

KZOK-FM

Seattle, WA

Quarterly Issues/Programs List

Q4 2023

October 1 – December 31, 2023

KZOK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

BIPOC Awareness (Black, Indigenous, And People of Color)

Children's Issues

COVID-19 Information

Economy

Community Outreach

Elder Issues

Food Insecurity

Education

Environment-Animal Welfare-Global Warming

Financial Literacy

Homelessness

Local Business

Mental Health

Military

Minority Issues

Public Safety & Health

Social Media Issues

Veteran's Issues

Women's Issues

Section I

LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Local Programming

Sunday Times – The Regularly Scheduled Weekly Public Affairs Show of **KZOK-FM**
Produced and Hosted by Lee Callahan in Seattle

The Danny Bonaduce and Sarah Morning Show - The regular weekday morning show of **KZOK-FM**

Middays and Afternoons on KZOK

National Programming

iHeartRadio Communities -- iHeart's National Public Affairs Show, hosted by Ryan Gorman

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
BIPOC Awareness (Black, Indigenous, And People of Color)	10/1/23 Local Programming The Northwest African American Museum Champions of Unity Award honors two exemplary public servants who exemplify unity and community uplift. This year's awards will be bestowed upon arts advocate Vivian Phillips and arts leader Brian Carter.	LaNesha DeBardelaben Northwest African American Museum, Seattle	7:00am 17:00 minutes
Community Outreach Economy Elder Issues Food Insecurity	10/1-10/25/23 Local Programming KZOK on-air staff, through an on-air money drive, raised \$100,205 for Northwest Harvest who provide food to Western Washington people in need.		Total Minutes (including pre-promos and during the big day) 800 Minutes
Mental Health	10/1/23 National Programming Dr. Murry joins the show ahead of Mental Illness Awareness Week and World Mental Health Day to discuss the signs and symptoms of anxiety and depression, who's most at risk for those conditions, and resources available for those seeking mental health assistance	Dr. Bob Murry, Chief Medical Officer of NextGen Healthcare.	7:17am 13:00 minutes
Local Business Economy	10/8/23 Local Programming Olympic Hot Tub kicks off its 7th Annual Founder's Event. This year, Olympic Hot Tub is raising funds for Artist Trust, a nonprofit organization whose sole mission is to support and encourage individual artists of all disciplines in Washington State. Olympic Hot Tub President Don Riling: "We are so pleased to help Artist Trust and their mission to support the working artists who enrich community life in Washington State. The arts are incredibly vital, and they continue to struggle post-pandemic. It's incredibly important to do what we can to help."	Kristina Goetz, CEO Artist Trust Don Riling, President, Olympic Hot Tub	7:00am 16:00 minutes
COVID-19 Support & Information Public Safety & Health	10/8/23 National Programming Dr. Liburd and Dr. Underwood discuss the Ad Council, American Medical	Dr. Leandris Liburd (CDC) & Dr. Willie Underwood (AMA).	7:16am 14:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
	Association and CDC's annual "Get My Flu Shot" campaign, an initiative encouraging Americans to get their flu shot, along with an updated COVID-19 vaccine.		
BIPOC Awareness (Black, Indigenous, And People of Color) Minority Issues	10/15/23 National Programming Claudia Romo Edelman joins the show for Hispanic Heritage Month to discuss the contributions of Hispanics to the U.S. economy and culture.	Claudia Romo Edelman, Founder & CEO, We Are All Human Foundation	7:00am 14:00 minutes
Public Safety & Health	10/15/23 National Programming Ivanette Bonilla and Captain Cozo discuss Fire Prevention Week, including the importance of functioning fire alarms in homes and businesses and why fires spread more rapidly than ever before.	Ivanette Bonilla, Director of Communications for Kidde & Captain Michael Cozo, FDNY Foundation Representative	7:14am 16:00 minutes
Public Safety & Health	10/22/23 Local Programming Ozette Technologies and Bloodworks Bio are teaming up to improve the process of donating plasma for cancer patients. Right now, across the country, healthy blood donors are recruited and undergo a series of injections, a waiting period, then blood draws to see if their blood will work to manufacture life-saving cell therapies for cancer patients. Bloodworks Bio and Ozette will change that.	Cherie Green, Ozette Technologies Aaron Posey, Bloodworks Bio	7:00am 15:00 minutes
Public Safety & Health Women's Issues	10/22/23 National Programming Dr. Dahut joins the show for Breast Cancer Awareness Month, stressing the importance of women getting tested early and often, along with the progress made over the past few decades in diagnosing and treating breast cancer.	Dr. William Dahut, Chief Scientific Officer at the American Cancer Society	7:15am 15:00 minutes
Public Safety & Health Women's Issues	10/29/23 National Programming Dr. El-Ashry joins the show for Breast Cancer Awareness Month to break down the latest advancements in breast cancer diagnosis and treatments, and the ongoing work towards finding a cure.	Dr. Dorraya El-Ashry, Chief Scientific Officer for the Breast Cancer Research Foundation.	7:00am 30:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Economy Financial Literacy Homelessness	11/5/23 Local Programming Washington State Homeowner Assistance Fund (HAF) connects you with a housing counselor who provides free and confidential support and can assist you with many options to prevent foreclosure.	Emily Northrup, Grants Administrator for the Washington State Housing Finance Commission	7:00am 20:00 minutes
Public Safety & Health Children's Issues	11/5/23 National Programming Alissa Kanowitz discusses the death of her four-year-old daughter Amanda to the flu, along with the work her organization does to save lives and reduce hospitalizations by protecting children, families, and communities against influenza through education and advocacy.	Alissa Kanowitz, Co-Founder & Board Member for Families Fight Flu.	7:20am 10:00 minutes
Veteran's Issues	11/12/23 National Programming Veterans Day weekend special featuring multiple organizations helping veterans and their families nationwide.	Colonel Duncan S. Milne (Ret.) - U.S. Marine Corps Veteran & President of the Dixon Center for Military and Veterans Services Dan Clare - US Marine & Air Force Veteran and Chief Communications & Outreach Officer at Disable American Veterans Jim Whaley - U.S. Army Veteran & CEO of Mission Roll Call Brigadier General Jack Hammond (Ret.) - U.S. Army Veteran & Executive Director of Home Base Matt Parrish - Green Beret Veteran & Executive Director of Task Force Dagger	7:00am 30:00 minutes
Public Safety & Health Minority Issues BIPOC Issues	11/19/23 Local Programming Washington has become the first state to open its health insurance marketplace to all residents, including undocumented immigrants. Starting now, everyone who lives in Washington state will have the opportunity to buy health and dental insurance through Washington Healthplanfinder, regardless of immigration status.	Wynne McHale is Chief of Staff for the Washington Health Benefit Exchange	7:00am 14:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Veteran's Issues Mental Health Women's Issues	11/19/23 National Programming Kelsi Sheren describes her experience serving as the only woman in her specific unit in Afghanistan, along with the trauma she's dealt with and her battle with PTSD. She also discusses her work helping other veterans dealing with the same issues.	Kelsi Sheren, Former combat veteran and artillery gunner and Author of Brass & Unity: One Woman's Journey Through the Hell of Afghanistan and Back	7:14am 8:00 minutes
Social Media Issues	11/19/23 National Programming Dr. Twenge explains the differences between current generations, including the role technology has played in generational differences, and what we should all keep in mind to help bridge those divides.	Dr. Jean Twenge, Author of Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents.	7:22AM 8:00 minutes
Veteran's Issues Mental Health	11/26/23 National Programming JP Lane discusses his struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does to help veterans like him and service members and military families.	JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund.	7:00am 30:00 minutes
Education Financial Literacy	12/3/23 Local Programming The Guaranteed Education Tuition(GET) program and DreamAhead College Investment Plan (DreamAhead) are qualified tuition programs with WA529. WA529 helps Washington families save for educational expenses, with a vision of fostering a well-educated community by helping students and families overcome financial barriers to education and avoid future debt.	Luke Minor, Ex. Director Guaranteed Education Tuition Programs of WA State	7:15am 15:00 minutes
Veteran's Issues Military Local Business	12/10/23 Local Programming This holiday season, LeMay is partnering with Army-Air Force Joint Base Lewis McChord's Santa's Castle to help support their mission of reducing holiday stress by providing new toys, board games and books to over 1,000 Military Families each year in Washington who are experiencing financial hardships.	Jake Welk, Marketing Manager, Lemay Car Museum of Tacoma	7:00am 14:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Environment-Animal Welfare	12/10/23 National Programming Susanne Kogut joins the show to discuss her organization's work in facilitating pet adoptions nationwide, providing vaccines and affordable pet treatment options for pet owners, and helping unify lost pets with their owners.	Susanne Kogut, CEO of Petco Love	7:14am 16:00 minutes
Public Safety & Health	12/17/23 National Programming Kathy Stokes exposes some of the top scams to watch out for this holiday season, from gift card fraud to online shopping threats, along with what to do if you fall victim to a scam.	Kathy Stokes, AARP's Director of Fraud Prevention Programs.	7:00am 15:00 minutes
Economy Homelessness Mental Health Minority Issues Public Safety & Health	12/17/23 National Programming Commissioner Hodder checks in to discuss the services provided by The Salvation Army, the Red Kettle campaign, and the need Americans are experiencing nationwide.	Commissioner Kenneth Hodder, National Commander of The Salvation Army	7:15am 15:00 minutes
Veteran's Issues Public Safety & Health	12/23/23 National Programming Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.	Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid, and assistance non-profit organization.	7:00am 30:00 minutes
Mental Health	12/31/23 National Programming Dr. Murry joins the show ahead of Mental Illness Awareness Week and World Mental Health Day to discuss the signs and symptoms of anxiety and depression, who's most at risk for those conditions, and resources available for those seeking mental health assistance	Dr. Bob Murry, Chief Medical Officer of NextGen Healthcare.	7:00am 12:00 minutes
Public Safety & Health COVID-19 Information	12/31/23 National Programming Dr. Liburd and Dr. Underwood discuss the Ad Council, American Medical Association and CDC's annual "Get My Flu Shot" campaign, an initiative encouraging Americans to get their flu	Dr. Leandris Liburd (CDC) & Dr. Willie Underwood (AMA).	7:12am 18:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
	shot, along with an updated COVID-19 vaccine.		

PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements that address community issues aired by this station during this calendar quarter totaling 43.5 minutes.

KZOK FM

From: 10/01/2023 To: 12/31/2023

Log Date Audio Leng Audio Title

1. 10/01/2023 00:30.450 PSA/BIG BROTHERS BIG SISTERS
2. 10/02/2023 00:30.450 PSA/BIG BROTHERS BIG SISTERS
3. 10/03/2023 00:30.450 PSA/BIG BROTHERS BIG SISTERS
4. 10/04/2023 00:30.450 PSA/BIG BROTHERS BIG SISTERS
5. 10/05/2023 00:30.450 PSA/BIG BROTHERS BIG SISTERS
6. 10/06/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
7. 10/07/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
8. 10/08/2023 00:29.700 PSA/KIDDE FIRESAFETY_ESCAPE PLAN
9. 10/09/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
10. 10/10/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
11. 10/11/2023 00:29.700 PSA/KIDDE FIRESAFETY_ESCAPE PLAN
12. 10/12/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
13. 10/13/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
14. 10/14/2023 00:29.700 PSA/KIDDE FIRESAFETY_ESCAPE PLAN
15. 10/15/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
16. 10/16/2023 00:29.700 PSA/KIDDE FIRESAFETY_ESCAPE PLAN
17. 10/16/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
18. 10/17/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
19. 10/18/2023 00:30.140 PSA/KIDDE FIRESAFETY_CHILDREN SAFETY
20. 10/19/2023 00:29.700 PSA/KIDDE FIRESAFETY_ESCAPE PLAN
21. 10/21/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
22. 10/22/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
23. 10/23/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
24. 10/23/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
25. 10/25/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
26. 10/26/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
27. 10/27/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
28. 10/28/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
29. 10/29/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
30. 10/30/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
31. 10/31/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
32. 11/01/2023 00:30.450 PSA/BREAST CANCER RESEARCH FOUNDATION
33. 11/02/2023 00:30.350 PSA/HOMEBASE
34. 11/03/2023 00:30.350 PSA/HOMEBASE
35. 11/04/2023 00:30.350 PSA/HOMEBASE
36. 11/05/2023 00:30.350 PSA/HOMEBASE
37. 11/06/2023 00:30.350 PSA/HOMEBASE
38. 11/07/2023 00:30.350 PSA/HOMEBASE
39. 11/08/2023 00:30.350 PSA/HOMEBASE
40. 11/09/2023 00:30.350 PSA/HOMEBASE
41. 11/10/2023 00:30.350 PSA/HOMEBASE
42. 11/11/2023 00:30.350 PSA/HOMEBASE
43. 11/12/2023 00:30.350 PSA/HOMEBASE

44. 11/13/2023 00:30.350 PSA/HOMEBASE
45. 11/14/2023 00:30.350 PSA/HOMEBASE
46. 11/15/2023 00:30.350 PSA/HOMEBASE
47. 11/16/2023 00:30.350 PSA/HOMEBASE
48. 11/17/2023 00:30.350 PSA/HOMEBASE
49. 11/18/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
50. 11/19/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
51. 11/20/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
52. 11/21/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
53. 11/22/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
54. 11/23/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
55. 11/23/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
56. 11/25/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
57. 11/26/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
58. 11/27/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
59. 11/28/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
60. 11/29/2023 00:30.300 PSA/SHOW YOUR STRIPES/GENERIC
61. 11/30/2023 00:30.400 PSA/SHINE A LIGHT X
62. 12/01/2023 00:30.350 PSA/SHINE A LIGHT Y
63. 12/03/2023 00:30.400 PSA/SHINE A LIGHT X
64. 12/03/2023 00:30.400 PSA/SHINE A LIGHT X
65. 12/04/2023 00:30.350 PSA/SHINE A LIGHT Y
66. 12/05/2023 00:30.400 PSA/SHINE A LIGHT X
67. 12/06/2023 00:30.400 PSA/SHINE A LIGHT X
68. 12/07/2023 00:30.350 PSA/SHINE A LIGHT Y
69. 12/08/2023 00:30.400 PSA/SHINE A LIGHT X
70. 12/09/2023 00:30.400 PSA/SHINE A LIGHT X
71. 12/10/2023 00:30.350 PSA/SHINE A LIGHT Y
72. 12/11/2023 00:30.400 PSA/SHINE A LIGHT X
73. 12/12/2023 00:30.400 PSA/SHINE A LIGHT X
74. 12/13/2023 00:30.350 PSA/SHINE A LIGHT Y
75. 12/14/2023 00:30.400 PSA/SHINE A LIGHT X
76. 12/15/2023 00:30.400 PSA/SHINE A LIGHT X
77. 12/16/2023 00:30.350 PSA/SHINE A LIGHT Y
78. 12/17/2023 00:30.400 PSA/SHINE A LIGHT X
79. 12/18/2023 00:30.400 PSA/SHINE A LIGHT X
80. 12/19/2023 00:30.350 PSA/SHINE A LIGHT Y
81. 12/20/2023 00:30.400 PSA/SHINE A LIGHT X
82. 12/21/2023 00:30.400 PSA/SHINE A LIGHT X
83. 12/22/2023 00:30.350 PSA/SHINE A LIGHT Y
84. 12/23/2023 00:30.400 PSA/SHINE A LIGHT X
85. 12/23/2023 00:30.400 PSA/SHINE A LIGHT X
86. 12/30/2023 00:29.930 PSA/OPERATION HOPE - FINANCIAL FREEDOM
87. 12/31/2023 00:29.930 PSA/OPERATION HOPE - FINANCIAL FREEDOM

In addition, **KZOK-FM** aired the following:

Locally Produced Weather Reports: 1,351 runs – 10 sec long reports
Weather aired Monday through Sunday from 5:00 AM to 8:00 PM PT

Locally Produced Traffic Reports: 1,313 runs – 10 sec long reports
Traffic reports aired Monday through Friday from 6:00 AM to 7:00 PM PT