

KZOK-FM

Seattle, WA
Quarterly Issues/Programs List

Q1 2024
January 1 – March 31, 2024

KZOK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

BIPOC (Black, Indigenous, And People of Color)
Children's Issues
Environment-Animal Welfare-Global Warming
First Responders
Financial Literacy
Government
Homelessness
LGBTQ Issues
Local Business
Mental Health
Minorities
Police and Policing
Public Safety & Health
Social Media Issues
Veteran's Issues
Women's Issues

Section I LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Local Programming

The Sunday Times – The Regularly Scheduled Weekly Public Affairs Show of **KZOK-FM**
Produced and Hosted by Lee Callahan in Seattle

National Programming – sometimes used within Lee's show:

iHeartRadio Communities -- iHeart's National Public Affairs Show, hosted by Ryan Gorman

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Public Safety & Health	1/7/24 National Programming Dr. Pasricha joins the show with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet.	Dr. Trisha Pasricha, 'Ask A Doctor' Columnist for The Washington Post	7:00am 13 min
Minority Issues Public Safety & Health Women's Issues	1/7/24 National Programming Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.	Natasha Nascimento, Founder & Executive Director of Redefining Refuge.	7:13am 17 min
Environment Financial Literacy	1/14/24 Local Programming Saving money, conserving energy, protecting the environment, and supporting renewable energy all while staying warm with the following: rebates & special offers, Flex Energy pilot programs, rooftop solar and community solar.	Kellie Stickney PR & Media Liaison Snohomish Public Utilities District	7:00am 14 min
Social Media Issues Children's Issues Government	1/14/24 National Programming Kristin Bride discusses the death of her 16-year-old son to suicide following a relentless cyber-bullying campaign by classmates, along with her work on the bipartisan Kids Online Safety Act bill currently before Congress.	Kristin Bride, Social Media Reform Advocate	7:14am 16 min
Public Safety & Health	1/21/24 National Programming Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer.	Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer.	7:00am 13 min
First Responders Police and Policing Mental Health	1/21/24 National Programming Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide.	Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund.	7:13am 17 min

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Education LGBTQ Issues	<p>1/28/24 Local Programming</p> <p>The Seattle Women’s Chorus highlights the resurgence of book banning. Five composers write about five banned books – and the rest of the song list is from books, films, pop culture – all of which have also been blocked.</p> <p>The Seattle Men’s Chorus highlights bringing LTGBTQ+ refugees to safety. For many they were on the brink of dying from an “honor killing.” There will be video storytelling throughout the concert.</p>	Paul Caldwell, Artistic Director, Seattle Men’s, and Women’s Choruses	7:00am 15 minutes
Homelessness Local Business Public Safety & Health	<p>1/28/24 Local Programming</p> <p>Plymouth Housing is preparing to open another new (and beautiful) Affordable Housing Building in Seattle for the chronically Un-housed. Plymouth Housing’s mission is to eliminate homelessness and address its causes by preserving, developing, and operating safe, quality, supportive housing and by providing adults experiencing homelessness with opportunities to stabilize and improve their lives.</p>	Karen Lee, CEO Plymouth Housing, Seattle	7:15am 15 min
Public Safety & Health	<p>2/4/24 Local Programming</p> <p>Brianna Mercker, at the age of 35, is a survivor of colorectal cancer, emphasizing the message that it’s never too young to get a screening. She is also a volunteer manager of the Colon Cancer Alliance chapter here in Seattle. What she a ragtag group has accomplished in the last few years is monumental.</p>	Brianna Mercker Stage IV CRC Survivor, Advocate & Volunteer Never Too Young Taskforce Seattle Walk to End Colon Cancer Co- Chair	7:00am 20 minutes
Financial Literacy	<p>2/4/24 National Programming</p> <p>Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes.</p>	Mark Steber, Chief Tax Information Officer for Jackson Hewitt.	7:20am 10 min

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Public Safety & Health	<p>2/11/24 Local Programming</p> <p>Claudio Longo, who is living with MS since her senior year in high school, talks about MS, I'm Possible, who provide community support and financial assistance to young adults living with MS to help them navigate the diagnosis and pursue a life full of possibilities.</p>	Claudia Longo President MS, I'm Possible	7:00am 15 minutes
Public Safety & Health	<p>2/11/24 National Programming</p> <p>Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage.</p>	Jonathan McNamara, Communications Director for the American Red Cross.	7:15am 15 min
Public Safety & Health	<p>2/18/24 National Programming</p> <p>Dr. Spigel joins the show for National Cancer Prevention Month to discuss how to be proactive about your health regarding cancer, the importance of screenings, understanding risk factors, and advancements in treatment and cancer research.</p>	Dr. David Spigel, Chief Scientific Officer at the Sarah Cannon Research Institute.	7:00am 30 minutes
Public Safety & Health Mental Health Children's Issues	<p>2/25/24 Local Programming</p> <p>Children Under Fire: An American Crisis. This book delves into the lives of several children who have experienced gun violence and shows the devastating effects it has made on their lives.</p>	John Woodrow Cox Author Children Under Fire: An American Crisis	7:00am 14 minutes
BIPOC (Black, Indigenous, And People of Color)	<p>2/25/24 National Programming</p> <p>Trovon Williams checks in for Black History Month to discuss the NAACP's work in organizing voter turnout ahead of the November elections and other initiatives underway for 2024.</p>	Trovon Williams, SVP of Marketing & Communications for the NAACP	7:14 16 minutes
Public Safety & Health Mental Health	<p>3/3/24 Local Programming</p> <p>The Seattle Times published a printable version of its guide on how to help someone in a mental health crisis. There's lots of useful info in there, for the next time you assist a neighbor having a very bad day.</p>	Michelle Baruchman Seattle Times Mental Health Project engagement reporter	7:00am 14 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Public Safety & Health Mental Health	3/3/24 National Programming Dr. Marynak and Angie P, former smoker featured in the CDC's Tips from Former Smokers campaign, discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting.	Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health and Former Smoker Angie P.	7:14 16 minutes
Public Safety & Health	3/10/24 National Programming Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event.	Robin Nunley, Spokesperson for the National MS Society.	7:00am 30 minutes
BIPOC (Black, Indigenous, And People of Color) Minorities	3/17/24 Local Programming Palmer Pathways Pre-Apprenticeship is a program that serves young adults between the ages of 18-26 who are disconnected from higher education or gainful employment and have an interest in pursuing a career in the trades.	Jonathan Jackson Executive Director Palmer Pathways, Washington State	7:00am 13 minutes
Mental Health Children's Issues	3/17/24 National Programming Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media.	Monica Anderson, Director of Internet & Technology Research at the Pew Research Center.	7:13am 17 minutes
BIPOC (Black, Indigenous, And People of Color) Financial Literacy Minorities	3/24/24 Local Programming Working Families Tax Credit (WFTC) is a program administered by the Washington State Department of Revenue that helps low-to-moderate income workers and their families receive money back on sales taxes already paid.	Kevin Dixon Assistant Director Working Families Tax Credit Washington State Department of Revenue	7:00am 19 minutes
Public Safety & Health	3/24/24 National Programming Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters.	Jennifer Pipa, Vice President of American Red Cross Disaster Programs.	7:19am 11 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Mental Health First Responders Police and Policing	3/31/24 Local Programming Behind the Badge's Brian Johnston explains how the foundation helps police departments and families cope with the death of an officer.	Brian Johnston Executive Director Behind The Badge Foundation	7:00am 13 minutes
Public Safety & Health Children's Issues	3/31/24 National Programming Danielle Fanelle joins the show for National Nutrition Month to discuss tips on better overall nutrition for children and adults.	Danielle Fanelle, Registered Dietician at Johns Hopkins All Children's Hospital.	7:13am 17 minutes

In addition, **KZOK-FM** aired the following:

Locally Produced Weather Reports: 1,351 runs – 10 sec long reports

Weather aired Monday through Sunday from 5:00 AM to 8:00 PM PT

Locally Produced Traffic Reports: 1,313 runs – 10 sec long reports

Traffic reports aired Monday through Friday from 6:00 AM to 7:00 PM PT