

CPV  
JW

# ORDER



**Orders**

**Order / Rev:** 61398  
**Alt Order #:** 28392196  
**Product Desc:** 2024 Primary Election  
**Estimate:** 6801  
**Flight Dates:** 04/23/24 - 04/29/24  
**Original Date / Rev:** 04/15/24 / 04/15/24  
**Order Type:** GENERAL

**KLKN-TV**

**Primary AE:** Katz Dallas  
**Sales Office:** DALLS  
**Sales Region:** National

**Agency Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Mike Flood for Congress  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	16	\$2,445.00	\$2,078.25
04/29/24	04/29/24	3	\$480.00	\$408.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	16	\$2,445.00	\$2,078.25	0.00
May 2024	3	\$480.00	\$408.00	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,925.00</b>	<b>\$2,486.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KLKN-TV	23%	\$2,925.00
Market	100%	\$12,717.39

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00

KYNE 0% \$0.00  
 UNKWN 77% \$9,792.39

Order / Rev: 61398  
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 Flight Dates: 04/23/24 - 04/29/24

Advertiser: Mike Flood for Congress  
 Product Desc: 2024 Primary Election  
 Estimate: 6801  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/23/24	04/23/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	-T-----		1			\$105.00			0.00			
N 2	KLKN	04/24/24	04/24/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	--W----		1			\$105.00			0.00			
N 3	KLKN	04/25/24	04/25/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	---T---		1			\$105.00			0.00			
N 4	KLKN	04/26/24	04/26/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	----F--		1			\$105.00			0.00			
N 5	KLKN	04/29/24	04/29/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----		1			\$105.00			0.00			
N 6	KLKN	04/27/24	04/27/24	Good Morning America Good Morning America Sat	CM	7a-9a	-----S-	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		Weekend Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S-		1			\$80.00			0.00			
N 7	KLKN	04/28/24	04/28/24	This Week This Week	CM	8a-9a	-----S	:30	1	\$120.00	P-04	0.00	NM	1	\$120.00
		This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S		1			\$120.00			0.00			
N 8	KLKN	04/24/24	04/24/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	--W----		1			\$200.00			0.00			
N 9	KLKN	04/26/24	04/26/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	----F--		1			\$200.00			0.00			
N 10	KLKN	04/23/24	04/23/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	-T-----		1			\$200.00			0.00			
N 11	KLKN	04/25/24	04/25/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/22/24	04/28/24	---T---		1			\$200.00			0.00			
N 12	KLKN	04/29/24	04/29/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 04/29/24	04/29/24	M-----		1			\$200.00			0.00			

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 Alt Order #: 28392196  
 Flight Dates: 04/23/24 - 04/29/24

Advertiser: Mike Flood for Congress  
 Product Desc: 2024 Primary Election  
 Estimate: 6801  
**KLKN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	M-----		1				\$200.00		0.00			
N 13	KLKN	04/28/24	04/28/24	Ch 8 News Sun at 530p CM Ch 8 News Sun 530p		530-6p	-----S	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S		1				\$125.00		0.00			
N 14	KLKN	04/23/24	04/23/24	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F		10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-T-----		1				\$175.00		0.00			
N 15	KLKN	04/24/24	04/24/24	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F		10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	--W----		1				\$175.00		0.00			
N 16	KLKN	04/25/24	04/25/24	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F		10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	---T---		1				\$175.00		0.00			
N 17	KLKN	04/26/24	04/26/24	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F		10p-1035p	----F--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	----F--		1				\$175.00		0.00			
N 18	KLKN	04/29/24	04/29/24	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F		10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	M-----		1				\$175.00		0.00			
N 19	KLKN	04/28/24	04/28/24	Ch 8 News Sun at 10p CM Ch 8 News Sun at 10p		10p-1035p	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S		1				\$200.00		0.00			
													Totals	19	\$2,925.00



125 West 55th St  
New York, NY 10019

Contract # 28392196

Changes as of: 4/15/2024 at 9:14 AM

Version: Original Order

CPE: 334/834/6801  
Agency: AXMEDIA

Flight: 4/23/24 - 4/29/24  
Advertiser: MIKE FLOOD FOR CONGRESS

Station: KILKN  
Market: Lincoln&Hsing-Kmy-Pis DMA

Con Type: POLITICAL/VOTE  
Total \$: \$2,925.00

800 W.47th Street  
Suite 200  
Kansas City, MO 64112

Product: 2024 Primary Election  
Buyer: Fernie Taylor  
Salesperson: DACIA SMITH  
214-525-2831

Office: DALLAS  
Service: Nielsen  
Primary Demo:  
Assistant: Dacia Smith2  
2145252831

Total Spots: 19  
Total CPP: \$0.00  
Total GRP:

Comments: New Order 4/15 - The new order will run Tue 4/23 - Mon 4/29. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Separation:

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spodata #2095, Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/23 - 4/29							Total Spots	Total \$	CPP*	GRP*
						4/23	4/24	4/25	4/26	4/27	4/28	4/29				
1	Tu-F-M 6a-7a		KILKN News 8 This AM	\$105.00	30	1	1	1	1	0	0	1	5	\$525.00	\$0.00	0.0
2	Sa 7a-9a		Weekend Good Morning America	\$80.00	30	0	0	0	0	1	0	0	1	\$80.00	\$0.00	0.0
3	Su 8a-9a		This Week	\$120.00	30	0	0	0	0	0	1	0	1	\$120.00	\$0.00	0.0
4	Tu-F-M 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	0	1	0	1	0	0	0	2	\$400.00	\$0.00	0.0
5	Tu-F-M 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	30	1	0	1	0	0	0	1	3	\$600.00	\$0.00	0.0
6	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
7	Tu-F-M 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
8	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>19</b>	<b>\$2,925.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Contract # 28392196      Changes as of: 4/15/2024 at 9:14 AM      Version: Original Order

CPE: 334/834/6801      Flight: 4/23/24 - 4/29/24      Station: KLKN      Con Type: POLITICAL/VOTE  
 Agency: AXMEDIA      Advertiser: MIKE FLOOD FOR CONGRESS      Market: Lincoln&Hsing-Kmy-Pis DMA      Total \$: \$2,925.00

800 W. 47th Street      Product: 2024 Primary Election      Office: DALLAS      Total Spots: 19  
 Suite 200      Agency Order #: 13371432      Service: Nielsen      Total CPP: \$0.00  
 Kansas City, MO 64112      Buyer: Fernie Taylor      Primary Demo:      Total GRP:  
 Salesperson: DACIA SMITH      Assistant: Dacia Smith2      2145252831

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/15/24 9:15 AM	DACIA SMITH	New Order 4/15 - The new order will run Tue 4/23 - Mon 4/29. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

**Competitive Information**

Market Budget:	\$12,717
KLKN Share:	23%
Comment:	per buyer
Unknown:	77%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$2,925.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>19</b>	<b>\$2,925.00</b>	<b>N/A</b>	<b>0.0</b>

**Monthly Summary**

Month	Spots	Dollars
2024-Apr	16	\$2,445.00
2024-May	3	\$480.00
<b>Total</b>	<b>19</b>	<b>\$2,925.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/15/24 9:18 AM					\$0	\$0	
New	4/15/24 9:14 AM	DACIA SMITH	New	19		\$2,925.00	\$2,925.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.