

KSGM-AM Chester, Illinois / Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
2nd Quarter, 2023  
(April 1 through June 30, 2023)  
Filed: 07/03/23 By: Kevin Russell

KSGM Focus interviews are recorded for airing in the noon news and repeated during the 5pm news block. These feature interviews with community members discussing items of importance.

April 3 - Robin Simon Huber, candidate for Perry County Memorial Hospital Board  
April 3 - Brenda Hopper, candidate for Perry County Health Department board  
April 4 - Shirley Moore, director Options for Women  
April 5 - Trish Erzfeld, Perry County Heritage Tourism  
April 6 - Mike Fix, geologist on the New Madrid earthquakes of 1811-1812  
April 7 - Mo State Representative Rick Francis  
April 10 - Ste. Genevieve County Presiding Commissioner Randy Ruzicka  
April 11 - Mike Schaaf, Sons of the Union Veterans of the Civil War  
April 12 - Bob Mueller, local historian  
April 13 - Guy Darrough, Museum Learning Center, Ste. Genevieve  
April 14 - Mo State Representative Rick Francis  
April 17 - Guy Darrough, Museum Learning Center, Ste. Genevieve  
April 18 - Nick Rozier on Beekeeping  
April 19 - Cassandra from the Welcome Home Ranch Animal Rescue  
April 20 - Greg Gremminger of the Perryville Regional Airport Board  
April 21 - Mo State Representative Rick Francis  
April 24 - Mo State Representative Rick Francis  
April 25 - Jean Rissover Ste. Genevieve Fourth Friday Artwalk  
April 26 - Frank Ryan of the Association of the Miraculous Medal  
April 27 - Jim Bruckeroff of the Ste. Genevieve Farmer's Market  
April 28 - Mo State Representative Rick Francis  
May 1 - Ozark Matt on Environmental Issues  
May 2 - Frank Ryan of the Association of the Miraculous Medal  
May 3 - Jim Bruckerhoff of the Ste. Genevieve Farmers Market  
May 4 - Ralph Hughes III on the Railroads of Southeast Missouri  
May 5 - Mo State Representative Rick Francis  
May 8 - Bob Mueller and Jim Baker on Houses in Ste. Genevieve that are not longer present  
May 9 - Julie Gustafson on Red Cross Blood Drives  
May 10 - Chris Naeger on the Chester Eagles Eaglefest  
May 11 - Cristen Hardin and Scott Rundy on the Perryville Comprehensive Plan Update  
May 12 - Greg Gremminger on the Perryville Airport Board  
May 15 - Mo State Representative Rick Francis  
May 16 - Katie Kammler on the Ste. Genevieve Garden Walk  
May 17 - Jerry Davis on the Old Timers Day in Perryville  
May 18 - Greg Gremminger on the Perryville Airport Board  
May 22 - Chip Marzuco on the Spring for Down Syndrom and UTV Poker Rally  
May 23 - Jean Rissover on the Fourth Friday Artwalk

May 24 - Michael Schaaf of the Sons of the Union Veterans of the Civil War  
May 25 - Jari Villanueva with Taps Across America  
May 26 - Rae Lynn Munoz of the Missouri National Veterans Memorial in Perryville  
May 30 - Gina Bennett of the Ste. Genevieve American Legion Auxiliary  
May 31 - Rob Ritter of the National Transportation Safety Administration  
June 1 - Matt Ankney with Alex Long on orchids at Washington State Park  
June 2 - Bryant Wolfin, candidate for state representative  
June 5 - Denise Wright on Rescuing our Relatives  
June 6 - Chip Marzucio on Spring for Down Syndrome and UTV Run  
June 7 - Cathy Grusling with the French Heritage Festival  
June 8 - Randy Ruzicka Ste. Genevieve County presiding commissioner  
June 9 - Patrick Murphy on Places to Pray in SE Missouri  
June 12 - Frank Miller of Ranken on the new Perryville campus  
June 13 - Jessica Kassel of the St. Louis District Dairy Council  
June 14 - John Wibbenmeyer on Flag etiquette  
June 15 - Kristen Chibitty on play You're a good man Charlie Brown  
June 16 - Bob Wolk Abigail Stephanie Gremminger - Museum Learning Center  
June 19 - Jessica Kassell- St. Louis District Dairy Council  
June 20 - Trapper Joe Nuisance Wildlife Control on critters in the Ste. Genevieve Co. Courthouse  
June 21 - Jodi Forhan on Quilt Show  
June 22 - Christopher Wilson River Hills Amateur Radio Club pres on Field Day 2023  
June 23 - Bill Federer, Conservative Politician  
June 26 - Allison Richmond, Ex. Dir of Physician Services, SGCMH  
"Importance of Annual Wellness Exams"  
June 27 - Estrella Carmona and KC Davis Ste. Genevieve County Fair (Part One)  
June 28 - Estrella Carmona and KC Davis Ste. Genevieve County Fair (Part Two)  
June 29 - Bob Mueller on Independence Celebration  
June 30 - Joanna Watts - CASA of the Parkland

Several items of interest are attached to this formal report, all of which were covered either as a news item or as a public service matter.

KSGM local news is broadcast each weekday morning at 6am, 7am, 8am, 9am, 12pm, 3pm, 4pm, 5pm, 6pm and 7pm. A full time news director is employed to cover news in Chester, IL along with Ste. Genevieve and Perryville, MO.

KSGM public affairs announcements are done on both a recorded and live basis. Recorded features are put into a file to rotate on the air at varying times. Time is allotted weekday mornings at 6:40 and 7:40 for live public service announcements of community events. These announcements are also included in news hours at noon. Local public service announcements are rotated through the day from 6 am to midnight each broadcast day.

This listing of PSAs is by no means exhaustive. The order in which the issues appear does not necessarily reflect any priority or significance. Among the local PSAs during this reporting period include:

The Welcome Home Ranch Ñ a animal rescue organization Ñ weekly events and annual fundraiser  
The Positive Puppy Center events  
The Ste. Genevieve Museum Learning Center events  
The Perry Park Center events  
Cole Memorial Park events, Chester  
French Heritage Festival, Set. Genevieve  
Perryville Mayfest. PSAs and a remote broadcast on the day of event  
Fundraiser for local Down syndrome organization. PSAs and a remote broadcast on the day of event.  
River Region Library activities  
Chester City Clean up  
Ste. Genevieve County Library Activities  
Perryville Annual Airport Fly-in  
Quilt Show at Mineral Area College  
Preparations for Eclipse expo to be held in July. Included interview with Trish Erzfeld, committee member  
St. Vincent DePaul weekly fish fry  
Immanuel Lutheran weekly fish fry  
National Shrine of the Miraculous Medal events  
Daily menus and activities for senior centers in Chester, Set. Genevieve, and Perry County  
Lions Club events in Chester, Set. Genevieve, and Perryville.  
Pre-publicity for the Ste. Genevieve County Fair  
Red Cross Blood Drives each month in Ste. Genevieve, Chester, Perryville, Bloomsdale, Coulterville, Sparta, Steeleville, and Red Bud

Among the KSGM-AM Public Service Announcements provided by the Ad Council during the reporting period:

KSGM-AM Public Service Announcements

2nd Quarter, 2023

:30 second PSA announcements

Distracted Driving  
Wash Your Hands  
Rural Crimes  
Drunk Driving  
Wounded Warrior  
Type 2 Diabetes Prevention  
High Blood Pressure Control  
Sheltered Pets  
Texting and Driving Prevention  
Buzzed Driving  
Smoky Bear  
Get Your GED

:60 second PSA announcements

Drunk and buzzed driving  
Type 2 Diabetes Prevention

High Blood Pressure Control  
Sheltered Pets  
Texting and Driving Prevention  
Being a Dad  
Smoky Bear  
Flu Vaccines  
Distracted Driving

In addition to public service announcements, a weekly interview with Cassandra Smith, founder and president of the Welcome Home Ranch based in Perry County. Ten-minute interview each Wednesday at approximately 8:40am.

KSGM news recognized many local school students attending the public and parochial schools in the community for their achievements in music, athletics and academics during the quarter, including those students recognized as students of the month as well as those award scholarships and other honors.

Achievements of area residents away at college were also detailed in a number of articles during the quarter.

The Chester, Ste. Genevieve and Perryville City Council and Randolph County Board of Commissioners meetings were covered in several news stories.

Activities of the Chester Unit School District #139, Perry County, MO District #32 and Ste. Genevieve County R-II's Board of Education were discussed in news stories.