

CONTRACT



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Old Towne Media
 Attention: Millennium New York Millennium New York
 PO Box 31150
 Alexandria, VA 22310

And:

Product		TV DEACON DCCC	
Contract Dates		10/13/16 - 10/19/16	
Estimate #		289	
Advertiser		Colleen Deacon for Congress/DCCC	
Original Date / Revision		10/06/16 / 10/06/16	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Property	Account Executive	Sales Office	
WSYT-TV	Millennium Washington	Millennium New	
Special Handling			
Demographic			
Adults 35+			
Agency Code	Advertiser Code	Product 1/2	
10	10	10	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WSYT	10/13/16	10/19/16	M-F	6:00 PM-6:30 PM		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$125.00			2						
		Week: 10/17/16	10/23/16	111----	\$125.00			3						
N 2	WSYT	10/13/16	10/19/16	M-F	6:30 PM-7:00 PM		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$125.00			2						
		Week: 10/17/16	10/23/16	111----	\$125.00			3						
N 3	WSYT	10/13/16	10/19/16	M-F	7p-730p		:30				NM	5	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$500.00			2						
		Week: 10/17/16	10/23/16	111----	\$500.00			3						
N 4	WSYT	10/13/16	10/19/16	M-F	730p-8p		:30				NM	5	\$2,875.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$575.00			2						
		Week: 10/17/16	10/23/16	111----	\$575.00			3						
Totals												0.00	20	\$6,625.00

10/10/16
 AS
 10/10/16
 MP

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>	
3177 /		25325334	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
10/13/16 - 10/19/16	TV DEACON DCCC	289	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Colleen Deacon for Cong		10/06/16 / 10/06/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/19/16	20	\$6,625.00	(\$993.75)	\$5,631.25
Totals	20	\$6,625.00	(\$993.75)	\$5,631.25

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Entered
10/10/16

#3177



125 West 55th St
New York, NY 10019

TELEVISION GROUP
CONFIRMED
10/10/16

Contract # 25325334 Changes as of: 10/5/2016 at 6:12 PM Version: Current State Version 1

CPE: 10/10/289 Flight: 10/13/16 - 10/19/16 Total \$: \$6,625.00
 Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Total Spots: 20
 4507 PENWOOD DRIVE Product: TV DEACON DCCC Total CPP: \$0.00
 ALEXANDRIA, VA Agency Order #: 5455839 Primary Demo: Total GRP:
 22310

Comments: Separation: 30

Buyer: Abar Bougie, Barbara
 Salesperson: JONATHAN VITTI
 212-373-8256
 Con Type: POLITICAL/NOTE
 Assistant: KENNETH MIELE
 212-373-8113

Separation:

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/19							Total Spots	Total \$	CPP	GRP
						10/13	10/14	10/15	10/16	10/17	10/18	10/19				
✓ 1	Th-F, M-W 6p-6:30p		Judge Judy	\$125.00	30	1	1	0	0	1	1	1	5	\$625.00	\$0.00	0.0
✓ 2	Th-F, M-W 6:30p-7p		Judge Judy	\$125.00	30	1	1	0	0	1	1	1	5	\$625.00	\$0.00	0.0
✓ 3	Th-F, M-W 7p-7:30p		Wheel Of Fortune	\$500.00	30	1	1	0	0	1	1	1	5	\$2,500.00	\$0.00	0.0
✓ 4	Th-F, M-W 7:30p-8p		Jeopardy	\$575.00	30	1	1	0	0	1	1	1	5	\$2,875.00	\$0.00	0.0
TOTALS:						4	4	0	0	4	4	4	20	\$6,625.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25325334 Changes as of: 10/5/2016 at 6 12 PM Version: Current State Version 1

CPE: 10/10/289 Flight: 10/13/16 - 10/19/16 Total \$: \$6,625.00
 Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Market: SYRACUSE
 4507 PENWOOD DRIVE Product: TV DEACON DCCC Office: NEW YORK Total Spots: 20
 ALEXANDRIA, VA Agency Order #: 5455839 Primary Demo: Total CPP: \$0.00
 Buyer: Abar Bougie, Barbara Cor Type: POLITICAL/VOTE
 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE Separation:
 212-373-8256 212-373-8113

Special Instructions

Date/Time Added by Comment
 10/05/16 6:12 PM JONATHAN VITTI Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$0
WSTY Share:	10%
Comment:	
WNYS:	2%
WSTM:	21%
WSTQ:	1%
WSYR:	55%
WTVH:	11%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$6,625.00	N/A	0.0
Total	100%	20	\$6,625.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	20	\$6,625.00
Total	20	\$6,625.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/5/16 6:12 PM	JONATHAN VITTI	New	20		\$6,625.00	\$6,625.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Barbara Abar
 being/on behalf of: Deacon, Colleen - DCCC, a legally
 qualified candidate of the Democratic political
 party for the office of: US Congress
 in the General
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: _____ Date of Last Broadcast: _____

Total Charges: _____

I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress / OCCL

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Barbara J. Alar

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title