

KDJT, KLOK, KMBX, KSES, KSMS-TV
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive (Integrated Marketing Solutions)	2, 6-8, 11, 13-16, 18, 21	14
Account Executive (Integrated Marketing Solutions)	2-3, 6-7, 9, 11, 13-16, 19-22	16
Front Desk Admin - Receptionist	1, 3-5, 10, 12-13, 20	13
TV Production	1, 4, 6, 10, 13, 15, 17, 20	10
Master Control Operator	1, 3-4, 6, 11, 10, 13, 20	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cabrillo Community College 6500 Soquel Dr. Aptos, California 95003 Phone : 831-479-6201 Url : http://csumb-csm.symplicity.com Career Center Manual Posting	N	1
2	Calif. State Univeristy Hayward, Dept of Mass Communications 25800 Carlos Bee Blvd. Hayward, California 94542 Phone : 510-885-3292 Email : dsawka@csuhayward.edu Dana Sawka	N	0
3	California Broadcaster Association 915 L Street Suite 1150 Sacramento, California 95814 Phone : 916-444-2237 Url : http://www.youreba.com Lillie Player Manual Posting	N	0
4	Caljobs 1441 Schilling Place, North Salinas, California 93901 Phone : 831-796-3341 Url : https://www.caljobs.ca.gov Laura Kershner Manual Posting	N	0
5	Central Coast College 480 S. Main St Salinas, California 93901 Phone : 831-424-6767 Denise Cook Manual Posting	N	0
6	Craigslist San Francisco San Francisco, California 94107 Url : www.craigslist.com Craigslist Craigslist Manual Posting	N	1

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7	CSUMB 100 Campus Center Seaside, California 93955 Phone : 831-582-3845 Url : http://scumb.edu Career Development Manual Posting	N	0
8	Did not indicate (Source Unknown)	N	1
9	Employee Referral	N	1
10	EVC 2425 Olympic Blvd Santa Monica, California 90404 Phone : 8316424405 Joanne Dempsey	N	8
11	EVC 67 Garden Ct. Monterey, California 93940 Phone : 831-642-4405 Joanne Dempsey Manual Posting	Y	0
12	Hire Latinos 1133 19th Street Washington, District of Columbia Phone : 202-833-6130 NA NA Manual Posting	N	0
13	Indeed 7501 N. Capital of Texas Hwy Building B Austin, TX , Texas 78731 Url : www.indeed.com Indeed, Inc, Indeed, Inc. Manual Posting	N	8
14	KCBA FOX 35 67 Garden Ct Suite 100 Monterey, California 93940 Phone : 831-642-4441 Craig Cox Manual Posting	N	2

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15	KSMS TV 67 Garden Ct. Monterey, California 93940 Phone : 831-642-4405 Joanne Dempsey Manual Posting	Y	0
16	LinkedIn / Word of Mouth	N	2
17	Monterey Peninsula College 900 Fremont St. Monterey, California 93940 Phone : 831-646-4195 Url : http://mpc.edu Lien Nguyen Manual Posting	N	0
18	Non-Employee Referral	N	1
19	Previous Applicant	N	1
20	Salinas Valley Chamber 119 E Alisal St Salinas, California 93901 Phone : 831-751-7725 Url : http://salinaschamber.com Paul Farmer Manual Posting	N	0
21	The Good Times 107 Dakota Avenue Santa Cruz, California 95060 Phone : 831-458-1100 Lisa Buckley Manual Posting	N	0
22	Word of Mouth Referral	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			27

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/13/2017	Establishment of an intern program designed to assist members of the community	Monterey Peninsula College student Marissa Fernandez completed a two month internship in our Production department. Intern was trained on technical aspects of commercial production along with related processes. Intern was assigned projects and Production Manager and Commercial Producers coached and mentored intern through completion of final project.	3	Production Manager Commercial Producer SVP
2	9/18/2017	Co Sponsoring Job Fair	Co sponsored CSUMB job fair - This was a great opportunity to meet with hundreds of students from diverse backgrounds and majors to fill open positions. The event is designed to connect recruiters with students and alumni seeking an internship, volunteer, part-time, and/or full-time opportunities.	5	Business Operations Manager Chief Engineer SVP - IMS Production Manager
3	10/25/2017	Participation in Job Fairs	Participate w/ the Transfer and Career Center and the Veterans Service Center of Hartnell College 5th Annual Veteran Appreciation Job Fair 2017! The 2017 Job Fair is an opportunity to share current full-time, part-time, and internship employment openings with Hartnell College students and the greater community. This event was open to Hartnell students and community members and is FREE for employers and job-seekers.	4	Business Operations Manager SVP - IMS Production Manager Traffic Manager
4	11/30/2017	Provision of training to management	Management Conference Call RE:Prevention of Discrimination- wide dissemination;ion of job postings. EEO report requirements and market responsibilities	1	Business Operations Manager

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5	2/20/2018	Co Sponsoring Job Fair	CSUMB's Career Fair provides employers with an opportunity to meet with hundreds of students from a variety of majors and diverse backgrounds looking for work opportunities your company has to offer. This is a great way to enhance your brand awareness on campus and connect with undergraduates, alumni, and community members. Entravision Monterey partners with CSUMB by co-sponsoring the job fair through advertising to the community via our broadcast properties.	4	Business Operations Manager Traffic Manager Production Manager Engineer
6	4/18/2018	Participation in Job Fairs	Monterey Peninsular college Job & Career Fair. Over 50 employers locally and from the Bay Area. Students from MPC (including alumni) and the Monterey Peninsula Unidentified School District attended.	2	Business Operations Manager Production Manager