Political File Checklist (Candidate Advertising Only)

Name of Candidate: _ Office Being Sought: _

Answer

Item

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Was the request for time accepted or rejected?

Whartow

hillip Spenrath

County

If the request was rejected, was a note to that effect placed in the political file?

Has the Political Advertising Order Form [Exhibit E] been placed in the political file?

If so, does it identify the name of the candidate sponsoring the ad, the name of the candidate's authorized committee and the treasurer of the authorized committee?

Has the rate charged for political advertising by this candidate been placed in the file?

Has a copy of the Contract for advertising been placed in the file?

Has a copy of the Invoice covering that contract been placed in the file?

If any rebates have been given, has documentation been placed in the file?

Has the date and time the candidates ads aired been placed in the file? (This requirement can be met by placing copies of the contract in the file when executed, and the invoice or affidavit of performance identifying the actual time that spots ran in the file when available.)

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Has the class of advertising purchased been identified and placed in the file? (This requirement can be met by placing a copy of the contract and invoice in the political file, so long as they show the level of preemption or other class identification for each spot.)

Date:

(2-30-10)

Material in the Political File should be retained for a period of two years.

Note: This Checklist is for internal station use only and should not be provided to outside parties without approval of station management.

Do NOT place this checklist in the public file.

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Texas Association of Broadcasters