

*Handwritten initials/signature*

# ORDER



**Orders**  
**Order / Rev:** 61397  
**Alt Order #:** 28392194  
**Product Desc:** 2024 Primary Election  
**Estimate:** 6798  
**Flight Dates:** 04/16/24 - 04/22/24  
**Original Date / Rev:** 04/15/24 / 04/15/24  
**Order Type:** GENERAL

**KLKN-TV**  
**Primary AE:** Katz Dallas  
**Sales Office:** DALLS  
**Sales Region:** National

**Agency Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Mike Flood for Congress  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	19	\$2,835.00	\$2,409.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$2,835.00	\$2,409.75	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,835.00</b>	<b>\$2,409.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KLKN-TV	22%	\$2,835.00
Market	100%	\$12,886.36

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

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Advertiser: Mike Flood for Congress  
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 Estimate: 6798  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/16/24	04/16/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-T-----		1				\$105.00		0.00			
N 2	KLKN	04/17/24	04/17/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--W----		1				\$105.00		0.00			
N 3	KLKN	04/18/24	04/18/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---T---		1				\$105.00		0.00			
N 4	KLKN	04/19/24	04/19/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--		1				\$105.00		0.00			
N 5	KLKN	04/22/24	04/22/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	M-----		1				\$105.00		0.00			
N 6	KLKN	04/21/24	04/21/24	Good Morning America Good Morning America Su	CM	7a-8a	-----S	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		Weekend Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$80.00		0.00			
N 7	KLKN	04/21/24	04/21/24	This Week This Week	CM	8a-9a	-----S	:30	1	\$120.00	P-04	0.00	NM	1	\$120.00
		This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S		1				\$120.00		0.00			
N 8	KLKN	04/17/24	04/17/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--W----		1				\$200.00		0.00			
N 9	KLKN	04/22/24	04/22/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	M-----		1				\$200.00		0.00			
N 10	KLKN	04/16/24	04/16/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-T-----		1				\$200.00		0.00			
N 11	KLKN	04/18/24	04/18/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---T---		1				\$200.00		0.00			
N 12	KLKN	04/19/24	04/19/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	----F--	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--		1				\$200.00		0.00			

Order / Rev: 61397  
 Alt Order #: 28392194  
 Flight Dates: 04/16/24 - 04/22/24

Advertiser: Mike Flood for Congress  
 Product Desc: 2024 Primary Election  
 Estimate: 6798  
**KLKN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KLKN	04/20/24	04/20/24	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		-----S-		1		\$85.00		0.00					
N 14	KLKN	04/16/24	04/16/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		-T-----		1		\$175.00		0.00					
N 15	KLKN	04/17/24	04/17/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		--W----		1		\$175.00		0.00					
N 16	KLKN	04/18/24	04/18/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		---T---		1		\$175.00		0.00					
N 17	KLKN	04/19/24	04/19/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		----F--		1		\$175.00		0.00					
N 18	KLKN	04/22/24	04/22/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		M-----		1		\$175.00		0.00					
N 19	KLKN	04/20/24	04/20/24	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		-----S-		1		\$150.00		0.00					
Totals													19	\$2,835.00	



125 West 55th St  
New York, NY 10019

Contract # 28392194 Changes as of: 4/15/2024 at 9:14 AM Version: Original Order

CPE: 334/834/6798 Agency: AX/MEDIA Product: 2024 Primary Election Station: KLNK  
 Advertiser: MIKE FLOOD FOR CONGRESS Market: Lincoln&Hstng-Krym-Pis DMA

800 W 47th Street Agency Order #: 13371416 Buyer: Fernie, Taylor Office: DALLAS  
 Suite 200 Kansas City, MO 64112 Salesperson: DACIA SMITH Service: Nielsen  
 214-525-2831 214-525-2831 Primary Demo: Adults 55+ Total Spots: 19  
 Assistant: Dacia Smith2 2145252831 Total CPP: \$32.47  
 Total GRP: 87.3

Comments: New Order 4/15 - The new order will run Tue 4/16 - Mon 4/22. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.  
 RadioInvoices ID #9914861 or R114861, Marketron #184659, Spodata #2095; Separation: 30; PopulationBuyType: C/P

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/16 - 4/22							Total Spots	Total \$	CPP*	GRP*
							4/16	4/17	4/18	4/19	4/20	4/21	4/22				
1	Tu-F M 6a-7a		KILKN News 8 This AM	\$105.00	2.2	30	1	1	1	0	0	1		5	\$525.00	\$47.73	11.0
2	Su 7a-8a		Weekend Good Morning America	\$80.00	2.6	30	0	0	0	0	1	0		1	\$80.00	\$30.77	2.6
3	Su 8a-9a		This Week	\$120.00	2.1	30	0	0	0	0	1	0		1	\$120.00	\$57.14	2.1
4	Tu-F M 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	7.4	30	0	1	0	0	0	1		2	\$400.00	\$27.03	14.8
5	Tu-F M 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	6.9	30	1	0	1	0	0	0		3	\$600.00	\$28.99	20.7
6	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$85.00	4.4	30	0	0	0	1	0	0		1	\$85.00	\$19.32	4.4
7	Tu-F M 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	5.1	30	1	1	1	0	0	1		5	\$875.00	\$34.31	25.5
8	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$150.00	6.2	30	0	0	0	1	0	0		1	\$150.00	\$24.19	6.2
<b>TOTALS:</b>							<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>19</b>	<b>\$2,835.00</b>	<b>\$32.47</b>	<b>87.3</b>



125 West 55th St  
New York, NY 10019

**Contract #** 28392194      **Changes as of:** 4/15/2024 at 9:14 AM      **Version:** Original Order  
**CPE:** 334/834/6798      **Flight:** 4/16/24 - 4/22/24      **Station:** KLKN  
**Agency:** AXMEDIA      **Advertiser:** MIKE FLOOD FOR CONGRESS      **Market:** Lincoln&Hsing-Krym-Pis DMA  
**Product:** 2024 Primary Election      **Agency Order #:** 13371416      **Office:** DALLAS  
**Buyer:** Fernie, Taylor      **Salesperson:** DACIA SMITH      **Service:** Nielsen  
**Separation:** 214-525-2831      **Primary Demo:** Adults 55+      **Assistant:** Dacia Smith2 2145252831

**800 W.47th Street**  
**Suite 200**  
**Kansas City, MO 64112**

**Total Spots:** 19  
**Total CPP:** \$32.47  
**Total GRP:** 87.3

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
04/15/24 9:15 AM	DACIA SMITH	New Order 4/15 - The new order will run Tue 4/16 - Mon 4/22. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095;Separation: 30;PopulationBuyType: CPP

**Competitive Information**

<b>Market Budget:</b> \$12,886
<b>KLKN Share:</b> 22%
<b>Comment:</b> per buyer
<b>Unknown:</b> 78%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	19	\$2,835.00
<b>Total</b>	<b>100%</b>	<b>19</b>	<b>\$2,835.00</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	19	\$2,835.00
<b>Total</b>	<b>19</b>	<b>\$2,835.00</b>

Trans	Created/Received	Created by	Status	Transaction History			
				Spot+	Spot-	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	4/15/24 9:18 AM					\$0	\$0
New	4/15/24 9:14 AM	DACIA SMITH	New	19		\$2,835.00	\$2,835.00

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.