

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3756017

Traffic Order #		12212851,12212850		Created On	10/14/2022 6:01:26 PM	Order Status	Contract Confirmed
Order #		3756017		Created By	NCC_Gateway_User	Gross \$	55468.00
Order Descrp		63053332_POL_Issue_AMP-AMERICANS FOR CLIMATE SOLUT		Updated On	10/17/2022 12:43:33 PM	Net \$	39936.96
Client		AMP-AMERICANS FOR CLIMATE		Updated By	Anderson, Joshua	Units	58
Start Date		10/17/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/30/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63053332
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - GPS IMPACT	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Philadelphia Interconnect,DISH I+			Contact			
Total Networks	2			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
6500,9762							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12212850	Created On	10/14/2022 6:01:26 PM	Order Status	Contract Confirmed
Order #	3756017	Created By	NCC_Gateway_User	Syscode Gross \$	54403.00
Order Descrp	63053332_POL_Issue_AMP-AMERICANS FOR CLIMATE SOLUT	Updated On	10/17/2022 12:41:29 PM	Syscode Net \$	39170.16
Client	AMP-AMERICANS FOR CLIMATE SOLUTIONS-PHL	Updated By	Anderson, Joshua	Syscode Units	29
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/30/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1875.97
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	10/18/2022	10/23/2022	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$1,490.00	\$4,470.00	30
2	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/18/2022	10/23/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$1,192.00	\$3,576.00	30
3	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$2,184.00	\$6,552.00	30
4	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$3,374.00	\$6,748.00	30
5	9		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EM	10/18/2022	10/23/2022	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$1,391.00	\$4,173.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	10/18/2022	10/23/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$993.00	\$1,986.00	30
7	13		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,985.00	\$5,955.00	30
8	15		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$2,778.00	\$5,556.00	30
15	2		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	10/24/2022	10/24/2022	M 5a-9a	X							1	\$1,490.00	\$1,490.00	30
16	4		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/24/2022	10/24/2022	M 9a-4p	X							1	\$1,192.00	\$1,192.00	30
17	6		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/24/2022	10/24/2022	M 4p-7p	X							1	\$2,184.00	\$2,184.00	30
18	8		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/24/2022	10/24/2022	M 7p-12m	X							1	\$3,374.00	\$3,374.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EM	10/24/2022	10/24/2022	M 5a-9a	X							1	\$1,391.00	\$1,391.00	30
20	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	10/24/2022	10/24/2022	M 9a-4p	X							1	\$993.00	\$993.00	30
21	14		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/24/2022	10/24/2022	M 4p-7p	X							1	\$1,985.00	\$1,985.00	30
22	16		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/24/2022	10/24/2022	M 7p-12m	X							1	\$2,778.00	\$2,778.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12212851	Created On	10/14/2022 6:01:26 PM	Order Status	Contract Confirmed
Order #	3756017	Created By	NCC_Gateway_User	Syscode Gross \$	1065.00
Order Descrp	63053332_POL_Issue_AMP-AMERICANS FOR CLIMATE SOLUT	Updated On	10/17/2022 12:41:29 PM	Syscode Net \$	766.80
Client	AMP-AMERICANS FOR CLIMATE SOLUTIONS-PHL	Updated By	Anderson, Joshua	Syscode Units	29
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/30/2022	Zones	DISH I+	Avg Unit Rate	36.72
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN DT	10/19/2022	10/23/2022	W-Su 9a-4p			X	X	X	X	X	4	\$15.00	\$60.00	30
10	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/19/2022	10/23/2022	W-Su 4p-7p				X	X	X	X	4	\$52.00	\$208.00	30
11	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/19/2022	10/23/2022	W-Su 7p-12m				X	X	X	X	4	\$65.00	\$260.00	30
12	7		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC DT	10/19/2022	10/23/2022	W-Su 9a-4p				X	X	X	X	4	\$9.00	\$36.00	30
13	9		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	10/19/2022	10/23/2022	W-Su 4p-7p				X	X	X	X	5	\$38.00	\$190.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	11		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	2	\$44.00	\$88.00	30
23	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN DT	10/24/2022	10/24/2022	M 9a-4p	X							1	\$15.00	\$15.00	30
24	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/24/2022	10/24/2022	M 4p-7p	X							1	\$52.00	\$52.00	30
25	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/24/2022	10/24/2022	M 7p-12m	X							1	\$65.00	\$65.00	30
26	8		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC DT	10/24/2022	10/24/2022	M 9a-4p	X							1	\$9.00	\$9.00	30
27	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	10/24/2022	10/24/2022	M 4p-7p	X							1	\$38.00	\$38.00	30
28	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/24/2022	10/24/2022	M 7p-12m	X							1	\$44.00	\$44.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	3756017	Created On	10/14/2022 6:01:26 PM	Order Status	Contract Confirmed
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Start Date	10/17/2022	Updated By	Anderson, Joshua	Units	58
End Date	10/30/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	