ORDER

Orders .

Order / Rev:

61397

Alt Order #:

28392194

Product Desc:

2024 Primary Election

Estimate:

6798

Flight Dates:

04/16/24 - 04/22/24

Original Date / Rev:

04/15/24 / 04/15/24

Order Type:

Primary AE:

Sales Office:

Sales Region:

KLKN-TV

Katz Dallas

DALLS

National

Agency

Name:

Ax Media

GENERAL

Buying Contact:

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

Broadcast

Name:

Mike Flood for Congress

Demographic:

A50+

Product Codes:

Candidates

Revenue Code 1: Revenue Code 2:

POL

Revenue Code 3:

POL-CAND

Priority:

Billing Type:

Billing Calendar:

15%

Advertiser

AGY

P-04

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date 04/01/24

End Date

04/22/24

19 \$2,835.00

Gross Amount Net Amount \$2,409.75

Totals

Start Of Order - End Of Order

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$2,835.00	\$2,409.75	0.00
Totals	19	\$2,835.00	\$2,409.75	0.00

Account Executives

Account Executive Katz Dallas

Sales Office

Spots

Sales Region

Start Date / End Date

Order %

100%

Order Share Share Total KLKN-TV 22% \$2,835.00

Market

100%

\$12,886.36

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

Print Date: 04/15/24 10:42:41

KLKN-TV

Page 2 of 3

Order / Rev:

61397

Advertiser:

Mike Flood for Congress

Alt Order #: Flight Dates:

28392194

04/16/24 - 04/22/24

Product Desc: Estimate:

6798

2024 Primary Election

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rta Type	Snots	Amount
N 1	KLKN	04/16/2	24 04/16/24	Ch 8 News at 6a	M-F CM	6a-7a	-T		1	\$105.00 P-04		-	\$105.00
	ZII. 1ZN 1. N	.1 0.7	"1. 1 A B B	Ch 8 Eyewitnes	s News 6a								ų
r		News 8 T rt Date	End Date	Wooldows	S-at-AAI-al-	Dete	D ::					1	
We	ek: 04/		04/21/24	Weekdays	Spots/Week 1	Rate \$105.00	Rating 0.00					ľ	
N 2	KLKN	04/17/2	24 04/17/24	Ch 8 News at 6a	M-F CM	6a-7a	W	:30	1	\$105.00 P-04	L 0.00 NIM	1	\$105.00
				Ch 8 Eyewitness	s News 6a					4.00.001	0.00 1111		Ψ100.00
K	_	vews 8 T		1011	0 1 1								
We	<u>318 -</u> /eek: 04	rt Date 15/24	End Date 04/21/24	Weekdays	Spots/Week 1		Rating 0.00						
			4 04/18/24	Ch 8 News at 6a		6a-7a	T	:30	1	\$105.00P-04	0.00 NM	1	\$105.00
				Ch 8 Eyewitness				.00	•	Ψ100.001 O-	0.00 14101		φ103.00
K		lews 8 T											
W ₀	<u> Star</u> eek: 04	rt <u>Date</u>	End Date 04/21/24	Weekdays	Spots/Week	Rate \$105.00	Rating						
			4 04/19/24	Ch 8 News at 6a	M-F CM	6a-7a	0.00	:30	1	\$105.00P-04	0.00 NM		¢40E 00
				Ch 8 Eyewitness		ou ra		.50	'	\$105.00F-04	U.UU INIVI	1	\$105.00
k		lews 8 T											
Wo	<u>Staı</u> ek: 04/	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
			04/21/24 4 04/22/24	Ch 8 News at 6a	M-F CM	\$105.00 6a-7a	0.00 M	.20	- 4	£405.00 0.4	0.00 104		
11 0	1401414	0-1/22/2	7 07/22/27	Ch 8 Eyewitness	_	0a-1a	v ~~	:30	1	\$105.00P-04	0.00 NM	1	\$105.00
K	(ILKN N	lews 8 T	his AM	,									
10/-		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 04/2		04/28/24 4 04/21/24	M	1	\$105.00	0.00			***			
NO	KLKIN	04/21/2	4 04/21/24	Good Morning A Good Morning A		7a-8a	S	:30	1	\$80.00P-04	0.00 NM	1	\$80.00
V	Veeken	d Good	Morning Am	erica									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 04/		04/21/24 4 04/21/24	S	1	\$80.00	0.00						
IN / I	KLKN	04/21/2	4 04/21/24	This Week This Week	CM	8a-9a	S	:30	1	\$120.00P-04	0.00 NM	1	\$120.00
Т	his We	ek		11110 110011									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 04/1		04/21/24	S	1	\$120.00	0.00						
N 8 H	KLKN	04/17/2	4 04/17/24	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	W	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
С	hannel	8 Eyewi	tness News		- r								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	ek: 04/1		04/21/24	W	1	\$200.00	0.00						
N 9 F	KLKN	04/22/2	4 04/22/24	Ch 8 News at 5p		5p-530p	M	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
С	hannel	8 Evewi	tness News	Ch 8 News 5p M At Five							- 1		
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 04/2		04/28/24	M	1	\$200.00	0.00						
N 10 F	KLKN	04/16/24	4 04/16/24	Ch 8 News at 6p		6p-631p	-T	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
С	hannel	8 Evewi	tness News	Ch 8 Eyewitness	News 6p						- 1		
_		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
_	ek: 04/1		04/21/24	-T	1	\$200.00	0.00						
N11 k	KLKN	04/18/24	4 04/18/24	Ch 8 News at 6p		6p-631p	T-;	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
C	hannel	8 Eveni	tness News	Ch 8 Eyewitness	News 6p								
0		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 04/1		04/21/24	T	1	\$200.00	0.00						
N12 K	KLKN	04/19/24	04/19/24	Ch 8 News at 6p		6p-631p	F	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
C	hannal	Q Eucodi	nose Name	Ch 8 Eyewitness	News 6p								
C		o ⊑yewii <u>i Date</u>	tness News / End Date	Weekdays	Spots/Week	Rate	Rating				I		
Wee	ek: 04/1		04/21/24	F	1	\$200.00	0.00						

Print Date: 04/15/24 10:42:41 Page 3 of 3

KLKN-TV

Order / Rev:

61397

Advertiser:

Mike Flood for Congress

Alt Order #: 28392194 Flight Dates:

04/16/24 - 04/22/24

Product Desc:

2024 Primary Election

Estimate: 6798

Ln Ch	Start	End	Inventory Cod		Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 13 KLKN	04/20/2	24 04/20/24	Ch 8 News Sat		6р-630р		S- :30) 1	\$85.00P-05			\$85.00
Evewitn	ess New	s 8 At 6-Sat	Ch 8 News Sa	t at 6p								
•	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/21/24	S-	1	\$85.00	0.00						
N14 KLKN	04/16/2	24 04/16/24	Ch 8 News at 1	10p M-F CM	10p-1035p	-T	:30) 1	\$175.00P-05	0.00 NM	1	\$175.00
Ch a san	í o E		Ch 8 News at	10p M-F								Ψ110.00
		itness News			_	_						
<u>5ta</u> /Week: 04	rt Date	End Date 04/21/24	Weekdays	Spots/Week	Rate	Rating						
			Ch 8 News at 1	0-145 014	\$175.00	0.00						
N 10 KLKN	04/11/2	.4 04/17/24	Ch 8 News at 1		10p-1035p	W	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
Channe	l 8 Eyew	itness News	At Ten	op W-i						- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/		04/21/24	W	1	\$175.00	0.00				- 1		
N16 KLKN	04/18/2	4 04/18/24	Ch 8 News at 1	•	10p-1035p	T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
Channel		the same Man	Ch 8 News at 1	10p M-F						- 1		
	i o ⊑yewi rt Date	itness News		0==1-04/								
Week: 04/		End Date 04/21/24	Weekdays	Spots/Week 1	<u>Rate</u>	Rating						
			Ch 8 News at 1		\$175.00 10p-1035p	0.00	-20		# 475.00 5 .05			
74 77 74274	0-1/10/2	7 04713724	Ch 8 News at 1		10p-1035p		:30	1	\$175.00P-05	0.00 NM	1	\$175.00
Channel	8 Eyewi	itness News	At Ten							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/		04/21/24	F	1	\$175.00	0.00						
N 18 KLKN	04/22/2	4 04/22/24	Ch 8 News at 1		10p-1035p	M	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
Channel	8 Evewi	tness News	Ch 8 News at 1	0р М-F						- 1		
	t Date	End Date	Weekdays	Spots/Week	Rate	Datina						
Week: 04/2		04/28/24	M	<u> </u>	\$175.00	Rating 0.00						
N 19 KLKN	04/20/2	4 04/20/24	Ch 8 News Sat	at 10p CM	10p-1035p	S	5- :30	1	\$150.00P-05	MIA 00 0	1	¢450.00
			Ch 8 News Sat		тор тосор		.50	'	φ130.00Ε-03	U.UU INIVI	'	\$150.00
	-	tness News	At Ten							- 1		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/1	15/24	04/21/24	S-	1	\$150.00	0.00						
									T	otals	19	\$2,835.00



125 West 55th St New York, NY 10019

Contract # 28392194 Agency: AXMEDIA CPE: 334/834/6798 Changes as of: 4/15/2024 at 9:14 AM Advertiser: MIKE FLOOD FOR CONGRESS Flight: 4/16/24 - 4/22/24 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN Version: Original Order

> Con Type: POLITICAL/VOTE Total \$: \$2,835.00

800 W.47th Street Suite 200 Agency Order #: 13371416 Product: 2024 Primary Election Buyer: Fernie, Taylor Office: DALLAS

Kansas City, MO 64112 Salesperson: DACIA SMITH 214-525-2831 Primary Demo: Adults 55+ Assistant: Dacia Smith2 2145252831 Service: Nielsen

Separation: Total Spots: 19 Total GRP: 87.3 Total CPP: \$32.47

Comments: New Order 4/15 - The new order will run Tue 4/16 - Mon 4/22. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

	Sa 8 10p-10:35p Channel 8 E	7 10p-10:35p Channel 8 E	р	Tu-F,M 5 6p-6:30p Channel 8 E	D	Su 3 8a-9a This Week	2 7a-8a Weekend G	Tu-F,M 1 6a-7a KILKN New	# Day/Time DP Program	
	Channel 8 Eyewitness News At Ten \$150.00	Channel 8 Eyewitness News At Ten \$175.00	Eyewitness News 8 At 6-Sat	Channel 8 Eyewitness News At Six	Channel 8 Eyewitness News At Five		Weekend Good Morning America	KILKN News 8 This AM		
	\$150.0	\$175.0	\$85.00	\$200.00	\$200.00	\$120.00	\$80.00	\$105.00	Rate	
70		5.1	0 4.4	6.9	0 7.4	0 2.1	0 2.6	_	e Rating	
TOTALS:	30	30	30	30	30	30	30	30	Len	
ω	0	_	0	_	0	0	0	_	4/16	
ω	0	_	0	0	_	0	0		4/17	
ω	0	_	0	_	0	0	0	_	4/18	
در: در:	0	_	0	_	0	0	0	_	4/19	
v	_	0	_	0	0	0	0	0	4/20	
v	0	0	0	0	0	_	_	0	4/21	4
נג	0	_	0	0	-	0	0	_	4/22	4/16 - 4/22
10		IJ.		ω	2	ا د	_	_{රා}	Spots	Total
CA CCS ON 350 CS	\$150.00		\$85.00	\$600.00 \$28.99		\$120.00		\$525.00	€	Total
4 CC	\$24.19	\$34.31	\$19.32	\$28.99	\$27.03	\$57.14	\$30.77	\$47 73	CPP*	
073	6.2	25.5	4.4	20.7	14 8 !	2 !	200	11 0	GRP*	

Contract # 28392194 Agency: AXMEDIA CPE: 334/834/6798 Changes as of: 4/15/2024 at 9:14 AM Flight: 4/16/24 - 4/22/24

Agency Order #: 13371416 Advertiser: MIKE FLOOD FOR CONGRESS Product: 2024 Primary Election

Salesperson: DACIA SMITH Separation: Buyer: Fernie, Taylor 214-525-2831

Kansas City, MO 64112

Suite 200 800 W.47th Street

Version: Original Order Service: Nielsen Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA Office: DALLAS Total Spots: 19 Total GRP: 87.3 Total CPP: \$32.47 Con Type: POLITICAL/VOTE Total \$: \$2,835.00

Primary Demo: Adults 55+ Assistant: Dacia Smith2 2145252831

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

04/15/24 9:15 AM

Market Budget: \$12,886

Competitive Information

KLKN Share: 22% Comment: per buyer Unknown: 78%

Order Level Comments

DACIA SMITH Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095, Separation: 30; PopulationBuyType; CPP New Order 4/15 - The new order will run Tue 4/16 - Mon 4/22. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Day/Time Total % Distrib 100% Spots Daypart Summary 3 19 \$2,835.00 Dollars \$32.47 \$32.47 CPP GRP

2024-Apr Month Monthly Summary Spots 19 19 \$2,835.00 \$2,835.00 Dollars

Created/Received Created by 4/15/24 9:14 AM DACIA SMITH New Spot+ 19 Spot-Transaction History \$0 \$2,835.00 \$ Chg Contract \$ Comment \$0 \$2,835.00 87.3 87.3

Queued for Electronic

Trans

Contracting

4/15/24 9:18 AM

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.