

ORDER



Orders
Order / Rev: 719459
Alt Order #:
Product Desc: POLITICAL
Estimate: 152
Flight Dates: 10/24/23 - 10/30/23
Original Date / Rev: 10/23/23 / 10/23/23
Order Type: CONTROLLED

WKXI-FM
Primary AE: Pat Anderson
Sales Office: L-JAN
Sales Region: Local

Agency Name: Old Town Media, LLC
Buying Contact:
Billing Contact: Meredith Patel
 114 Quay Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL / Ty Pickins for Mississippi
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	48	\$1,864.00	\$1,584.40
10/30/23	10/30/23	11	\$445.00	\$378.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	48	\$1,864.00	\$1,584.40	0.00
November 2023	11	\$445.00	\$378.25	0.00
Totals	59	\$2,309.00	\$1,962.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pat Anderson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKXI	10/24/23	10/30/23	Mo-Fr AM Mo-Fr AM	CM	6a-10a	MTWTF--	1:00	15	\$40.00	P-03	0.00	NM	15	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-TWTF--		12				\$40.00		0.00			
		Week: 10/30/23	11/05/23	M-----		3				\$40.00		0.00			
N 2	WKXI	10/24/23	10/30/23	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	MTWTF--	1:00	15	\$44.00	P-03	0.00	NM	15	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-TWTF--		12				\$44.00		0.00			
		Week: 10/30/23	11/05/23	M-----		3				\$44.00		0.00			
N 3	WKXI	10/24/23	10/30/23	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MTWTF--	1:00	15	\$41.00	P-03	0.00	NM	15	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-TWTF--		12				\$41.00		0.00			
		Week: 10/30/23	11/05/23	M-----		3				\$41.00		0.00			
N 4	WKXI	10/24/23	10/30/23	Mo-Fr Evening Mo-Fr Evening	CM	Mo-Fr Evening	MTWTF--	1:00	8	\$35.00	P-03	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-TWTF--		6				\$35.00		0.00			
		Week: 10/30/23	11/05/23	M-----		2				\$35.00		0.00			
N 5	WKXI	10/24/23	10/30/23		CM	6a-10a	-----2-	1:00	2	\$31.00	P-03	0.00	NM	2	\$62.00

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Advertiser: POL / Ty Pickins for Mississippi
 Product Desc: POLITICAL
 Estimate: 152
 WKXI-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su AM											
				Sa-Su AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----2-			2		\$31.00		0.00				
Week:		10/30/23	11/05/23	-----			0		\$35.00		0.00				
N 6	WKXI	10/24/23	10/30/23	Sa-Su Midday	CM	10a-3p	-----2-	1:00	2	\$32.00	P-03	0.00	NM	2	\$64.00
				Sa-Su Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----2-			2		\$32.00		0.00				
Week:		10/30/23	11/05/23	-----			0		\$35.00		0.00				
N 7	WKXI	10/24/23	10/30/23	Sa-Su Midday	CM	10a-3p	-----2	1:00	2	\$14.00	P-03	0.00	NM	2	\$28.00
				Sa-Su Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----2			2		\$14.00		0.00				
Week:		10/30/23	11/05/23	-----			0		\$35.00		0.00				
													Totals	59	\$2,309.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Meredith Patel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Ty Pinkins

Authorized committee: Ty Pinkins for Mississippi

Agency requesting time (and contact information):
 N/A Old Town Media

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations):
MS Secretary of State

Date of election: 11/7/20 General Primary

Treasurer of candidate's authorized committee:
Ty Pinkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Meredith Patel</u>	Name: <u>Patricia Anderson</u>
Date of Request to Purchase Ad Time: <u>10/20/23</u>	Date of Station Agreement to Sell Time: <u>10/23/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Meredith Patey

Date:

10/20/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

 Yes No

Date ad received:

10/23/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

 Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

719459

Station Call Letters:

WICR

Date Received/Requested:

10/23/23

Est. #:

152

Station Location:

Jackson, MS

Run Start and End Dates:

10/24 - 11/7

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.