

WSGT 107.1 FM

Quarterly report for 3rd Quarter 2017

Issues and Program

Mattox Broadcasting Has Determined That The Following
Issues Were Important To Our Community

This Report Compiled By R.F. Willis

Covered topics and issues:

The Public Service Announcements range from four categories:

- Education (ed)
- Fundraising (fr)
- Health (he)
- Religious (re)

Each PSA was at least :30 seconds in length and ran on the station at least 5 to 6 times a day in rotation.

3RD QUARTER 2017

06-30	07-03	Lulaton Baptist Church	gospel sing	re
07-01	09-30	Ad council	Autism awareness in children	he
07-01	09-30	Ad council	opiods awareness	he
07-01	09-30	Ad council	American veterans remembrance	ed
07-01	09-30	Alzheimer's Association	alzheimers awareness	he
07-01	09-30	American Red Cross	monthly blood drives in Ware County	he
07-01	09-30	American Red Cross	monthly blood drives in Pierce County	he
07-01	09-30	American Red Cross	give blood	he
07-01	09-30	American Veterans	Veterans crisis hotline awareness	he
07-01	09-30	Fellowship of Christian Athletes	membership recruitment	re
07-01	09-30	Georgia State Patrol	driving safety awareness	ed
07-01	09-30	Georgia State Patrol	texting kills/awareness	ed
07-01	09-30	Law Enforcement	shake your sheriff's hand	ed
07-01	09-30	Magnolia House	2 monthly meetings for abused women	he
07-01	09-30	Marine Corps	recruitment awareness	ed
07-01	09-30	Marine Corps League	welcome home veterans planning	ed
07-01	09-30	New Life Church	recovery addiction meetings	he
07-01	09-30	Okefenokee Toastmasters	weekly Wednesday noon meetings	ed
07-01	09-30	St. Jude's Hospital	helping children with disabilities	fr
07-01	09-30	Vietnam Veterans	monthly meeting awareness	ed
07-01	09-30	Ware County DFCS	foster parents recruitment	ed
07-01	09-30	Ware County High School	Gator gear and team information website	ed
07-01	09-30	Ware County Sports Hall of Fame	hours museum open	ed
07-01	09-30	Waycross Police Department	disposing old drugs at drug drop off box	he
07-01	09-30	Waycross Fire Department	fire safety awareness	ed
07-15	09-30	Ad council	quit smoking	he
07-20	10-30	Ad council	water safety	he
07-24	07-30	American Red Cross	monthly blood drive in Wayne County	he
08-01	09-30	Ad council	gun safety	ed

3rd Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGT Market: Patterson

FWD.us – Immigration Reform

FWD.us is a bipartisan organization that promotes policies to address issues with the country's immigration system and criminal justice reform. FWD.us Georgia coalition is a growing alliance of elected officials, business leaders, community advocates, immigrant entrepreneurs and concerned citizens who believe that our immigration system is fundamentally broken and outdated. Program guest is Brian Walsh - Partner at ROKK Solutions, consultants for FWD.us. Available July 1-2.

This show aired on (Day) 7/2/17 from: (Start Time) 7¹⁵AM to: (End Time): 7⁴⁵AM

Climate Change – republicanEn

republicEn is an organization that believes changes need to be made with respect to America's climate change policy. Citizen's Climate Lobby is a grassroots advocacy organization focused on national policies to address climate change. Former congressman Bob Inglis, Executive Director of republicEN and Terry Welsher, Co-State Coordinator for CCL Georgia and Leader of the CCL Group in Gwinnett/Forsyth County are program guests. Available July 8-9.

This show aired on (Day) 7/9/17 from: (Start Time) 7¹⁵AM to: (End Time): 7⁴⁵AM

Georgia Department of Juvenile Justice

The Georgia Department of Juvenile Justice is the agency that serves the state's youthful offenders up to the age of 21. Each day, at facilities around the state more than 4,000 DJJ employees work to effect justice as well redirect and shape the young lives in the agency's care. DJJ Commissioner Avery Niles discusses the agency. Available July 15-16.

This show aired on (Day) 7/16/17 from: (Start Time) 7¹⁵AM to: (End Time): 7⁴⁵AM

Technical College System of Georgia

The Technical College System of Georgia provides technical education, business and industry training and adult education at 22 campuses across the state. Gretchin Corbin, Commissioner of the Technical College System of Georgia and Tim Buchanan, CEO of the Chattahoochee Valley College and Career Academy in Cusseta, discuss efforts to improve Georgia's workforce. Available July 22-23.

This show aired on (Day) 7/23/17 from: (Start Time) 7¹⁵AM to: (End Time): 7⁴⁵AM

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Curing Kids Cancer

Just one year after the devastating loss of their nine-year-old son Killian to leukemia, Grainne and Clay Owen founded Curing Kids Cancer in 2005 in order to celebrate Killian's life and to fund research to find a cure for childhood cancer. They discuss their work and upcoming Curing Kids Cancer First & Gold Gala in Atlanta. Available July 29-30.

This show aired on (Day) 7/30/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Long-Term Care Ombudsman Program

The Georgia Department of Human Services (DHS) Division of Aging Services Long-Term Care Ombudsman Program seeks the resolution of problems and advocates for the rights of residents of long-term care facilities with the goal of enhancing the quality of life and care of residents. Melanie McNeil, State Long-Term Care Ombudsman, discusses their services. Available August 5-6.

This show aired on (Day) 8/6/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

A Man's World – Steve Oney

A Man's World is a collection of 20 profiles of fascinating men by author and magazine writer Steve Oney. These profiles, 5 with Georgia connections, were written over a 40-year period for publications including *Esquire*, *GQ*, *Time*, *Los Angeles*, and *The Atlanta Journal-Constitution*. Steve Oney discusses the book. Available August 12-13.

This show aired on (Day) 8/13/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

MADD/GOHS

Mothers Against Drunk Driving® (MADD) works to protect families from drunk driving, drugged driving and underage drinking. Colleen Sheehey-Church joined MADD in 2005, after her 18-year-old son Dustin was killed in a car being driven by an impaired driver. Since 2015 she has served as National President of MADD and join Harris Blackwood, Director of the GA Governor's Office of Highway Safety, on the program. Available August 19-20.

This show aired on (Day) 8/20/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Alzheimer's Association/Alzheimer's Music Fest

Linda Davidson, Executive Director of the Georgia Chapter of the Alzheimer's Association talks about the upcoming Walks to End Alzheimer's and other initiatives. Vince Zagaro, Founder of the Alzheimer's Music Fest, talks about this year's festival set for Sept. 16 at MadLife Stage & Studios in Woodstock. Available August 26-27.

This show aired on (Day) 8/27/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

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Otis Redding: An Unfinished Life

Otis Redding: An Unfinished Life, by Jonathan Gould is the long-awaited, definitive biography of The King of Soul, timed to coincide with the 50th anniversary of Redding's iconic performance at the 1967 Monterey Pop Festival. Redding remains an immortal presence in the canon of American music yet an aura of myth and mystery has always surrounded his life, which was tragically cut short at the height of his career by a plane crash in December 1967. Author Jonathan Gould discusses the life of Otis Redding. September 2-3. .

This show aired on (Day) 9/3/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Parkinson's Disease/Fundraisers for Research

Parkinson's disease is a chronic, degenerative neurological disorder that affects one in 100 people over age 60. Wilkins Parkinson's Foundation is dedicated to accelerating the cure and treatment of Parkinson's. Bill Wilkins and Daniel Wilkins, Co-founders of Wilkins Parkinson's Foundation and Tamra Cantore, Founder of Team Cantore, discuss the disease and 2 events to raise funds for research. Available September 9-10. .

This show aired on (Day) 9/10/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

East Lake Foundation/PGA Tour Championship

Proceeds from the PGA Tour Championship benefit the East Lake Foundation. Established in 1995, the Foundation turned one of the nation's most violent public housing projects into a national model for community redevelopment. Guest Danny Shoy, President of the East Lake, Foundation, Bob Williams, Executive Chairman of the TOUR Championship and Catherine Lewis, curator of a new Bobby Jones exhibit at Atlanta History Center, discuss the foundation, tournament and legacy of Bobby Jones at East Lake Golf Club. Available September 16-17.

This show aired on (Day) 9/17/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Georgia's College and Career Academies

Local high schools and their post-secondary partners are joining together to provide students all over Georgia access to training through College and Career Academies, the latest of which recently opened in Cairo. Lt. Gov Casey Cagle and Todd Gainus, CEO of Cairo High School College and Career Academy discuss these new programs. Available September 23-24.

This show aired on (Day) 9/24/17 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM