

# CONTRACT



**WSYT-TV**  
 1000 James St  
 Syracuse, NY 13203  
 (315) 472-6800

Old Towne Media  
 Attention: Millennium New York Millennium New York  
 PO Box 31150  
 Alexandria, VA 22310

And:

<u>Contract / Revision</u>		<u>Alt Order #</u>
3179 /		25325335

<u>Product</u>	TV DEACON DCCC	
<u>Contract Dates</u>	10/20/16 - 10/26/16	<u>Estimate #</u>
		290
<u>Advertiser</u>	Colleen Deacon for Congress/DCCC	
	<u>Original Date / Revision</u>	10/06/16 / 10/06/16

<u>Billing Cycle</u>	Broadcast	<u>Cash/Trade</u>	Cash
<u>EOM/EOC</u>	Broadcast	<u>Account Executive</u>	Millennium Washingt
<u>Property</u>	WSYT-TV	<u>Special Handling</u>	

<u>Demographic</u>	Adults 35+	
<u>Agency Code</u>	10	<u>Advertiser Code</u>
		<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WSYT	10/20/16	10/26/16	M-F	6:00 PM-6:30 PM		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/17/16	10/23/16	---1---	2			\$125.00						
		Week: 10/24/16	10/30/16	111----	3			\$125.00						
N 2	WSYT	10/20/16	10/26/16	M-F	6:30 PM-7:00 PM		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/17/16	10/23/16	---1---	2			\$125.00						
		Week: 10/24/16	10/30/16	111----	3			\$125.00						
N 3	WSYT	10/20/16	10/26/16	M-F	7p-730p		:30				NM	5	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/17/16	10/23/16	---1---	2			\$500.00						
		Week: 10/24/16	10/30/16	111----	3			\$500.00						
N 4	WSYT	10/20/16	10/26/16	M-F	730p-8p		:30				NM	5	\$2,875.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/17/16	10/23/16	---1---	2			\$575.00						
		Week: 10/24/16	10/30/16	111----	3			\$575.00						
<b>Totals</b>												0.00	20	\$6,625.00

10/10/16  
 mmp

10/10/16  
 OS

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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3179 /		25325335	
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10/20/16 - 10/26/16		TV DEACON DCCC	
		<u>Estimate #</u>	
		290	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Colleen Deacon for Cong		10/06/16 / 10/06/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/26/16	20	\$6,625.00	(\$993.75)	\$5,631.25
<b>Totals</b>	<b>20</b>	<b>\$6,625.00</b>	<b>(\$993.75)</b>	<b>\$5,631.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.**

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entered  
10/16/16

# 3179



125 West 55th St  
New York, NY 10019

10/16/16  
CONFIRMED

Contract # 25325335 Changes as of: 10/5/2016 at 6:12 PM Version: Current State Version 1

CPE: 10/10/290 Agency: OLD TOWN MEDIA Advertiser: DEACON-DCCC Station: WSYT  
4507 PENWOOD DRIVE Product: TV DEACON DCCC Market: Syracuse  
ALEXANDRIA, VA Agency Order #: 5455845 Office: NEW YORK  
22310

Buyer: Abar Bougie, Barbara Con Type: POLITICAL/NOTE  
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE  
212-373-8256  
Separation: 20  
Total Spots: 20  
Total CPP: \$0.00  
Total GRP: \$0.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26										Total Spots	Total \$	CPP	GRP
						10/20	10/21	10/22	10/23	10/24	10/25	10/26							
✓	Th-F M-W 1 6p-6:30p		Judge Judy	\$125.00	30	1	1	0	0	1	1	1		5	\$625.00	\$0.00	0.0		
✓	Th-F M-W 2 6:30p-7p		Judge Judy	\$125.00	30	1	1	0	0	1	1	1		5	\$625.00	\$0.00	0.0		
✓	Th-F M-W 3 7p-7:30p		Wheel Of Fortune	\$500.00	30	1	1	0	0	1	1	1		5	\$2,500.00	\$0.00	0.0		
✓	Th-F M-W 4 7:30p-8p		Jeopardy	\$575.00	30	1	1	0	0	1	1	1		5	\$2,875.00	\$0.00	0.0		
<b>TOTALS:</b>						4	4	0	0	4	4	4		20	\$6,625.00	\$0.00	0.0		



125 West 55th St  
New York, NY 10019

**Contract #** 25325335      **Changes as of** 10/5/2016 at 6:12 PM      **Version:** Current State Version 1  
**CPE:** 10/10/290      **Flight:** 10/20/16 - 10/26/16      **Station:** WSYT      **Total \$:** \$6,625.00  
**Agency:** OLD TOWN MEDIA      **Advertiser:** DEACON-DCCC      **Market:** Syracuse      **Total Spots:** 20  
 4507 PENNWOOD DRIVE      **Product:** TV DEACON DCCC      **Office:** NEW YORK      **Total CPM:** \$0.00  
 ALEXANDRIA, VA      **Agency Order #:** 5455845      **Primary Demo:**      **Total GRP:**      **Separation:**

**Buyer:** Abar Bougie, Barbara  
**Salesperson:** JONATHAN VITTI      212-373-8256  
**Con Type:** POLITICAL/VOTE  
**Assistant:** KENNETH MILEE      212-373-8113

**Special Instructions**

**Date/Time** 10/05/16 6:12 PM      **Added by** JONATHAN VITTI      **Comment** Separation: 30

**Order Level Comments**

**Competitive Information**

Market Budget:	\$0
WSYT Share:	10%
Comment:	
WNYS:	2%
WSTM:	21%
WSTQ:	1%
WSYR:	55%
WTVH:	11%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$6,625.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$6,625.00</b>	<b>N/A</b>	<b>0.0</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Oct	20	\$6,625.00
<b>Total</b>	<b>20</b>	<b>\$6,625.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	10/5/16 6:12 PM	JONATHAN VITTI	New	20		\$6,625.00	\$6,625.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Barbara Abar,  
 being/on behalf of: Deacon, Colleen -- DCCC, a legally  
 qualified candidate of the Democratic political  
 party for the office of: US Congress  
 in the General  
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: \_\_\_\_\_ Date of Last Broadcast: \_\_\_\_\_

**Total Charges:**

I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress / OCCC

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title