

WSYR QUARTERLY ISSUES AND PROGRAMS REPORT
[3RD QUARTER, JULY – SEPTEMBER 2013]

WSYR's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the third quarter of 2013:

Education
Health/Healthcare
Children/Youth
Crime/Law Enforcement
Legal Matters (e.g. court decisions)
Government (National)
Government (Local)
Environment
Consumer Issues
Economy
Housing
Community
Business
Employment
Business

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
The Morning News	Monday-Friday	4:30-7:00am
The Morning News	Saturday, Sunday	7:00-8:00am
NewsChannel 9 at Noon	Monday-Friday	12:00-12:30pm
NewsChannel 9 at 5:00	Monday-Friday	5:00-5:30pm
NewsChannel 9 at 5:30	Monday-Friday	5:30-6:00pm
NewsChannel 9 at 6:00	Monday-Friday	6:00-6:30pm
Eleven @ 11:00	Monday-Friday	11:00-11:35pm
NewsChannel 9 Weekend	Saturday, Sunday	6:00-6:30pm, 11:00-11:30pm
Newsmakers	Sunday	6:00-6:30am
Bridge Street	Monday-Friday	10:00-11:00am

All of the above programming is locally produced news programming presenting a mix of news, weather, and sports programming focusing on current issues and events.

National:

Program	Day	Time
ABC World News Now -WNN begins ABC's weekday network news schedule with the latest headlines, business, and entertainment, weather & breaking news reports.	Monday-Friday	2:30-4:30am
This Week -“This Week with George Stephanopoulos” is ABC News’ pre-eminent Sunday morning discussion program.	Sunday	10:00-11:00am
ABC World News -ABC’s nightly newscast.	Sunday-Saturday	6:30-7:00pm

Syndicated:

Program	Day	Time
Katie Katie Couric hosts a daytime talk show.	Monday-Friday	4:00-5:00pm
The Rachael Ray Show Rachael Ray hosts a daytime talk show	Monday-Friday	9:00-10:00am
Etc.		

Health – topics covered under this issue include:

Daily Tips

Cancer (all types)

Fitness

Obesity

Aging

Pregnancy

Sleeping

What’s Going Around (we check in with local doctors’ offices to see what is being spread right now.

Common viruses

Program Title: The Morning News

Date: 7/5/2013

Time: 6:00am

Duration of Segment: 1:25

Detailed Description: Letting Central New Yorkers know there may be more mosquitoes this summer. We let viewers know what to do to protect themselves from mosquito-borne illnesses.

Program Title: NewsChannel 9 Eleven @ 11:00

Date: 7/31/2013

Time: 11:00pm

Duration of Segment: 2:35

Detailed Description: An early trial at Upstate University Hospital prompted the latest research into lung cancer. New recommendations could make it easier for long-time smokers to catch the disease sooner.

Program Title: NewsChannel 9 at 5:00
Time: 5:00pm
Date: 7/30/2013
Duration of Segment: 2:10
Detailed Description: We look at some of the issues of trying to diagnose an ailment online. Doctors agree it can be helpful. But it can't be the end all, be all.

Program Title: NewsChannel 9 at 6:00
Time: 6:00pm
Date: 8/20/2013
Duration of Segment: 1:45
Detailed Description: Some vaccines for children going back to school are in short supply. This includes the one protecting against pertussis and tetanus.

Program Title: NewsChannel 9 at 5:00 & 6:00
Time: 5:00 & 6:00pm
Date: 9/3/2013
Duration of Segment: 4:00 total
Detailed Description: With only a month to go until flu season, doctors are advising people to get flu shots now.

Program Title: NewsChannel 9 at 5:00
Time: 5:00
Date: 9/9/2013
Duration of Segment: 2:20
Detailed Description: Report suggests women get a mammogram before the age of 50. It could save their life.

Program Title: NewsChannel 9 at 5:30
Time: 5:30
Date: 9/16/2013
Duration of Segment: 2:45
Detailed Description: NewsChannel 9 looks at SU's concussion policy, which is strict.

Program Title: Newsmakers
Time: 6:00am
Date: 9/29/2013
Duration of Segment: 30:00
Detailed Description: What does the upcoming passage of the Affordable Care Act mean for New Yorkers? How can you sign up? Why do you have to? How much will it cost you? How will it affect your doctors' visits? Is there anything else on the way that has to do with this?, etc.

Program Title: NewsChannel 9 at 5/5:30/6
Time: 6:00am
Date: 9/25/2013
Duration of Segment: n/a
Detailed Description: Various pieces on lifesaving tests. Promoting a free event where people can get cancer screening, tested for diabetes, blood tests, cholesterol, etc. The pieces were in-depth and there was a phone bank manned by health experts to answer viewer questions.

Crime – topics covered under this issue include:

Law enforcement
Special police initiatives
Special coverage of a crime/victim of a crime

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 7/11/2013
Duration of Segment: 2:20
Detailed Description: New York State Police launch crackdown on distracted driving that lasts several weeks. State Police told us they would be using undercover vehicles for this crackdown.

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 7/19/2013
Duration of Segment: 2:05
Detailed Description: Syracuse Police crack down on panhandling in the city. Officers and advocates would go around every week to offer help to those who needed it. It was up to the homeless if they wanted to accept the help or not.

Program Title: NewsChannel 9 at 6:00
Time: 6:00pm
Date: 7/31/2013
Duration of Segment: 2:15
Detailed Description: Former Syracuse DPW worker arrested again. He has been accused of sexual abuse. Police call him a “dangerous predator.” He was arrested as he was released. Police say the crime of his first arrest did not allow for a long prison sentence. But investigators continue to look for new ways to keep him locked up.

Program Title: NewsChannel 9 at 5:00
Time: 5:00pm
Date: 8/16/2013
Duration of Segment: 2:00
Detailed Description: Police crack down on the move-over law.

Program Title: NewsChannel 9 at 5:00
Time: 11:00pm
Date: 9/24/2013
Duration of Segment: 2:20
Detailed Description: Police to install crime cameras in the popular downtown area, Clinton Square.

Education

Program Title: NewsChannel 9 at 6:00
Time: 6:00
Date: 9/17/2013
Duration of Segment: 2:25
Detailed Description: Taking a closer look at the North Syracuse Central School District’s Decision to extend kindergarten to a full-day program.

Program Title: Newsmakers
Time: 6:00am
Date: 9/15/2013
Duration of Segment: 7:00
Detailed Description: SU introduces a new chancellor, Kent Syverud. What is his vision for the university? Do students like him? Who is he? Good or bad for the school?

Program Title: Newsmakers

Date: 9/1/2013

Time: 6:00am

Duration of Segment: 30:00

Detailed Description: Talked with local educational professional about the Common Core testing and the state of teachers in New York State.

Children/Youth

Program Title: NewsChannel 9 at 5:30

Date: 7/9/2013

Time: 5:30pm

Duration of Segment: 2:30

Detailed Description: A Syracuse man helps 6th and 7th grade boys become responsible men. The program has been running for 8 years.

Legal Matters

Program Title: NewsChannel 9 Eleven @ 11:00

Date: 8/7/2013

Time: 11:00pm

Duration of Segment: 2:00

Detailed Description: Issue over where political signs can be placed in Manlius. People are challenging the rule of displaying political signs on private property.

Government (National)

Program Title: NewsChannel 9 at 6:00

Date: 9/11/2013

Time: 6:00

Duration of Segment: 2:00

Detailed Description: SU Professor William Smullen offers his thoughts on the situation in Syria.

Program Title: Newsmakers

Date: 8/25/2013

Time: 6:00am

Duration of Segment: 30:00

Detailed Description: Covered topics focusing on President Obama. Such as: The Say Yes Program, overall political landscape. Obama was in Syracuse the week before. We talked with Congressman Dan Maffei about what the visit meant for Syracuse.

Program Title: Newsmakers

Date: 9/8/2013

Time: 6:00am

Duration of Segment: 30:00

Detailed Description: Covered topics focusing on Syria. What does it mean for U.S.? What's next? Why did this happen in the first place?, etc.

Government (Local)

Program Title: NewsChannel 9 at 6:00

Date: 7/2/2013

Time: 6:00pm

Duration of Segment: 2:05

Detailed Description: Congressman Dan Maffei and Assemblyman Bill Magnarelli call for changes. They want a watchdog fired to oversee the Federal Probation Office. They want a national standard for electronic monitoring bracelets and make tampering with one a federal crime. This is in response to the acts committed by David Renz, who murdered a woman and raped a girl as they left Great Northern Mall.

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 7/29/2013
Duration of Segment: 2:25
Detailed Description: Syracuse mayoral candidates discuss what can be done in the city regarding the ongoing problem of violence.

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 8/19/2013
Duration of Segment: 2:50
Detailed Description: A handicapped man was tased on a bus because he did not want to sit down. The city council held an open meeting to discuss the tasing policy for the Syracuse Police Department.

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 9/13/2013
Duration of Segment: 2:10
Detailed Description: New York State is the only state not to allow professional mixed-martial arts fights. There is an amateur one this weekend. We explain why this can happen and why it looks to be good for the OnCenter.

Program Title: Newsmakers
Time: 6:00am
Date: 9/15/2013
Duration of Segment: 15:00
Detailed Description: Talk with Republican Chair Tom Dadey about the Syracuse Mayoral race. Will the Republicans have a candidate?

Environment

Program Title: NewsChannel 9 at 6:00
Time: 6:00
Date: 8/1/2013
Duration of Segment: 2:17
Detailed Description: The emerald ash borer has made its way to CNY. We tell people some precautions people should take to make sure they keep their trees safe.

Consumer Issues

Program Title: NewsChannel 9 Eleven @ 11:00
Time: 11:00pm
Date: 7/3/2013
Duration of Segment: 2:05
Detailed Description: Fireworks are illegal in New York State. However, people shoot them off all the time around the Fourth of July holiday. This piece focused on showing people how dangerous they can be.

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 8/15/2013
Duration of Segment: 3:00
Detailed Description: People signed up for the firefighter-themed "Hero Rush" got a message saying there will be no race...and also no refund. The company organizing the race went bankrupt.

Program Title: NewsChannel 9 at 5:30
Time: 5:30pm
Date: 9/11/2013
Duration of Segment: 2:45

Detailed Description: The Better Business Bureau warns against scams concerning the Affordable Healthcare Act. Scammers are starting to target elderly and others before the start date of 10/1/13.

Economy

Program Title: NewsChannel 9 Eleven @ 11:00

Date: 8/13/2013

Time: 11:00pm

Duration of Segment: 2:30

Detailed Description: A service for special needs babies is in jeopardy. Many providers for the early intervention program had not been paid since the state took over the billing system. The Health Department is now offering temporary cash.

Program Title: NewsChannel 9 Eleven @ 11:00

Date: 9/20/2013

Time: 11:00pm

Duration of Segment: 2:30

Detailed Description: SU students who bought football season tickets for \$200 are annoyed when SU gives tickets away for free anyway. SU offers a complimentary ticket to any of the remaining games.

Housing

Program Title: NewsChannel 9 at 6:00

Date: 7/15/2013

Time: 6:00pm

Duration of Segment: 2:30

Detailed Description: One plan regarding the future of I-81 in Syracuse could force people some people from their homes. They would need a new place to live because of a highway.

Program Title: NewsChannel 9 at 6:00

Date: 7/15/2013

Time: 6:00pm

Duration of Segment: 2:00

Detailed Description: Catholic Charities uses half-a-million dollars to help homeless veterans in Central New York get back on their feet.

Community

Program Title: NewsChannel 9 at 6:00

Date: 7/16/2013

Time: 6:00pm

Duration of Segment: 2:10

Detailed Description: There was a pretty big increase in tourism for Central New York in 2012.

Program Title: NewsChannel 9 Weekend

Date: 7/20/2013

Time: 11:00pm

Duration of Segment: 2:05

Detailed Description: A Syracuse family needs help covering the costs for her daughter's funeral. The daughter died in an electrocution accident.

Program Title: NewsChannel 9 Eleven @ 11:00

Date: 7/25/2013

Time: 11:00pm

Duration of Segment: 1:55

Detailed Description: Local animal shelters are experiencing some overcrowding. We tell people how they can help and what led to the issue. A big reason was the recent flooding in Central New York – forcing pets from their homes.

Health/Healthcare - American Cancer Society, Stroke Awareness, Smoking and Health, Be the Match, MDA, Skin Cancer, Sounds of Pertussis, ALS, COPD

Environment - Trust for Public Land

Consumer Safety - Drunk Driving Prevention, Texting and Driving Prevention, Distracted Driving Prevention

Community - Salvation Army Civic Luncheon, Flood Donation Drive, Paige's Butterfly Run (Pediatric Cancer), Francis House

Women's Issues - Vera House (Domestic Violence and Sexual Assault), Breast Cancer, Breastfeeding, Women Heart Health

Employment - EEO Notice

These public service announcements were broadcast at various times throughout the day.