

CONTRACT



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

And:

Old Towne Media
 Attention: Millennium New York Millennium New York
 PO Box 31150
 Alexandria, VA 22310

Contract / Revision 3177 /		Alt Order # 25325334
Product TV DEACON DCCC		
Contract Dates 10/13/16 - 10/19/16		Estimate # 289
Advertiser Colleen Deacon for Congress/DCCC		Original Date / Revision 10/06/16 / 10/06/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WSYT-TV	Account Executive Millennium Washington	Sales Office Millennium New
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WSYT	10/13/16	10/19/16	M-F	6:00 PM-6:30 PM		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$125.00			2						
		Week: 10/17/16	10/23/16	111----	\$125.00			3						
N 2	WSYT	10/13/16	10/19/16	M-F	6:30 PM-7:00 PM		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$125.00			2						
		Week: 10/17/16	10/23/16	111----	\$125.00			3						
N 3	WSYT	10/13/16	10/19/16	M-F	7p-730p		:30				NM	5	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$500.00			2						
		Week: 10/17/16	10/23/16	111----	\$500.00			3						
N 4	WSYT	10/13/16	10/19/16	M-F	730p-8p		:30				NM	5	\$2,875.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Spots/Week</u>						
		Week: 10/10/16	10/16/16	---11---	\$575.00			2						
		Week: 10/17/16	10/23/16	111----	\$575.00			3						
Totals													20	\$6,625.00

10/10/16

CS

10/10/16

MP

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/10/16
 CS
 10/10/16
 MP



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>
3177 /		25325334
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/13/16 - 10/19/16	TV DEACON DCCC	289
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Colleen Deacon for Cong	10/06/16 / 10/06/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/19/16	20	\$6,625.00	(\$993.75)	\$5,631.25
Totals	20	\$6,625.00	(\$993.75)	\$5,631.25

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

entered
10/10/16

#3177



TELEVISION GROUP

125 West 55th St
New York, NY 10019

confirmed
10/10/16

Contract # 25325334

CPE: 10/10/289

Agency: OLD TOWN MEDIA

4507 PENWOOD DRIVE

ALEXANDRIA, VA 22310

Changes as of: 10/5/2016 at 6 12 PM

Flight: 10/13/16 - 10/19/16

Advertiser: DEACON-DCCC

Product: TV DEACON DCCC

Agency Order #: 5455839

Buyer: Abar Bougie, Barbara

Salesperson: JONATHAN VITTI
212-373-8256

Version: Current State Version 1

Station: WSYT

Market: Syracuse

Office: NEW YORK

Primary Demo:

Con Type: POLITICAL/NOTE
Assistant: KENNETH MIELE
212-373-8113

Total \$: \$6,625.00

Total Spots: 20

Total CPM: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/19							Total Spots	Total \$	CPM	GRP
						10/13	10/14	10/15	10/16	10/17	10/18	10/19				
✓	1 Th-F,M-W 6p-6:30p		Judge Judy	\$125.00	30	1	1	0	0	1	1	1	5	\$625.00	\$0.00	0.0
✓	2 Th-F,M-W 6:30p-7p		Judge Judy	\$125.00	30	1	1	0	0	1	1	1	5	\$625.00	\$0.00	0.0
✓	3 Th-F,M-W 7p-7:30p		Wheel Of Fortune	\$500.00	30	1	1	0	0	1	1	1	5	\$2,500.00	\$0.00	0.0
✓	4 Th-F,M-W 7:30p-8p		Jeopardy	\$575.00	30	1	1	0	0	1	1	1	5	\$2,875.00	\$0.00	0.0
TOTALS:						4	4	0	0	4	4	4	20	\$6,625.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25325334	Changes as of: 10/5/2016 at 6:12 PM	Version: Current State Version 1
CPE: 10/10/289	Flight: 10/13/16 - 10/19/16	Station: WSYT
Agency: OLD TOWN MEDIA	Advertiser: DEACON-DCCC	Market: Syracuse
4507 PENWOOD DRIVE	Product: TV DEACON DCCC	Office: NEW YORK
ALEXANDRIA, VA 22310	Agency Order #: 5455839	Primary Demo:
	Buyer: Abar Bougie, Barbara	Com Type: POLITICAL/VOTE
	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE
	212-373-8256	212-373-8113
		Separation:
		Total \$: \$6,625.00
		Total Spots: 20
		Total CPE: \$0.00
		Total GRP:

Special Instructions	
-----------------------------	--

Date/Time	Added by	Comment
10/05/16 6:12 PM	JONATHAN VITTI	Separation: 30

Competitive Information			
Market Budget:	\$0		
WSYT Share:	10%		
Comment:			
WNYS:	2%		
WSTM:	21%		
WSTQ:	1%		
WSYR:	55%		
WTVH:	11%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	20	\$6,625.00
Total	100%	20	\$6,625.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$6,625.00
Total	20	\$6,625.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
New	10/5/16 6:12 PM	JONATHAN VITTI	New	20	\$6,625.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Barbara Abar

being/on behalf of: Deacon, Colleen - DCCC, a legally
qualified candidate of the Democratic political

party for the office of: US Congress

in the

General

election to be held on:

11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast:

Date of Last Broadcast:

Total Charges:

I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress / OCCC

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Barbara J. Alar

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title