

OUT OF WINDOW RATES												
State	Market	Station	Format	M-F Day-part	:60 Rate	:30 Rate	Saturday	:60 Rate	:30 Rate	Sunday	:60 Rate	:30 Rate
OHIO	Cincinnati	WAKW FM	CCM	6a-10a	\$ 70	\$ 60	6a-10a	\$ 30	\$ 25	6a-10a	\$ 30	\$ 25
				10a-3p	\$ 65	\$ 55	10a-3p	\$ 30	\$ 25	10a-3p	\$ 30	\$ 25
				3p-7p	\$ 70	\$ 60	3p-7p	\$ 30	\$ 25	3p-7p	\$ 30	\$ 25
				6a-7p	\$ 65	\$ 55	6a-7p	\$ 30	\$ 25	6a-7p	\$ 30	\$ 25
				7p-12a	\$ 25	\$ 20	7p-12a	\$ 25	\$ 20	7p-12a	\$ 25	\$ 20
LOWEST UNIT RATES FOR: 9/4/20 - 11/3/20												
State	Market	Station	Format	M-F Day-part	:60 Rate	:30 Rate	Saturday	:60 Rate	:30 Rate	Sunday	:60 Rate	:30 Rate
OHIO	Cincinnati	WAKW FM	CCM	6a-10a	\$ 55	\$ 34	6a-10a	\$ 30	\$ 25	6a-10a	\$ 30	\$ 25
				10a-3p	\$ 50	\$ 40	10a-3p	\$ 30	\$ 25	10a-3p	\$ 30	\$ 25
				3p-7p	\$ 55	\$ 34	3p-7p	\$ 30	\$ 25	3p-7p	\$ 30	\$ 25
				6a-7p	\$ 50	\$ 34	6a-7p	\$ 18	\$ 11	6a-7p	\$ 18	\$ 11
				7p-12a	\$ 25	\$ 20	7p-12a	\$ 25	\$ 20	7p-12a	\$ 25	\$ 20

as of: 9/23/2020