPP*	GRP*
						4/23	4/24	4/25	4/26	4/27	4/28	4/29				
1	Tu-F,M 6a-7a		KILKN News 8 This AM	\$105.00	30	1	1	1	1	0	0	1	5	\$525.00	\$0.00	0.0
2	Sa 7a-9a		Weekend Good Morning America	\$80.00	30	0	0	0	0	1	0	0	1	\$80.00	\$0.00	0.0
3	Su 8a-9a		This Week	\$120.00	30	0	0	0	0	0	1	0	1	\$120.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	0	1	0	1	0	0	0	2	\$400.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	30	1	0	1	0	0	0	1	3	\$600.00	\$0.00	0.0
6	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
MSD 7	Tu-F,M 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	1	1	1	1	0	0	1	3	\$525.00	\$0.00	0.0
8	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
MGD 9	Th-F 10:30p-11:05p		Channel 8 News at 10 pm - Late Edition	\$175.00	30	0	0	1	1	0	0	0	2	\$350.00	\$0.00	0.0
TOTALS:						3	3	3	3	1	3	3	19	\$2,925.00	\$0.00	0.0



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	214-525-2831		
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/15/24 1:45 PM	Taylor Fernie	Other
04/15/24 11:06 AM	DACIA SMITH	4/15: TP adjustment next week due to NFL Draft, thanks! -Dacia
04/15/24 10:32 AM	Joy Wenn	See spots n/a on line 7 due to time change. Late Edition news due to NFL Draft.
04/15/24 9:32 AM	System	Notice Received.
04/15/24 9:15 AM	DACIA SMITH	New Order 4/15 - The new order will run Tue 4/23 - Mon 4/29. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$12,717
KLKN Share:	23%
Comment:	per buyer
Unknown:	77%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$2,925.00	N/A	0.0
Total	100%	19	\$2,925.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	16	\$2,445.00
2024-May	3	\$480.00
Total	19	\$2,925.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	4/15/24 10:32 AM	DACIA SMITH	Confirmed	2	2	\$0	\$2,925.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	4/15/24 9:18 AM					\$0	\$0	
New	4/15/24 9:14 AM	DACIA SMITH	Confirmed	19		\$2,925.00	\$2,925.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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