

## WSYR QUARTERLY ISSUES AND PROGRAMS REPORT 4<sup>TH</sup> QUARTER, OCTOBER – DECEMBER 2013

WSYR's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the fourth quarter of 2013:

Education  
Children/Youth  
Health/Healthcare  
Crime/Law Enforcement  
Legal Matters (e.g. court decisions)  
Government (Local)  
Environment  
Consumer Issues  
Economy  
Housing  
Transportation  
Community  
Business  
Technology  
National Security  
Employment

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

<u>Program</u>	<u>Day</u>	<u>Time</u>
The Morning News	Monday-Friday	4:30-7:00am
The Morning News	Saturday, Sunday	7:00-8:00am
NewsChannel 9 at Noon	Monday-Friday	12:00-12:30pm
NewsChannel 9 at 5:00	Monday-Friday	5:00-5:30pm
NewsChannel 9 at 5:30	Monday-Friday	5:30-6:00pm
NewsChannel 9 at 6:00	Monday-Friday	6:00-6:30pm
Eleven @ 11:00	Monday-Friday	11:00-11:35pm
NewsChannel 9 Weekend	Saturday, Sunday	6:00-6:30pm, 11:00-11:30pm
Newsmakers	Sunday	6:00-6:30am
Bridge Street	Monday-Friday	10:00-11:00am

All of the above programming is locally produced news programming presenting a mix of news, weather, and sports programming focusing on current issues and events.

National:

<u>Program</u>	<u>Day</u>	<u>Time</u>
ABC World News Now -WNN begins ABC's weekday network news schedule with the latest headlines, business, and entertainment, weather & breaking news reports.	Monday-Friday	2:30-4:30am
This Week -“This Week with George Stephanopoulos” is ABC News’ pre-eminent Sunday morning discussion program.	Sunday	10:00-11:00am
ABC World News -ABC’s nightly newscast.	Sunday-Saturday	6:30-7:00pm

Syndicated:

<u>Program</u>	<u>Day</u>	<u>Time</u>
Katie Katie Couric hosts a daytime talk show.	Monday-Friday	4:00-5:00pm
The Rachael Ray Show Rachael Ray hosts a daytime talk show	Monday-Friday	9:00-10:00am
Etc.		

Health – topics covered under this issue include:

- Daily Tips
- Health Law
- Cancer (all types)
- Fitness
- Obesity
- Aging
- Pregnancy
- Sleeping
- What’s Going Around (we check in with local doctors’ offices to see what is being spread right now.
- Common viruses

Program Title: NewsChannel 9 at 5:00  
Time: 5:00 p.m.  
Detailed Description: Key new provisions of President Obama's new health care law went into effect today. Millions of Americans can shop around for medical insurance coverage through the new federal and state online health insurance exchanges. Andrew Donovan navigates the changes for viewers

Date: 10/1/2013  
Duration of Segment: 3:00

Program Title: NewsChannel 9 at 5:30  
Time: 5:30 pm  
Detailed Description: NCAA bases concussion procedures off SU's model.

Date: 10/7/2013  
Duration of Segment: 2:10

Program Title: NewsChannel 9 at 11:00  
Time: 11:00pm  
Detailed Description: The cost of hospital acquired infections in the past 5 years may be as high as \$163 million in New York State.

Date: 12/10/2013  
Duration of Segment: 2:00

**Crime** – topics covered under this issue include:

Law enforcement  
Special police initiatives  
Special coverage of a crime/victim of a crime

Program Title: NewsChannel 9 at 5:00  
Time: 5:00  
Detailed Description: Jevon Wameling writes a letter to the Utica O-D talking about the death of his son Levon.

Date: 11/14/13  
Duration of Segment: 1:45

Program Title: NewsChannel 9 at 5:00  
Time: 5:00pm  
Detailed Description: Report released on the shooting death of Oneida County Sheriff's Deputy Kurt Wyman.

Date: 12/13/2013  
Duration of Segment: 2:00

Program Title: NewsChannel 9 at 5:00 & 6:00  
Time: 5pm and 6pm  
Detailed Description: The grandparents of a victim of the Sandy Hook shooting has a memorial stolen from their lawn. Neighbors step up to replace it.

Date: 12/20/2013  
Duration of Segment: 4:30 total

### **Education**

Program Title: The Morning News Date: 10/2/13  
Time: 5:00 a.m. Duration of Segment: 1:40  
Detailed Description: CBA requires students to go to study hall before going to practice.

Program Title: NewsChannel 9 at 11:00 Date: 11/7/2013  
Time: 11:00 pm Duration of Segment: 2:45  
Detailed Description: The State Education Commissioner is in town to host a hearing. Main topic is the Common Core and his views on it.

Program Title: NewsChannel 9 at 11:00 Date: 12/16/2013  
Time: 11:00pm Duration of Segment: 2:30  
Detailed Description: J-D school district votes to accept a short field, as long as it is okay with their lawyers.

### **Children/Youth**

Program Title: NewsChannel 9 at 5:30 Date: 10/15/2013  
Time: 5:30 Duration of Segment: 2:00  
Detailed Description: A warning that cyber bullying is now taking place on apps.

### **Legal Matters**

Program Title: NewsChannel 9 at 5:00 Date: 11/19/2013  
Time: 5:00 Duration of Segment: 2:00  
Detailed Description: Rick Springfield is sued by a woman who says she was hurt during his performance at the New York State Fair several years ago.

### **Government (Local)**

Program Title: NewsChannel 9 at 6:00 Date: 10/2/2013  
Time: 6:00 Duration of Segment: 1:50  
Detailed Description: Seneca Falls National Park closes because of government shutdown.

Program Title: All of them Date: 11/5/2013  
Time: All shows Duration of Segment: All shows  
Detailed Description: Coverage of the local elections in 2013.

Program Title: NewsChannel 9 at 5:00 Date: 12/12/2013  
Time: 5:00 Duration of Segment: 2:00  
Detailed Description: Casinos could be coming to Seneca County.

### **Environment**

Program Title: NewsChannel 9 at 5:30

Date: 10/1/2013

Time: 5:30

Duration of Segment: 2:45

Detailed Description: Plans move forward to take trash from Cortland County to the Onondaga County incinerator.

### **Consumer Issues**

Program Title: NewsChannel at 6:00

Date: 10/10/13

Time: 6:00

Duration of Segment: 1:45

Detailed Description: Scam on Craigslist rips off Real Estate ads and asks for people to send money before people even see the homes.

Program Title: NewsChannel 9 at 5:30

Date: 12/2/2013

Time: 5:30

Duration of Segment: 2:00

Detailed Description: The National Highway Transportation Safety Administration adopts a new rule for weight limits for a common style of car seat installation.

### **Economy**

Program Title: NewsChannel 9 at 5:30

Date: 10/14/13

Time: 5:30 pm

Duration of Segment: 2:15

Detailed Description: City of Syracuse trying to recruit business to downtown.

Program Title: NewsChannel 9 at 6:00

Date: 11/15/2013

Time: 6:00

Duration of Segment: 3:00

Detailed Description: Sherrill Manufacturing, a local company, emerges from bankruptcy as it tries to return to its former glory.

Program Title: NewsChannel 9 at 5:00

Date: 12/3/2013

Time: 5:00

Duration of Segment: 2:00

Detailed Description: Proposal of 81% property tax hike in Oswego.

Program Title: NewsChannel 9 at 6:00

Date: 12/24/2013

Time: 6:00

Duration of Segment: 2:00

Detailed Description: Shrimp prices rising. Local seafood restaurants affected.

Program Title: NewsChannel 9 at 6:00

Date: 12/27/2013

Time: 6:00

Duration of Segment: 2:00

Detailed Description: The United Way needs help meeting the requests of more agencies than ever.

### **Housing**

Program Title: NewsChannel 9 at 11:00

Date: 11/27/13

Time: 11:00 pm

Duration of Segment: 2:10

Detailed Description: The Evergreen Home for Adults in Pulaski closes because the owner said he can't afford to keep it open anymore.

### **Community**

Program Title: NewsChannel 9 at 5:30

Date: 10/4/2013

Time: 5:30 pm

Duration of Segment: 2:00

Detailed Description: Manlius Fire Department celebrates 200 years of existence.

Program Title: NewsChannel 9 at 11:00

Date: 10/6/2013

Time: 11:00 pm

Duration of Segment: 2:25

Detailed Description: "Adult World" the movie premieres in Syracuse. Starring John Cusack and Emma Roberts, it was shot in the city.

Program Title: NewsChannel 9 at 6:00

Date: 10/8/2013

Time: 6:00 pm

Duration of Segment: 2:00

Detailed Description: Andrew Bowman, who has Down syndrome, was named Homecoming King at West Genesee High School. The story exploded on social media and made Andrew's week.

Program Title: NewsChannel 9 at 11:00

Date: 10/14/2013

Time: 11:00 pm

Duration of Segment: 2:00

Detailed Description: CNY woman named Miss Veteran America

Program Title: NewsChannel 9 at 6:00

Date: 10/25/2013

Time: 6:00 pm

Duration of Segment: 2:00

Detailed Description: Colgate hockey player with cancer takes the ice again.

Program Title: NewsChannel 9 at 11:00

Date: 11/3/2013

Time: 6:00 pm

Duration of Segment: 2:00

Detailed Description: Following the death of two homeless people in recent weeks, how can the people of Syracuse help the homeless?

Program Title: NewsChannel 9 at 6:00

Date: 11/6/2013

Time: 6:00

Duration of Segment: 2:25

Detailed Description: After a deadly car/pedestrian crash in Cicero, there is a movement to make a stretch of Route 11 safer.

Program Title: NewsChannel 9 at 6:00 & 11:00

Date: 11/8/2013

Time: 6:00 & 1:00

Duration of Segment: 2:00

Detailed Description: A church in Memphis, NY rebuilds after snow collapsed its roof last year,

## **Community continued**

Program Title: NewsChannel 9 at 6:00 Date: 11/16/2013  
Time: 6:00 Duration of Segment: 3:00  
Detailed Description: Miss America and Fayetteville native Nina Davuluri comes back to Syracuse for a public visit...her first since winning the crown over the summer.

Program Title: NewsChannel 9 at 6:00 & 11:00 Date: 12/21/2013  
Time: 6:00 & 11:00 Duration of Segment: 4:00 total  
Detailed Description: Families and friends visit SU to remember the victims of the Lockerbie bombing 25 years ago.

Program Title: NewsChannel 9 at 11:00 Date: 12/26/2013  
Time: 11:00 Duration of Segment: 2:20  
Detailed Description: Elbridge Fire Department will no longer be the service for the town.

## **Business**

Program Title: NewsChannel 9 at 11:00 Date: 10/20/2013  
Time: 11:00 Duration of Segment: 2:00  
Detailed Description: Grant from the state will go toward redeveloping parts of Syracuse that need it most.

## **Employment**

Program Title: NewsChannel 9 at 5:00 Date: 10/31/2013  
Time: 5:00 Duration of Segment: 2:15  
Detailed Description: Lockheed Martin in the Town of Salina calls off plan to transfer 1,700 jobs to another facility.

## **National Security**

Program Title: NewsChannel 9 at 6:00 Date: 10/31/2013  
Time: 6:00 Duration of Segment: 3:00  
Detailed Description: A look at all of the items, normal and crazy that have been confiscated at Hancock Airport.

Program Title: NewsChannel 9 at 5:30 Date: 11/5/2013  
Time: 5:30 Duration of Segment: 3:00  
Detailed Description: The 174<sup>th</sup> is moving ahead with its drone's mission as it takes a permanent position at Fort Drum.

## **Transportation**

Program Title: NewsChannel 9 at 5:00 Date: 11/1/2013  
Time: 5:00 Duration of Segment: 3:00  
Detailed Description: A look at the over-height detection system on Onondaga Lake Parkway and how effective it is.

**Public Service Announcements:** In addition to the above programming WSYR broadcasts public service announcements related to the following issues:

**Education** -High School Dropout Prevention, Classroom Connections, Teaching Money Management

**Children/Youth** -Childhood Obesity Prevention, Bullying Prevention, Literacy Promotion, McMahon Ryan Child Advocacy Center, Best in Me Girl (Girl Scouts), March of Dimes, Make A Wish, Children's Oral Health, Children's Programming

**Health/Healthcare** -American Cancer Society, Stroke Awareness, Smoking and Health, Be the Match, MDA, Skin Cancer, Sounds of Pertussis, ALS, COPD

**Environment** - Trust for Public Land

**Consumer Safety** - Drunk Driving Prevention, Texting and Driving Prevention, Distracted Driving Prevention, Project Roadblock

**Community** - Salvation Army Civic Luncheon, Flood Donation Drive, Francis House, Tops-Food for Families

**Women's Issues** - Vera House (Domestic Violence and Sexual Assault), Breast Cancer, Breastfeeding, Women Heart Health

**Employment** - EEO Notice

These public service announcements were broadcast at various times throughout the day.