

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Duty and Honor, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Duty and Honor

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact:

Phone number: 202-338-8799

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Duty and Honor

Address: 1032 15th St, NW, Suite 247, Washington, D.C, 20005

Contact: JB Poersch

Phone number: 202-871-9255

Email: 4dutyandhonor@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Chris Koob, treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

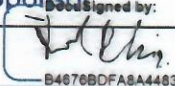

Date of election: November 5, 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Signed by:	Station Representative
Signature:  B4876BDFAB8A4483	Signature: 
Name: JB Poersch	Name: Jon C Adams 6-6-24
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

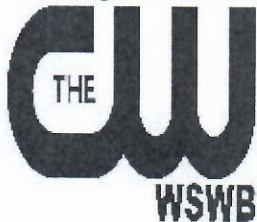
Date and nature of follow-ups, if any:

Contract #: 2215273	Station Call Letters: WSWB	Date Received/Requested: 6-5-24
Est. #: 13359	Station Location: Wilkes-Barre, PA	Run Start and End Dates: 7-16-24-7-22-24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WSWB
 1181 Hwy 315
 Wilkes-Barre, PA 18702
 (570) 970-5600

And:

Waterfront Strategies
 3050 K St NW Ste 100
 Washington, DC 20007

<u>Contract / Revision</u> 2215273 /		<u>Alt Order #</u> 28405631
<u>Advertiser</u> Duty and Honor		<u>Original Date / Revision</u> 06/05/24 / 06/05/24
<u>Contract Dates</u> 07/16/24 - 07/22/24	<u>Estimate #</u> 13359	
<u>Product</u> 405/781/13359		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSWB	<u>Account Executive</u> Washington DC Katz	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 405	<u>Product 1/2</u> 781
<u>Agency Ref</u> 7041	<u>Advertiser Ref</u> 2261013	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSWB	07/16/24	07/22/24	peoples	11a-12p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	MTWTF--				1	\$50.00			
N 2	WSWB	07/16/24	07/22/24	mathis	12p-1p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	MTWTF--				1	\$25.00			
N 3	WSWB	07/16/24	07/22/24	judge jerry	1p-2p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	MTWTF--				1	\$25.00			
N 4	WSWB	07/16/24	07/22/24	fam feud	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	MTWTF--				1	\$150.00			
N 5	WSWB	07/16/24	07/22/24	fam feud	630p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/24	07/22/24	MTWTF--				1	\$150.00			
Totals											5	\$400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/15/24 - 07/21/24	4	\$375.00	(\$56.25)	\$318.75
07/22/24 - 07/28/24	1	\$25.00	(\$3.75)	\$21.25
Totals	5	\$400.00	(\$60.00)	\$340.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28405631
CPE: 405/781/13359
Agency: WATERFRONT STRATEGIES
3050 K ST NW 100
20007

Changes as of: 6/4/2024 at 11:21 AM
Flight: 7/16/24 - 7/22/24
Advertiser: DUTY AND HONOR
Product: issue
Agency Order #: 13468491
Buyer: Furman, Mike
Salesperson: JEANINE TSOUKALAS
202-955-5342

Version: Original Order
Station: WSWB
Market: Wilkes Barre-Scranton
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: JEANINE TSOUKALAS
202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$575.00
Total Spots: 8
Total CPP: \$0.00
Total GRP: \$0.00

Comments: Separation: 30, PopulationBuyType: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	7/16	7/16 - 7/16	Total Spots	Total \$	CPP*	GRP*
1	Tu-F, M 10a-11a		Equal Justice (2X)	\$25.00	30	1		1	\$25.00	\$0.00	0.0
2	Tu-F, M 11a-12h		People's Court	\$50.00	30	1		1	\$50.00	\$0.00	0.0
3	Tu-F, M 12h-1p		Mathis Court (2X)	\$25.00	30	1		1	\$25.00	\$0.00	0.0
4	Tu-F, M 1p-2p		Judge Jerry (2X)	\$25.00	30	1		1	\$25.00	\$0.00	0.0
5	Tu-F, M 6p-6:30p		Family Feud	\$75.00	30	1		1	\$75.00	\$0.00	0.0
6	Tu-F, M 6:30p-7p		Family Feud	\$75.00	30	1		1	\$75.00	\$0.00	0.0
7	Tu-F, M 7p-7:30p		Family Feud	\$150.00	30	1		1	\$150.00	\$0.00	0.0
8	Tu-F, M 7:30p-8p		Family Feud	\$150.00	30	1		1	\$150.00	\$0.00	0.0
TOTALS:								8	\$575.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28405631 **Changes as of:** 6/4/2024 at 11:21 AM **Version:** Original Order
CPE: 405781/13359 **Flight:** 7/16/24 - 7/22/24 **Station:** WSWB **Con Type:** POLITICAL/VOTE
Agency: WATERFRONT STRATEGIES **Advertiser:** DUTY AND HONOR **Market:** Wilkes Barre-Scranton **Total \$:** \$575.00
 3050 K ST NW 100 **Product:** issue **Office:** WASHINGTON **Total Spots:** 8
 20007 **Agency Order #:** 13468491 **Service:** Nielsen **Total CPP:** \$0.00
 Buyer: Furman, Mike **Primary Demo:** Adults 35+ **Total GRP:**
 Salesperson: JEANINE TSOUKALAS **Assistant:** JEANINE TSOUKALAS
 202-955-5342 202-955-5342
Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/04/24 11:23 AM	JEANINE TSOUKALAS	30 min sep
06/04/24 11:23 AM	JEANINE TSOUKALAS	30 min sep

Competitive Information	
Market Budget: \$575	
WSWB Share: 100%	
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	8	\$575.00	0.0
Total	100%	8	\$575.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jul	8	\$575.00
Total	8	\$575.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/5/24 10:07 AM					\$0	\$0	
Queued for Electronic Contracting	6/4/24 11:39 AM					\$0	\$0	
Revision	6/4/24 11:23 AM	JEANINE TSOUKALAS	Revised		3	\$-175.00	\$400.00	Changes: Calculated Dollars from \$575.00 to \$400.00, Competitive Market Budget from \$575 to \$400, Total \$ from \$575.00 to \$400.00, Total Spots from 8 to 5, Origuser Entered Dollars to \$575.00, User Entered \$ from \$0.00 to \$400.00, Comments from Separation: 30;PopulationBuyType: CPP to 30 min sep, Demo Meta to [R16], 6
New	6/4/24 11:21 AM	JEANINE TSOUKALAS	New	8		\$575.00	\$575.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28405631
CPE: 405/781/13359
Agency: WATERFRONT STRATEGIES
 3050 K ST NW 100
 20007

Version: Highlighting Revision 1
Station: WSWB
Market: Wilkes Barre-Scranton

Flight: 7/16/24 - 7/22/24
Advertiser: DUTY AND HONOR
Product: issue
Agency Order #: 13468491
Buyer: Furman, Mike
Salesperson: JEANINE TSOUKALAS
 202-955-5342

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: JEANINE TSOUKALAS
 202-955-5342

Con Type: POLITICAL/VOTE
Total Spots: 5
Total CPP: \$0.00
Total GRP:

Comments: 30 min sep

#	Day/Time	DP	Program	Rate	Len	7/16	7/16 - 7/16	Total Spots	Total \$	CPP*	GRP*
REV-1	Tu-F,M 10a-11a		Equal Justice (2X)	\$25.00	30	1	0	0	\$0.00	\$0.00	0.0
REV-2	Tu-F,M 11a-12n		People's Court	\$50.00	30	1	1	1	\$50.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Mathis Court (2X)	\$25.00	30	1		1	\$25.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Judge Jerry (2X)	\$25.00	30	1		1	\$25.00	\$0.00	0.0
REV-5	Tu-F,M 6p-6:30p		Family Feud	\$150.00	30	1	1	1	\$150.00	\$0.00	0.0
<i>Changes: Rate from 75 to 150</i>											
REV-6	Tu-F,M 6:30p-7p		Family Feud	\$150.00	30	1	1	1	\$150.00	\$0.00	0.0
<i>Changes: Rate from 75 to 150</i>											
REV-7	Tu-F,M 7p-7:30p		Family Feud	\$250.00	30	1	0	0	\$0.00	\$0.00	0.0
<i>Changes: Rate from 150 to 250</i>											
REV-8	Tu-F,M 7:30p-8p		Family Feud	\$250.00	30	1	0	0	\$0.00	\$0.00	0.0
<i>Changes: Rate from 150 to 250</i>											
TOTALS:								5	\$400.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28405631 **Changes as of:** 6/4/2024 at 11:23 AM **Version:** Highlighting Revision 1
CPE: 405/781/13359 **Flight:** 7/16/24 - 7/22/24 **Station:** WSWB
Agency: WATERFRONT STRATEGIES **Advertiser:** DUTY AND HONOR **Market:** Wilkes Barre-Scranton
Product: issue **Agency Order #:** 13468491 **Office:** WASHINGTON
Buyer: Furman, Mike **Primary Demo:** Adults 35+ **Service:** Nielsen
Salesperson: JEANINE TSOUKALAS **Assistant:** JEANINE TSOUKALAS **Primary Demo:** Adults 35+
Separation: 202-955-5342 **202-955-5342**

Con Type: POLITICAL/VOTE
Total Spots: 5
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/04/24 11:23 AM	JEANINE TSOUKALAS	30 min sep
06/04/24 11:23 AM	JEANINE TSOUKALAS	30 min sep

Competitive Information	
Market Budget:	\$400
WSWB Share:	100%
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	5	\$400.00	0.0
Total	100%	5	\$400.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jul	5	\$400.00
Total	5	\$400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
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New	6/4/24 11:21 AM	JEANINE TSOUKALAS	New	8		\$575.00	\$575.00	

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