

CONTRACT



KSTU-TV
5020 W. Amelia Earhart Dr
Salt Lake City, UT 84116
(801) 532-1300

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 358310 / 4		<u>Alt Order #</u> 8325462
<u>Product</u> HOUSE MAJ PAC 4502		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 4502
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	13	11/01/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$150.00	0.00			
2	13	11/01/16	11/07/16	M-F 10p-1035p	10:05 PM-10:35 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00	0.00			
3	13	11/01/16	11/07/16	M-F 1035p-1105p	10:35 PM-11:05 PM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				4	\$300.00	0.00			
5	13	11/01/16	11/07/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$150.00	0.00			
7	13	11/01/16	11/07/16	M-F 12p-1p	12:00 PM-12:30 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$150.00	0.00			
8	13	11/01/16	11/07/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$250.00	0.00			
9	13	11/01/16	11/07/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$250.00	0.00			
10	13	11/01/16	11/07/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$250.00	0.00			
11	13	11/01/16	11/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$400.00	0.00			
12	13	11/01/16	11/07/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$200.00	0.00			
13	13	11/01/16	11/07/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$400.00	0.00			
14	13	11/01/16	11/07/16	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	2	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
358310 / 4	8325462

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	HOUSE MAJ PAC 4502	4502

Advertiser	Original Date / Revision
House Majority PAC	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$250.00	0.00			
15	13	11/01/16	11/07/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$250.00	0.00			
16	13	11/01/16	11/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$500.00	0.00			
17	13	11/01/16	11/07/16	M-F 7a-8a	7:00 AM-7:30 AM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$350.00	0.00			
18	13	11/01/16	11/07/16	M-F 7a-8a	7:30 AM-8:00 AM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$350.00	0.00			
19	13	11/01/16	11/07/16	M-F 8a-9a	8:00 AM-8:30 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$300.00	0.00			
20	13	11/01/16	11/07/16	M-F 8a-9a	8:30 AM-9:00 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				5	\$300.00	0.00			
21	13	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$200.00	0.00			
22	13	11/01/16	11/07/16	M-F 9p-1005p	9:00 PM-10:00 PM		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				4	\$1,100.00	0.00			
23	13	11/05/16	11/05/16	Sa 5p-6p	5:00 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$250.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/31/16-11/06/16	Sa 5p-6p	5:00 PM-6:00 PM	-----Sa--	:30	\$250.00	0.00	NM		
See MG 25.2													
24	13	11/05/16	11/05/16	College Football Gm	1:30 PM-5:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$800.00	0.00			
25	13	11/05/16	11/05/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$350.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/31/16-11/06/16	Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30	\$350.00	0.00	NM		
See MG 25.2													
		2	13	11/01/16-11/01/16	M-F 630p-7p	630p-7p	-Tu-----	:30	\$600.00	0.00	NM		
(M) MG for 23.1,25.1													
26	13	11/05/16	11/05/16	Sa 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$200.00	0.00			
27	13	11/05/16	11/05/16	Sa 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$200.00	0.00			
28	13	11/06/16	11/06/16	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$325.00	0.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	HOUSE MAJ PAC 4502	4502

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	13	10/31/16-11/06/16		Su 1035p-1105p	10:35 PM-11:05 PM	-----Su	:30		\$325.00	0.00	NM		
See MG 28.2													
2	13	10/31/16-11/06/16		Su 1035p-1105p	10:35 PM-11:05 PM	-----Su	:30		\$325.00	0.00	NM		
(M) MG for 28.1 11/06													
29	13	11/06/16	11/06/16	Su 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$400.00 0.00													
30	13	11/06/16	11/06/16	Su 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$200.00 0.00													
31	13	11/06/16	11/06/16	Su 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$200.00 0.00													
32	13	11/06/16	11/06/16	Su 9p-1005p	9:00 PM-10:00 PM		:30				NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----1 1 \$1,100.00 0.00													
33	13	11/02/16	11/02/16	Wednesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 --1----- 1 \$1,500.00 0.00													
34	13	11/01/16	11/07/16	M-F 1105p-1135p	1105p-1135p		:30				NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/01/16 11/07/16 MTWTF-- 5 \$200.00 0.00													
35	13	11/01/16	11/07/16	M-F 12p-1p	12:30 PM-1:00 PM		:30				NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/01/16 11/07/16 MTWTF-- 2 \$200.00 0.00													
N 36	13	11/05/16	11/05/16	Sa 9p-1005p	9p-1005p		:30				NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S- 1 \$850.00 0.00													
Totals										0.00		93	\$33,075.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	93	\$33,075.00	\$28,113.75
Totals	93	\$33,075.00	\$28,113.75

Signature: _____ Date: _____

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