

NRA POLITICAL VICTORY FUND

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KVCW #2603890	Date:
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association of America Political Victory Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		9/13 - 9/19/16			

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Rifle Association of America Political Victory Fund
11250 Waples Mill Road
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Mary Rose Adkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date JTR Ferrell Signature _____ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Ch Signature Chelsea Grance Printed Name PSA Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2603890

Schedule Dates 09/13/16-09/19/16
Advertiser NRA-National Rifle Assoc-Political Victory Fund (43)
Agency Red Eagle Media Group (15829)
Product POLITICAL ISSUE (ns) (1187)
Brand 388/912/7617 (855374)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Media Med,Eagle
Phone/Fax /
CPE 388/912/7617
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 2016 Separation: 30

Date Entered 08/17/16
Last Modified 08/17/16
Entered By Chelsea Grance
CO-OP No
Headline # ECR25268996
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,290.00
Net Total \$7,310.00
Sales Tax

Las Vegas (KVCW)
By Broadcast Month
Sep. 2016 10 \$8,600.00
Grand Total: 10 \$8,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/13/16-09/13/16	2	:30	7P- Big Bang Theory	1		X						1	\$900.00	\$900.00	Las Vegas (KVCW)	BIG BNG THEORY	8/17/16
2.0	Normal Line / SPOT (1)	09/14/16-09/14/16	2	:30	7P- Big Bang Theory	1			X					1	\$900.00	\$900.00	Las Vegas (KVCW)	BIG BNG THEORY	8/17/16
3.0	Normal Line / SPOT (1)	09/15/16-09/15/16	2	:30	7P- Big Bang Theory	1				X				1	\$900.00	\$900.00	Las Vegas (KVCW)	BIG BNG THEORY	8/17/16
4.0	Normal Line / SPOT (1)	09/16/16-09/16/16	2	:30	7P- Big Bang Theory	1					X			1	\$900.00	\$900.00	Las Vegas (KVCW)	BIG BNG THEORY	8/17/16
5.0	Normal Line / SPOT (1)	09/19/16-09/19/16	2	:30	7P- Big Bang Theory	1	X							1	\$900.00	\$900.00	Las Vegas (KVCW)	BIG BNG THEORY	8/17/16
6.0	Normal Line / SPOT (2)	09/19/16-09/19/16	2	:30	7:29:55P- Big Bang Theory	1	X							1	\$900.00	\$900.00	Las Vegas (KVCW)	BIG BNG THRY B	8/17/16
7.0	Normal Line / SPOT (3)	09/13/16-09/13/16	2	:30	7:29:55P- Big Bang Theory	1		X						1	\$800.00	\$800.00	Las Vegas (KVCW)	BIG BNG THRY B	8/17/16
8.0	Normal Line / SPOT (3)	09/14/16-09/14/16	2	:30	7:29:55P- Big Bang Theory	1			X					1	\$800.00	\$800.00	Las Vegas (KVCW)	BIG BNG THRY B	8/17/16
9.0	Normal Line / SPOT (3)	09/15/16-09/15/16	2	:30	7:29:55P- Big Bang Theory	1				X				1	\$800.00	\$800.00	Las Vegas (KVCW)	BIG BNG THRY B	8/17/16
10.0	Normal Line / SPOT (3)	09/16/16-09/16/16	2	:30	7:29:55P- Big Bang Theory	1					X			1	\$800.00	\$800.00	Las Vegas (KVCW)	BIG BNG THRY B	8/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25268996 Changes as of: 8/17/2016 at 7:43 AM Version: Current State Version 1
CPE: 368/912/7617 Flight: 9/13/16 - 9/19/16 Station: KVCW
Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Las Vegas
RED EAGLE MEDIA Product: 2016 Office: WASHINGTON
GROUP 815 SLATERS
LANE ALEXANDRIA
VA 22314
Agency Order #: 5298532 Primary Demo: Adults 35-64
Buyer: Eagle Media Media Con Type: POLITICAL/NOTE
Salesperson: JARED SALLES Assistant: JARED SALLES
202-955-5342 202-955-5342
Total Spots: 10
Total CPP: \$382.22
Total GRP: 22.5
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
1	Tu-F,M 7p-7:30p		BIG BNG THEORY	\$900.00	2.2	30	9/13	9/14	9/15	9/16	9/17	9/18	9/19	5	\$4,500.00	\$409.09	11.0
2	Tu-F,M 7:30p-8p		BG BNG THRY B	\$900.00	2.3	30	0	0	0	0	0	0	1	1	\$900.00	\$391.30	2.3
3	Tu-F,M 7:30p-8p		BG BNG THRY B	\$800.00	2.3	30	1	1	1	1	0	0	0	4	\$3,200.00	\$347.83	9.2
TOTALS:							2	2	2	2	0	0	2	10	\$8,600.00	\$382.22	22.5

762590

9/11/16



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25268996
CPE: 368/912/7617
Agency: RED EAGLE MEDIA GROUP
RED EAGLE MEDIA GROUP
815 SLATERS LANE
ALEXANDRIA VA 22314

Changes as of: 8/17/2016 at 7:43 AM
Flight: 9/13/16 - 9/19/16
Advertiser: NRA-PVF
Product: 2016
Station: KVCW
Market: Las Vegas
Office: WASHINGTON

Version: Current State Version 1
Total \$: \$8,600.00
Total Spots: 10
Total CPP: \$382.22

Agency Order #: 5298532
Buyer: Eagle Media Media Assistant, Red
Salesperson: JARED SALLES 202-955-5342

Primary Demo: Adults 35-64
Con Type: POLITICAL/VOTE
Assistant: JARED SALLES 202-955-5342

Total GRP: 22.5
Separation:

Special Instructions

Date/Time	Added by	Comment
08/17/16 7:43 AM	JARED SALLES	Separation: 30

Competitive Information			
Market Budget:	\$430,000		
KVCW Share:	2%		
Comment:	sh acc - mrkt under ksnv		
Unknown:	98%		

Daypart Summary				Monthly Summary	
Day/Time	% Distrib	Spots	Dollars	Month	Dollars
Total	100%	10	\$8,600.00	2016-Sep	\$8,600.00
				Total	\$8,600.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	8/17/16 7:50 AM				\$0
New	8/17/16 7:43 AM	JARED SALLES	New	10	\$8,600.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.